

# Strategy Tips

THE STRATEGY EXPERT®

1/1/2017

[Edition 1, Volume 1]

## *New Year's Resolutions*

Story Subtitle or summary

It is the first day of the New Year and many people are making their New Year's Resolutions. Most people form resolutions the same way companies form strategies – they concentrate on the goal or final outcome

the steps at work instead of the elevator and go to the gym 3 days a week.

If you concentrate on doing the right thing each and every day (being effective) who knows, at the end of implementation

***Concentrate on the actions and behaviors that need to take place rather than the result or goal and your chances of success increase dramatically.***

instead of the actions and behaviors that need to take place.

Wanting to lose 10 points is a worthy goal. However, that is what you hope to achieve on the very last day of implementation. It is far better to concentrate on what you need to do from day one: reduce calorie intake, walk 1 mile every day, take

you may actually exceed your goal of losing 10 pounds.

Organizations should create fewer goals and instead develop processes and procedures that when implemented, lead to greater success. No sense waiting to the last day to discover you did not lose those 10 pounds.

## *Contact*

...

THE STRATEGY EXPERT®

9221 E Baseline Road

Suite A109-109

Mesa, AZ 85209

1-855-60-STRAT

[www.thestrategyexpert.com](http://www.thestrategyexpert.com)

Scott Romeo

Founder, Editor

Chief Strategist

[romeo@thestrategyexpert.com](mailto:romeo@thestrategyexpert.com)



THE STRATEGY EXPERT®