



## Hello Team Captains!

Thank you so much for registering a team for BiG Cardio 2018. We're so excited you've joined the movement to help us make an impact in the lives of foster teens and at-risk youth in South Florida. Your participation in the event and your advocacy in recruiting members to your team will go a long way to making this the best BiG Cardio ever, and translate to helping thousands of teens!

Being a BiG Cardio Team Captain is really fun, especially for you competitive folk who like to go head to head in recruiting team members and have the biggest team! We're here to help you be the most successful team captain you can be, so we've packed this folder with recruitment tools (posters, event cards, team recruitment cards) to help you grow your team, and this tip sheet for using them. Feel free to make copies of any of the enclosures!

**TEAM DEADLINE IS FRIDAY, APRIL 20, 2018**

### TEAM BUILDING TIPS

1. **POSTERS:** Write your team name, your name, and contact number on the posters and post everywhere people congregate, such as:
  - Office reception area
  - Break room or coffee bar
  - Lunch room fridge door
  - Church bulletin board
  
2. **EVENT "RAVE" CARDS:** Make copies and place a stack wherever you can:
  - Your child's school or sports team
  - Your favorite social gathering place
  - Your spouse's office
  - Church or ministry table

### 3. TEAM RECRUIT CARDS (TR Cards)

An effective, and necessary tool—they are your team's business cards!

Hand these out to everyone you come in contact with—yes, everyone—that's how you grow your team. Write your team name on the back of the card, or better yet, make labels to avoid writer's cramp, and they'll have all the info they need to register for your team. Before you know it, you might have the biggest team!

### 4. PROMOTE, PROMOTE, PROMOTE!

- Share on Facebook, Twitter, Instagram, Snapchat, Blog, Pinterest, etc.
- Promote your team in your email signature, company website, E-newsletter

### 5. MULTIPLY YOUR EFFORTS

Each time someone joins your team, give them a handful of recruitment cards, posters and event cards so they can recruit team members too! There is no limit to the size of your team. FYI, the biggest team to date is *130+ people!*

**NEED MORE SUPPLIES? Email us at [admin@bigcf.org](mailto:admin@bigcf.org)**

### 6. DON'T FORGET YOUR TEAM SHIRTS AND TENT!

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**Color Team T-Shirts:** **Recruit 20 or more** and your team will receive the shirt *color* you chose at registration to unify your team.

**Personalized Team T-shirts:** **Recruit 50 or more** and your team will not only stand out from the crowd due to the color of the shirt, but you'll also have your *team name* printed on the back.

**FREE Team Tent:** **Recruit 50 or more** to your team and earn a team tent for the day. Team tents are great for a central meeting spot, fun, camaraderie and break from the sun!

We'd love for you to get your tent for free, but should you not meet the team minimum above and still would like to reserve a tent, you can rent one by emailing [admin@bigcf.org](mailto:admin@bigcf.org).

### 7. OH, YEAH, YOU CAN EARN COOL GIFTS TOO!

Individual Fundraiser Gifts and Highest Fundraising Team Recognition are the rewards you get when you help us fundraise for our cause by using the fun tools we provide to communicate and motivate your family and friends. See the EARN COOL GIFTS Fundraising insert in the right pocket of this folder.

### 8. SPECIAL GIFTS JUST FOR CAPTAINS!

We appreciate you, captains! We know you work hard to recruit members, so we've added Special gifts just for you. Gift info is in the right pocket of this folder.