



American Archery

CHOICE OF CHAMPIONS





Pro-SUPREME

"You don't have to be professional to feel like one".

This is the feeling you'll get when you shoot the all new 1968 Pro-Supreme by American Archery.

This big brother to the Cheetah Supreme is in a class all its own, Bill Bednar has many achievements with the Pro-Supreme. Bill is very demanding on himself, and of his equipment, that's why he has to have the best. As he so aptly put it, "Archery is tough enough without worrying about the bow".

American took the worry out of this one and made it the winningest bow in the history of the game. Over 28 years of research has gone into this bow to find the perfect relationship of proper handle length to limb design . . . and this is it, the Pro-Supreme. Each Pro is hand crafted of only the very finest East Indian and Brazilian Rosewoods, sculptured into the most stable, forgiving and smooth drawing bow you'll ever shoot. If you've got championship qualities, then this bow will bring them out.

Three all new "slim-handle" choices: standard, pistol or high wrist.
Three lengths: 64, 68 or 70 inch at no extra cost.

Each Pro-Supreme comes in a handsome padded carrying case and is equipped with Americans Stabilizer insert in the handle.

PCS \$160.00

Recommended Fistmele:

64" — 7"
68" — 7 1/4" to 7 1/2"
70" — 7 1/2" to 7 3/4"

All Fistmele's measured from string to glass backing at arrow shelf on belly of bow.



AMERICAN STABILIZER

Two weights and sizes: 17 1/2 inches — 7 ounces, 22 1/2 inches — 8 ounces.
Beautiful and functional stabilizer accented with Brazilian Rosewood.
ROD . . . 13.95. Extra Inserts 1.50 each.

Cover Credits: Cover photo by Jerry Horen



Cheetah SUPREME

Stand on the line with pride with the all new 1968 Cheetah Supreme.

Each Cheetah Supreme that comes out of our plant, at Oconto Falls, Wisconsin, is hand-crafted just like Bill Bednar's, so you are assured of getting exactly the same extremely high quality.

Sculptured from deep crimson colored Burmese Vermilion and Rich East Indian Rosewood, the Cheetah Supreme will get many admiring glances on the line.

Perfection and beauty through careful research! Three all new "slim handle" choices: standard, pistol and high wrist. Three lengths: 64, 68 and 70 inches! Plus, a handsome padded carrying case and Americans stabilizer insert in the handle.

CS \$137.00

Recommended Fistmele:

64" — 7"
68" — 7 1/4" to 7 1/2"
70" — 7 1/2" to 7 3/4"



American-Contender

The Contender . . .

Take a look at it . . . an all new imported wood . . . Imbuaya . . . a rich golden hue wood combined with the unmatched beauty and stability of East Indian Rosewood, that gives this one the look and feel of a champion.

Our research department, and our sales force got together with our bowyers and compiled information that we gathered in the field, on the drawing table and from archers across the nation, and came up with a target bow that you wanted for under a hundred dollars.

Beautifully designed and perfectly balanced . . . that's the Contender for 1968 by American Archery.

In 64, 68 and 70 inch lengths, three new "slim-handle" choices, standard, pistol and high wrist, plus our new stabilizer insert in the handle.

AC \$99.95

Recommended Fistmele:

64" — 7"
68" — 7 1/4" to 7 1/2"
70" — 7 1/2" to 7 3/4"





American-Titleist

When our bowyer was asked what made the 1968 Titleist as smooth drawing and as fast shooting as it is . . . he answered "a greater proportion of efficiency in the limbs, than any other bow in this price range". That's the secret of all American Bows, but more specifically, the Titleist! Now what it all means, is that the 1968 Titleist along with all American Bows, has the double tapered limb and built-in stabilization for which its big brothers the Supremes are world famous!

High priced features for the archer who wants to make 1968 the year he or she moves up to bigger and better things — a 66 inch bow with a grip that fits like a glove. Make the move for '68 with a Titleist, it may give you just that . . . a title!

The Titleist is equipped with a stabilizer insert in the handle as standard equipment . . . and comes in two all new "slim-handle" choices: standard, and pistol grips at no additional cost.

AT-66 \$88.00

Fistmele: 7¼"-7½"



Cheetah SPECIAL Hunter

Art Laha, world famous bowhunter and Guide once said "shooting the Cheetah Special is like shaking hands with an old friend . . .

And we at American agree wholeheartedly. Art has taken 31 Black Bear, over 100 Deer, plus Alaskan Brown Bear, 7 Bull Moose and Caribou, all with the Cheetah Special Hunter.

The Cheetah Special Hunter is the time-proven favorite of the bow hunter who has to have the best.

This game-getter is available in 57, 60 and 64 inch lengths and has what Art calls "a velvet draw and built-in muscle".

You may never get the opportunity to take a world record animal, but with the Cheetah Special Hunter you've got the bow that can!

Make the tough shots easier with a Cheetah Special.

c \$74.50

Fistmele:

57" — 6¾" to 7"
60" — 7" to 7¼"
64" — 7¼" to 7¾"



Amarco "66"

The demand for the Amarco 66 this past year took us completely by surprise.

Archery lane owners and sport shop owners wanted something that was low in price, yet, high in efficiency . . . so we at American came up with the Amarco 66.

If your budget or interest won't allow you to move up to the higher quality of a Supreme or its younger brothers, then by all means test fire the Amarco 66. Hand-crafted of high density Wisconsin Hardrock Maple this newly designed 66 inch target bow has weight and stability that is unbelievable for a bow in this price range.

Surprise your youngster this year with an Amarco 66 . . . it's a great bow to get your wife interested in archery! The Amarco 66 is at your American Archery dealer now.

It comes equipped with a stabilizer insert in the handle and the most comfortable semi-pistol grip you have ever felt . . .

AM-66 \$65.00

Fistmele: 7¼"-7½"



Super-Nitro

Power in a small package . . . that's the newest member of the American Archery hunting bow family.

The 54 inch Super Nitro, as explosive as its name. This smooth pulling hunting bow took 2½ years to create, and there's a reason it took that long. We had to have a "short one" that pulled like a long one, yet with the hard hitting power that the bow hunter demands.

This is it, short, fast, and as deadly as its name. A combination of two woods give this bow an almost built-in camouflage — beautiful African Bubinga and Zebrawood.

We're taking bets that this one is going to be the game getter you've been looking for . . . try it, at your American Archery dealer now . . .

SN-54 \$59.00

Fistmele: 6¾"-7½"





Cheetah STANDARD

The Cheetah Standard has got to be the best 64 inch bow in its price range today.

The Hi-Density African Bubinga handle section gives the Standard the stability that you need in a hunting bow.

A wide stable limb that's designed for the "long draw" hunter — but with enough cast built into these limbs to more than satisfy the short draw bowhunter.

The standard "hunter's-grip", high sight window and speed will set this bow apart from all others in its class.

If it's performance you want . . . when it counts . . . try a Cheetah Standard . . . from American Archery.

CH \$57.00

Fistmele: 7¼"-7¾"



American Hunter

The "American Hunter" took us completely by surprise in 1967, in fact so much so, that we've doubled production on this one in 1968.

The American Hunter is the short bow that the long draw hunter can pull, with a minimum of build up . . . and speed to burn!!!

A classic design sets this hunter apart from all others, and tells you that this is the hunting bow you've been looking for in the medium price range.

Check it out . . . as soon as you can . . . the American Hunter was field tested by archers from all over the United States. Tim Johnson of Rhinelander, Wis., wrote "the American Hunter really performs . . . I got complete penetration on my 350 Black Bear, this year, which, thanks to the American Hunter, now decorates my den . . ."

Don't gamble on success, stack the deck in your favor with a 57" American Hunter.

AH-57 \$49.95

Fistmele: 6¾"-7"



Shark

The American Shark is all new for 1968 . . . here's an economy bow, but with the same high performance, high quality, fast shooting features for which the more expensive hunting bows are famous!!

A great beginners bow too, for either target, field, or hunting . . . It's available in weights up to 50 pounds and features a full working, wide limbed recurve with the high sight window that most competitive bows in this class don't have.

The full 62 inch length gives this bow a draw that you'd expect only on the longer, high-priced models . . . Get performance when you need it, with the hard hitting Shark by American.

SK-62 \$46.00

Fistmele: 6¾"-7¼"



Flash

Show your children how much fun archery can be, with the 1968 Flash . . .

A 60 inch beginners bow with a handmade contoured handle and full sight window, that is attractive as well as quite functional.

It's all new for 1968, and features the finest hardwoods available. A bow that the beginner can be proud of in a price range that cannot be beaten. The Flash is available in weights up to 35 pounds only. Have fun while you're learning, shoot an American Flash . . . White Glass Only

F-60 29.95

Fistmele: 6¾"-7¼"

ARROWS BY AMERICAN



All American arrows are fletched with American parabolic-air-flow fletching. Giving less wind resistance and quieter flight.

ALL American wooden arrows are "Micro-barrelled", an exclusive American feature. "Micro-barrelled" means the front and nock ends are tapered slightly, giving you an arrow with the center portion slightly stiffer. "Micro-barrelled" arrows give you better arrow clearance, greater penetration, because there's more mass up front where it counts. It stays straighter longer.



AA-1 Our best "Micro-barrelled" arrow in white or yellow — 3 fletch, straight or helical.

With No.'s 1, 2, 3, 4 or 6 Broadhead 18.00 a dozen
 With No.'s 5-A or 7 Broadhead 19.75 a dozen
 With field points or target points 15.60 a dozen
 Full length plain end 14.25 a dozen
 Full length tapered end 14.50 a dozen

4 fletch helical — 1.00 a dozen additional
 Special Crest or Camouflage — 2.00 a dozen additional
 Combination Sets — 6 field points — 6 with No.'s 4, 5A, or 7 Broadheads — 17.95 a dozen

AA-2 Our most popular "Micro-barrelled" arrow in white or yellow. Available in 3 fletch — straight or helical.

With No.'s 1, 2, 3, 4 or 6 Broadheads 14.95 a dozen
 With No.'s 5A or 7 Broadheads 16.95 a dozen
 With field points or target points 11.95 a dozen
 Full length with plain ends 10.95 a dozen
 Full length with tapered ends 11.20 a dozen
 Combination sets — 6 field points and 6 with No.'s 4, 5A or 7 Broadheads — 14.95 a dozen

4 fletch helical — 1.00 a dozen additional
 Special Crest or Camouflage — 2.00 a dozen additional

HSA Brand new Hunters Special Arrow . . .

An extremely High Quality "Micro-barrelled" 3 fletch hunting arrow available in white or hunters yellow. In 29 or 30 inch back of head only.

With No. 1 or 4 Broadhead only 12.00 a dozen
 With field points 11.00 a dozen

AFA A 3 fletch adult field arrow. Excellent for advanced field archers. Knurled on field points, in 28 or 30 inch back of head only. Available in spine weights up to 45 pounds — 1/32" only. 6.95 a dozen.

Six dozen loose 38.00
 100 loose 50.00
 100 in Display Unit 52.00

FKP Here is a favorite for the do it yourself bowhunter. A full length, fully painted, 3 fletch arrow without a crest, spined and matched to within 5 lbs. (± 5 grains). In white or yellow only. . . . 8.95 a dozen.

BNS A 5/16" arrow for the advanced beginner. With knurled field point. Available in 26 or 28" length. 5.75 a dozen.

Six dozen loose 29.95
 100 loose 40.00
 100 in Display Unit 42.00

BPA A 5/16" beginners practice arrow — with knurled target point only — available in 24, 26 and 28" lengths. 4.75 a dozen.

Six dozen loose 21.60
 100 loose 30.00
 100 in Display Unit 32.00

BA An excellent arrow for the beginner. With knurled target points only. Available in 24, 26 and 28" lengths. 3.00 a dozen.

Six dozen loose 18.00
 100 loose 25.00
 100 in Display Unit 27.00

HUNTING BROADHEADS — PRACTICE POINTS

1 HI-PRECISION 3.95 Dozen 30.95 per 100	2 ARROW-MATE 4.25 Dozen 31.00 per 100	3 MA-3 BLADE 3.95 Dozen 30.95 per 100	4 ARROW-MATE 5.00 Dozen 39.00 per 100	5-A RAZORHEAD 5.95 Dozen	6 BODKIN "B" 3.75 Dozen 29.50 per 100	7 ARROW-MATE 6.50 Dozen 51.00 per 100
NS NON-SKID .95 Dozen 7.80 per 100	TP TARGET .90 Dozen 7.20 per 100	200MB BLUNT .90 Dozen 7.20 per 100	200NS NON-SKID .95 Dozen 7.80 per 100	BLUDGEON POINT Bag of 10 1.98	RT TARGET .40 Dozen 3.20 per 100	RB RUBBER 1.80 Dozen 14.40 per 100

Razorhead Extra Blades — 1.25 per dozen

EASTON® ALUMINUM ARROWS

EASTON X7 SHAFT SIZE SELECTION CHART

BOW WEIGHT*	ARROW LENGTH (INCHES)**									
	24	25	26	27	28	29	30	31	32	
20-25			1614	1616	1714	1716	1814	1816	1914	
25-30		1614	1616	1714	1716	1814	1816	1914	1916	2014
30-35	1614	1616	1714	1716	1814	1816	1914	1916	2014	2014
35-40	1616	1714	1716	1814	1816	1914	1916	2014	2014	
40-45		1716	1814	1816	1914	1916	2014	2014		
45-50			1914	1916	2014	2014				

* Bow weight at your draw length. Bows are normally weighed at 28" draw length (measured from the back of bow). Add or subtract two pounds for each inch above or below 28".

** Arrow Length: Measured from bottom of nock groove to shoulder of point (where taper begins). Arrow should not have excessive overhang over arrow rest.

BROADHEAD DRAW LENGTH

BOW WEIGHT		27	28	29	30	31	32
45	SHAFT SIZE	1818	1918	2016	2018	2018	2020
50	SHAFT SIZE	1918	2016	2018	2018	2020	2219
55	SHAFT SIZE	1918	2016	2018	2020	2219	2219
60	SHAFT SIZE	2018	2018	2020	2219	2219	2219
65	SHAFT SIZE	2018	2020	2219	2219	2219	
70-80	SHAFT SIZE	2020	2020	2219	2219		

FOR PROPER TARGET ARROW CHOICE ASK YOUR LOCAL DEALER FOR RECOMMENDED SIZE.

EA Easton-Aluminum is the world's finest maker of aluminum arrows. Combine this high quality aluminum shaft with Americans parabolic air-flow fletching and our painstaking hand cresting and you have the finest arrow money can buy.

	Full length fletched arrow w/target points or adaptors loose	Fletched arrows w/target points or adaptors installed	Fletched arrows w/field points installed	Fletched arrows w/your choice 1, 2, 3, 4 or 6 broadheads*	Bare shafts cut to length w/points installed	Full length shafts w/points unattached	Target inserts only	Broadhead adaptors only
Order Code	EA-L	EA-T	EA-F	EA-H	EA-1	EA-2	E-1P	E-BA
24SRT-X	30.50	31.50	32.50	35.00	22.75	21.75	3.80	2.50
XX-75	35.95	36.95	37.95	39.95	27.75	26.75	3.80	2.50
X-7	40.95	41.95	42.95	44.95	32.75	31.75	3.80	2.50

Special Cresting — 2.00 additional dozen
 4 fletch helical — 1.00 a dozen additional
 * Broadhead No. 5A, 2.75 a dozen extra
 * Broadhead No. 7, 2.75 a dozen extra

GA MICRO-FLITE FIBERGLASS ARROWS . . . the ultimate all around arrow.

	Full length fletched arrow w/target points or adaptors loose	Fletched arrows w/target points or adaptors installed	Fletched arrows w/field points installed only	Fletched arrows w/your choice 1, 2, 3, 4 or 6 broadheads*	Fletched arrows comb. sets — 6 field — 6 hunting 1, 2, 3, 4 or 6 broadheads*	Shafts only w/target points and Nock inserts loose	Shafts only w/broadhead adaptors and Nock insert loose	Nock inserts	Target points	Broadhead adaptors
Order Code	GA-L	GA-T	GA-F	GA-H	GA Sets	GA-2	GA-2BA	NI	TP	BA
Sizes 0 - 10	27.50	28.50	29.50	31.95	30.75	17.95	18.35	1.60	2.00	2.40
Sizes 11 - 12	27.50	28.50	29.50	31.95	30.75	17.95	18.35	—	—	—

HUNTING AND FIELD ARROWS

Bow Weight at Draw Length	Draw Length								
	23"	24"	25"	26"	27"	28"	29"	30"	31"
30-35	1	2	3	4	5	6	7	8	9
35-40	2	2	3	4	5	6	7	8	9
40-45		3	4	5	6	7	8	9	10
45-50		4	5	6	7	8	9	10	11
50-55		5	6	7	8	9	10	11	11
55-60			7	8	9	10	11	11	12
60-65			8	9	10	11	11	12	12
65-70			9	10	11	11	12	12	12
70-75				10	11	12	12	12	12
75-80				11	11	12	12	12	12
80-85				11	12	12	12	12	12
85-90					12	12	12		

TARGET ARROWS

Bow Weight at Draw Length	Draw Length								
	23"	24"	25"	26"	27"	28"	29"	30"	31"
20-25	0	0	0	1	2	3	4	5	6
25-30	0	0	1	2	3	4	5	6	7
30-35	0	1	2	3	4	5	6	7	8
35-40	1	2	3	4	5	6	7	8	9
40-45	1	2	3	4	5	6	7	8	9
45-50	2	3	4	5	6	7	8	9	10
50-55		4	5	6	7	8	9	10	11
55-60		5	6	7	8	9	10	11	11
60-65			7	8	9	10	11	11	12
65-70			8	9	10	10	11	12	12
70-75				10	10	11	12	12	12

ATA An extremely high quality matched and spined 5/16" wooden target arrow. Target points only, ideal for clubs, ranges and schools. 9.95 a dozen.

FF-4 A 4-feathered Flu-Flu with either Rubber or Metal Blunt points — 1.10.

FF-6 A 6-feathered Flu-Flu with either Rubber or Metal Blunt points — 1.25.

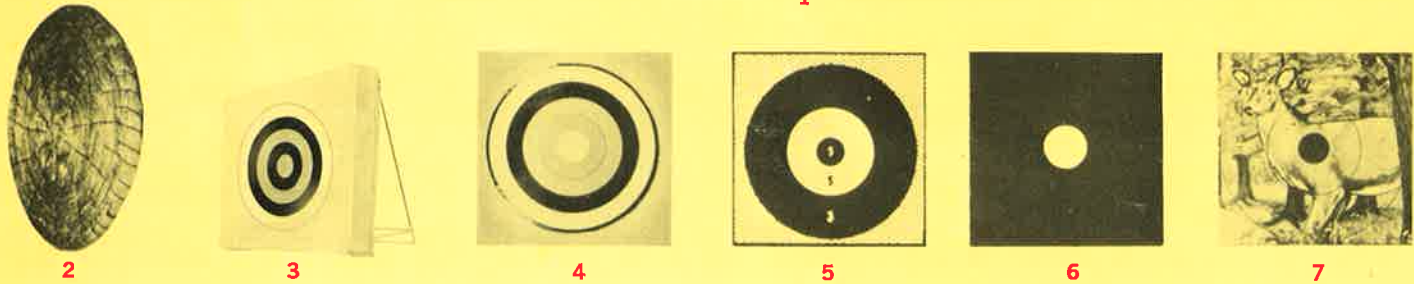
® Registered by Jas. D. Easton, Inc.

® Registered by Sila-Flex, Inc.

TARGETS

BY AMERICAN

Freight Policy on Matts, as follows: On 200# or more, freight is prepaid to your city within the 48 states. Local delivery fee is to be paid by consignee. On orders between 100# and 200#, freight is not prepaid, but an allowance of \$4.50 per hundred weight will be made. This allowance will be shown on your invoice. On less than 100#, orders will be sent freight collect.



1 BROADHEAD ROUND TARGETS Set Inc.

Group 1 — 40 to 70 yards. 30 yd. spread Bear, Deer or Moose — 40" x 28" \$.70 each (3)

Group 2 — 30 to 50 yds. 20 yd. spread Antelope, Mt. Lion or Ram — 22" x 28" .40 each (3)

Group 3 — 20 to 40 yards. 20 yd. spread Coon, Goose, Javelina or Coyote — 14" x 22" .30 each (4)

Group 4 — 10 to 30 yds. 20 yd. spread Pheasant, Rabbit, Duck or Prairie Dog — 11" x 14" .15 each (8)

BRT — 18 assorted faces for 14 target range (18) — 5.95 set

2 SAUNDERS MARSH GRASS TARGET MATTS

Burlap Covered Matts Only

Code	Matt Stands	Code	Stands
16" BM — 5.95	24" x 30" matts	2430	3.95
24" BM — 11.95	HME-1 . . . 5.95	2430	3.95
30" BM — 14.95	Matt Stands	3636	4.95
36" BM — 19.90	36" matts	3642	5.95
48" BM — 34.50	Rubber wheels		
	SME-4 . . . 19.95		

3 PRECISION-PAC COVERED TARGET MATTS

Code	Code	Stands
PAK-24 — 24 x 24 x 4 — 12.30	2430	3.95
PAK-30 — 30 x 30 x 4 — 15.00	2430	3.95
PAK-36 — 36 x 36 x 5 — 22.00	3636	4.95
PAK-48 — 48 x 48 x 6 — 32.00	3642	5.95

Replacement Covers

Code	Price
24 x 24 Cover — 1.00	
30 x 30 Cover — 1.25	
36 x 36 Cover — 1.50	
48 x 48 Cover — 2.00	

4 FIVE COLOR TARGET FACES

Non-glare colors on heavy white oil cloth. Wide skirt and draw string.

Code	Face	Price
48-CF	48" Face	6.50
36-CF	36" Face	5.00

Tag Paper Faces, Square Faces

Code	Face	Price
48-PF	48" Face	1.69
36-PF	36" Face	.95
24-PF	24" Face	.50
16-PF	16" Face	.20

5 NFAA OFFICIAL FIELD FACES (BULL'S EYE, TOUGH HIDE)

Code	Heavy Tag Paper
B-6	6" — .04 each (18)
B-8	8" — .07 each
B-12	12" — .10 each (8)
B-18	18" — .15 each (6)
B-24	24" — .25 each (4)
B-36	— 3.40 (Set of 36)

Code	Corrugated — Tough Hide
CB-6	6" — .08 each
CB-12	12" — .15 each
CB-18	18" — .30 each
CB-24	24" — .45 each

6 N.F.A.A. OFFICIAL BLACK HUNTER

Code	Heavy Tag Paper
H-6	6" — .05 each (5)
H-12	12" — .15 each (1)
H-122	12" — .45 each (1)
H-18	18" — .45 each (5)
H-24	24" — .45 each (3)
HFS	— 4.95 Set of 18

Code	Corrugated — Tough Hide
CH-6	.10 each
CH-12	.20 each
CH-122	.60 each
CH-18	.60 each
CH-24	.60 each
CH-FS	6.70 Set of 18

7 FULL COLOR ANIMAL FACES

Code	Heavy Tag Paper only
TCA-24	24" Deer and Lion — .50 each (4)
TCA-18	18" Fox and Turkey — .30 each (6)
TCA-12	12" Bobcat and Pheasant — .30 each (8)
TCA-6	6" Squirrel and Bluejay — .09 each (18)
TCA-36	Set of 36 — 7.85

8 OFFICIAL P.A.A. FACES — HEAVY TAG PAPER

16" Five ring Black Face with White Bullseye.

Code: 16-PAA — .15 each

9 TARGET FACE STAPLES — TFS — Package of 4 . . . 39c.

10 TARGET SCORE CARDS — TSC — Package of 1000 . . . 7.50.



ARCHERS ACCESSORIES BY AMERICAN



23-P SIDE TARGET QUIVER — holds 12 arrows with divider — handy zipper pouch — 4 colors: Black, White, Saddle Tan. 23P . . . 10.95. Same style w/out pouch, Tan only, 23N . . . 5.95.

30C CENTER BACK QUIVER — 8 inches across the top — 20 inches deep — 3 large arrow compartments — large zippered pocket. 30C . . . 17.95 (Black only).

30-R SHOULDER QUIVER — with finest quality leather — 20 inches deep — holds one dozen arrows — with zippered pocket for accessories. 30-R . . . 9.25.

KSS SILENT STALKER HIP QUIVER — holds 8 arrows — keeps broadheads extremely sharp — Black only — top quality cowhide — KSS . . . 10.45. Matching Belt KSS-B . . . 2.95.

KRQ ROVER HIP QUIVER — for field or target archery — holds 6 to 8 arrows — Split Cowhide — in Black only — KRQ . . . 6.75. Matching Belt — KRQ-B . . . 2.95.

CHQ VINYL HIP QUIVER — extremely nice looking, and guaranteed to wear as well as leather, holds 6 to 8 arrows, large zipper pouch for archers incidentals and accessories. CHQ . . . 8.95.

21-M MENS TARGET QUIVER — holds 6 to 8 arrows — 17 inches deep, 2 inch circumference — top grade leather. 21-M . . . 4.95.

21-W LADIES TARGET QUIVER — holds 6 to 8 arrows — 17 inches deep, top grade leather, in White only. 21-W . . . 4.95. Comes with Belt and buckle.

SQ SHOULDER QUIVER — smooth Brown material — 5 inch oval top, popular price — ideal for beginners or schools. SQ . . . 2.50.

22-S ECONOMY QUIVER — heavy Forest Green vinyl — leather belt loop. 22-S . . . 85c.

AMQ AMERICAN ARROWMATE BROADHEAD QUIVER — high impact plastic quiver with revolving barrel — keeps arrow sharp and safe, fits any broadhead. AMQ . . . 9.95.

K-48 STANDARD TARGET QUIVER — high quality vinyl quiver with ring — Black & White. Looks like 21-M. K-48 . . . 2.75.

PFS PORTAGE FINGER SLING — Bill Bednars own — choice of all top tournament archers. S-M-L — PFS . . . 1.75.

14-S HUNTERS STRAP ARM GUARD — metal buckles and strap — top quality leather guard — Brown only. 14-S . . . 3.25.

14 HUNTERS ELASTIC ARM GUARD — elastic fasteners — top quality leather guard — Brown and Black. 14 . . . 3.25.

16 TRAINING ARM GUARD — a full 12½ inches long — White, Brown and Black top grade leather — 3 elastic straps. 16 . . . 3.95.

17 TARGET ARM GUARD — metal reinforced — high gloss front, top grade leather guard. 17 . . . 2.00. In White — 17-W . . . 2.75.

18-P PLASTIC ARM GUARD — same top choice design — tough — pliable — molds to your arm. 18-P . . . 1.25.

15 FIELD ARM GUARD — extra wide protection for the beginner — rubberized straps. 15 . . . 2.00.

18-A JUNIOR ARM GUARD — leather guard, easily installed — top choice for beginners. 18-A . . . 75c. Not illustrated.

BOS BOW SLING — adhesive installation — choice of many top target archers. BOS . . . 1.25.

PP DELUXE POWDER POUCH — 3 colors: Brown, Black or White — holds powder, score card and pencil — made of leather and plastic. PP . . . 2.25.

24-P DOUBLE POCKET QUIVER — 2 arrow compartments — a heavy cowhide pocket quiver, with extra pocket for accessories. 24-P . . . 3.25.

PRO PRO SINGLE SEAM GLOVE — Cordovan — elastic wrist — S-M-L-XL. PRO . . . 2.75.

19-S SINGLE SEAM GLOVE — leather and elastic wrist — S-M-L-XL. 19-S . . . 2.50.

19-C SOFT LEATHER GLOVE — elastic stretch back — closed tips — S-M-L-XL. 19-C . . . 2.25 (Also Ladies S-M-L).

KP KANT PINCH TAB — the world famous kant pinch with finger insert that prevents pinching of the arrow. Double thickness. S-M-L. KP . . . 1.85.

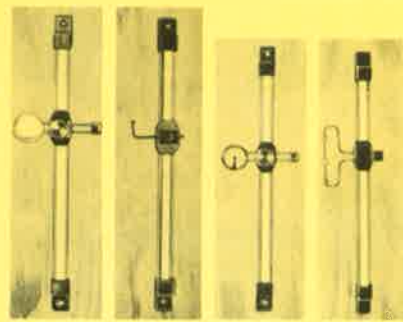
KPHT KANT PINCH TAB — the world famous kant pinch with finger insert that prevents pinching of the arrow. Double thickness. S-M-L. KP . . . 1.85.

20-M MARSHALL TYPE TAB — Shell Cordovan — double thickness — S-M-L. Double thickness — 20-M . . . 1.00. Single thickness — 20 . . . 50c.

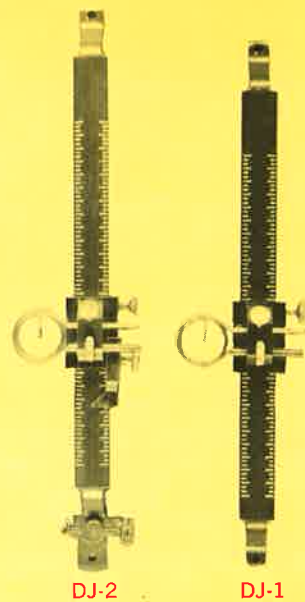
JUNIOR LEATHER TAB — 2 finger hole tab. 20-A . . . 30c. (Not illustrated).

HT HAIR TAB — Cordovan backed — fast release tab. S-M-L. HT . . . 1.50.

SIGHTS BY AMERICAN



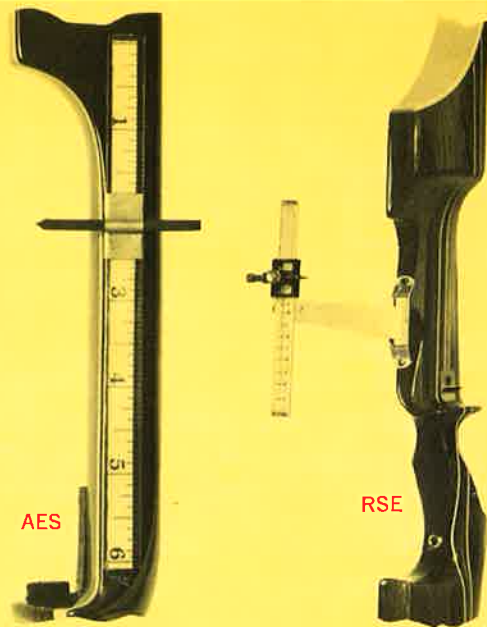
TS SB FS HS



DJ-2 DJ-1



RSB



AES RSE

DJ-2 COMPENSATOR SIGHT — adjustable windage compensator, plus yardage corrector for micro adjustments. DJ-2 . . . 10.95.
DJ-1 BOW SIGHT — anodized aluminum like the DJC — with thumb calibrating hood style and calibrated sight bar. DJ-1 . . . 7.95.

PARTS:

170—Complete Block Assembly without Yardage Corrector	5.50
170-1—Block Assembly with Yardage Corrector	6.75
171—Bar (without Adjuster)	2.50
171-1—Bar (with Adjuster)	4.50
173—Wire75
174—Spring25
175— $\frac{5}{16}$ (sm.) Screw25
176— $\frac{3}{8}$ (lg.) Screw25
177—Knurled Nut25
177-1—Knurled Nut for Bar Adjuster (two required) . . ea.	.25
178—Hood (or Ring)75
181—Mounting Screws	2 for .05
182—Yardage Corrector Screw25
183—Nut with Peg (for Adjuster)75
184—Adjuster Frame	1.00
185—1" Adjuster Screw05
186—Yardage Corrector	1.25
187—Bar Adjuster	2.00

RSB REYNOLDS SIGHT — top choice of archers all over the world. Gold anodized aluminum with finger tip adjustments — with single bar pin — sturdy and proficient. RS . . . 8.75. Base only — RSB . . . 3.00.

AES AMERICAN HARRMANN ADHESIVE SIGHT — a self adhesive sight — made of pliable plastic, with tension slide bar and rubber sight pin. AES . . . 1.25.

RSE AMERICAN CHAMPION SIGHT EXTENSION — Gold anodized sight extension, that extends Reynolds Sight 6 inches in front of the bow, for clearer sight picture — fits all Reynolds Sight base. RSE . . . 6.95.

TS SCOR-MOR SIGHTS — Target, Field and Hunters Sights, have served thousands of archers the world over. Excellent design — sturdy construction. TS — Complete with glass lens . . . 3.95. With hooded ball sight on post — FS . . . 3.95. Hunters sight with red, white or yellow bead on post — HS . . . 3.95. With single post target sight — SB . . . 2.50.

REPLACEMENT PARTS FOR SCOR-MOR SIGHTS

Site Bar	1.00
Bar End Caps, each25
Center Slide50
Slide Lock Screw25
Ball Screw Site50
Hunter Site Frame, complete	1.50
Glass Lens Frame, complete	1.75
Hood and Post Frame, complete	1.50

SJ STA-JAC ARROW CINCH — invented by a bow hunter for bow hunters — proficient. SJ . . . 2.25.

KL SAUNDERS KWIK LOK ARROW CINCH — holds arrow nocked in bow — instant release on drawing. KL . . . 1.98 each. Dozen. KLL . . . 23.76.

BWS AMERICAN BOW STRING WAX — keeps string strands together and lengthens string life — in handsome plastic case. BWS . . . 45c.

SS STRING SERVER — Fast and easy serving with this simple tool. Complete, less thread — SS . . . 1.00.

ES EASTON NYLON THREAD — ES . . . 1.00.



ACCESSORIES



TT



NL



HK



KB



BTP



BB



NBQ



NR



KK-1



AC-24

BB BRUSH DEFLECTORS — make your bow brush-proof — keep twigs and weeds from clogging up between string and bow tip — easy to apply. Super Size — BB, 70c. 8.40 a dozen.

NR NOCK RITES — pliable soft rubber nock rites — eliminates the need for a glove or a tab. Gives arrow proper nocking height every time. NR . . . 1.00. Dozen . . . 12.00.

NL NOCK LOCKS — holds arrow firmly at any tension desired, with soft pliable nock locks — very useful as Kisser on bow string to insure proper anchor point. NL . . . 50c. Dozen . . . 6.00.

HK HOYT KLICKER — the most widely used klicker in archery today. HK . . . 1.25.

BTP BOW TIP PROTECTOR — keeps string in place on lower bow tip, also protects the finish of bow tip. BTP . . . 50c. Dozen . . . 6.00.

CLOTH BOW CASES — heavy cotton cases — ties shut with drawstring — 64 or 72 inch lengths. CBC 2.00 (not illustrated).

PBC PADDED BOW CASE — with the American Archery Eagle, a rich handsome heavily padded case with zipper along side — 64, 66 or 72 inches. In Black. PBC . . . 9.00.

KB AMERICAN KISSER BUTTON — high impact plastic — easy to install. KB . . . 60c.

TT TRAILING TIPS — Pocket size edition of the famous Art Laha booklet gives bowhunting secrets. TT . . . 50c. In 100 lots, 45.00.

3848 FERRULE TYPE CEMENT — an excellent cement that melts onto the shaft to attach field points, broadheads or blunts to any shaft. For use with heat only. 3848 . . . 45c.

LFT FERREL TITE LIQUID CEMENT — use with heat in attaching broadheads, nocks and points. LFT . . . 75c.

PFA POINT FAST ADHESIVE ARROW CEMENT — securely bonds points and broadheads to arrows. PFA . . . 1.25.

AFC AMERICAN FLETCHING CEMENT — Americans own tuff bond cement . . . the cement we actually use at the factory on our fletching tables. Unsurpassed for fletching. AFC . . . 50c.

AC ARROW CLIPS — perfect for tackle box, arrow display racks — made of finest spring steel, nickle plate over copper and burnished. Pack of 24 clips and screws. AC-24 . . . 1.10. Gross Pack, AC-144 . . . 6.00.

TT-2 ACCURATE ARROW TOOLS — razor sharp blades that cut 5 degree taper for broadhead or field points and 11 degree taper for nocks.

TT-2 — $\frac{5}{16}$ " Five degree taper . . . 1.50
 TT-3 — $\frac{1}{32}$ " Five degree taper . . . 1.50.
 TT-4 — $\frac{3}{16}$ " Parallel cut . . . 1.50.
 TT-B — Extra blades to fit any of above . . . 20c.

NP MAGNA LOCKS — perfect for quick and permanent nocking point or string — install with heat. NP . . . 50c.

KK KWIKEE KWIVER — holds 4 arrows in ready to shoot position — fits any bow — soft pliable rubber riveted between reinforce plates. KK-1 . . . 3.50 a pair. Box of 6 . . . 21.00.

NBQ NATIONAL BOW QUIVER — an extremely easy to mount or remove quiver — holds 4 arrows — made of $\frac{1}{2}$ " soft rubber mat. NBQ . . . 2.95 a pair. Box of 6 . . . 17.70.

NST NOCK SET — Anodized gold aluminum ring with rubber sleeve. Clamps onto bow string. NS — Nock Set, Package of 5 . . . 98c. Nock Set, box of 100 — NS-100 . . . 15.00. Nock set and pliers — specially modified pliers for attaching Nock sets. Comes complete with 3 gold rings, NST . . . 1.49.

SBS SAUNDERS BOW STRINGER — the only way to be completely sure of not twisting bow limbs — easy to use — safe and compact. SBS . . . 2.45.

ACCESSORIES BY AMERICAN



HOP . . . 1.00



FR . . . 75c



TFR . . . 75c



WAR . . . 1.75



ES



SS



BWS



SJ



HFR . . . 50c



BR . . . 85c



HOF . . . 50c



CR . . . 75c



TT-2



3848



PBC



PFA



AFC



LFT



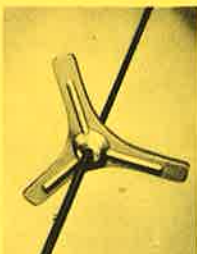
NP



SBS



NST



SS



SK



DV



GP



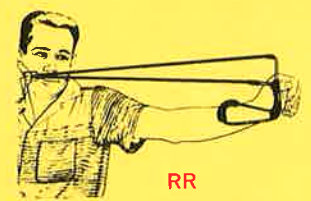
IBL



NBS



POT



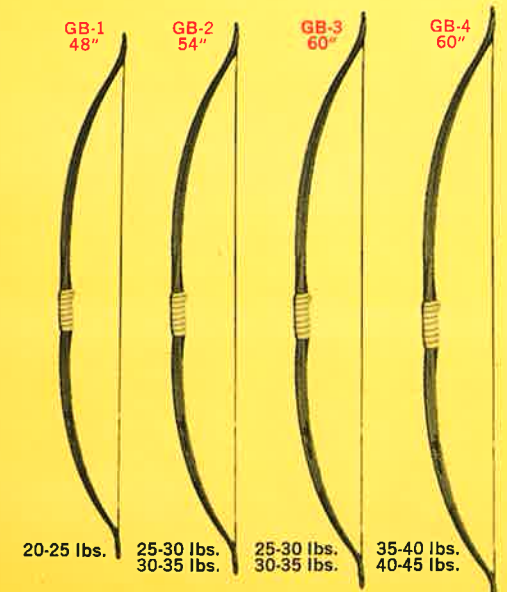
RR



DLBS

- SS STRING SILENCERS** — dampen string noise. String Silencers stop string vibration. Takes only seconds to attach. SS . . . 90c a pair.
 - SK STRING KEEPER** — Fits any bow — holds bow string in place — made of leather and adjustable elastic strap with string hook. SK . . . 75c.
 - DV DACRON STRING** — the strongest material known for bowstrings . . . 4 ounce spool. DV . . . 2.50. White only.
 - DLBS COMPOSITE BOW STRINGS** — The finest strings made. Made of special Type B Dacron — double loops — fully served at both ends and center — packed in handy containers. Specify bow weight. Your choice of the following sizes: 52, 54, 56, 57, 58, 60, 62, 64, 66, 68, 69, and 70 inches.
 - DLBS** — Above strings, each 1.50. 2 for 2.95.
 - BOW STRING CHART** — All lengths of double loop strings are made in 5 bow lengths. Listed here are the number of strands used for various weights:
- | | | | |
|-----------------------|----|--------------------|----|
| Up to 25 lbs. | 8 | 45-55 lbs. | 14 |
| 25-35 lbs. | 10 | 55-65 lbs. | 16 |
| 35-45 lbs. | 12 | 65-80 lbs. | 18 |
- HS STRINGS FOR GLASS BOWS** — Made of the same fine materials as the above, but have smaller loops for better fitting. Your choice of the following sizes: 48, 54, 60 inch lengths. GBS, 2 for 2.95. (Single Loop Hemp Bow Strings, HS . . . 40c each. Fits all bows up to 60".
 - GB SOLID FIBRE GLASS BOWS**
- | | | | |
|---------------------------|------|----------------------------|-------|
| GB-1 Junior Bow | 5.95 | GB-3 Youth's Bow | 9.95 |
| GB-2 Expert Bow | 7.95 | GB-4 Adult's Bow | 12.95 |
- GP MOHAWK GLOVE POWDER** — get a faster, smoother release when applied to any glove or tab. GP . . . 49c.

- NBS BOW SADDLE** — prevents bow from slipping in hand. Soft, leather with adhesive backing, no cement needed. NBS, 1.00.
- POT POTAWATOMI BOW SQUARE** — anodized aluminum square that locates nocking point and fistmele measurements. POT . . . 3.50.
- BOW AND ARROW RACK** — a do it yourself kit that holds three bows and 2 dozen arrows. Redwood will look good in your den. Kit . . . 4.95. (not illustrated).
- IBL RICKARDS INDIAN BUCK LURE** — Turn the head of that big buck with the original Rickard Buck Lure . . . comes in leak proof plastic bottle. IBL . . . 2.00.
- GROUND QUIVERS** — a metal ground quiver ideal for holding bow while target shooting. MGQ . . . 1.95. Not illustrated.
- RR SAUNDERS WRIST ROCKET** — here's a hunting slingshot that gets-um every time . . . hunt rabbits, rats or other small game with deadly accuracy. WR-1, 25 lb. pull . . . 2.95. WR-2, 35 lb. pull . . . 2.95. Replacement rubbers — RR . . . 75c.
- KAMO SUIT** . . . TWO PIECE — Heavy zelan treated water repellent cotton poplin . . . the best suit that Kamo makes. Very full cut. Jackets have 3 pockets . . . adjustable waist tabs and 4 large pockets in trousers. S-M-L (Complete sets only) 13.95.
- KBC KAMO BOW COVER** — Easy on — easy off . . . a bow sock that will not interfere with bow action. KBC . . . 1.50.
- KHN KAMO HEAD NET** — Fits any head size. Easy to see out of . . . many big game hunters use this head net. Completely conceals your face. KHN . . . 1.50
- KH KAMO HAT** — Water repellent camouflage hunting hat . . . flannel lining, with lined ear flaps Sizes 6⁷/₈ to 7⁵/₈. KH . . . 2.50.
- KS KAMO STICK** — each stick contains two colors — tan and green. Easy to apply. Easily removed with soap and water. KS . . . 65c.



HS



KHN



KH



KS



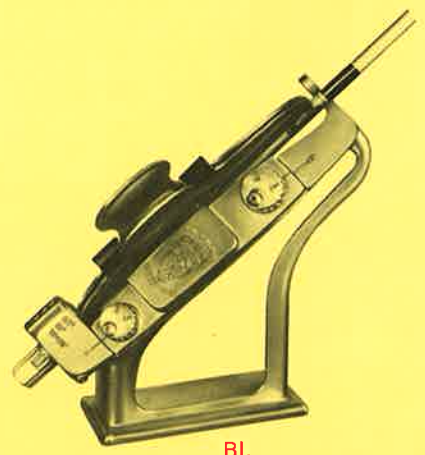
Kamo Suit

KBC

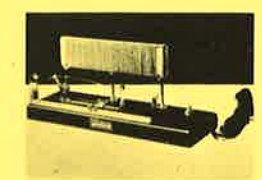
ACCESSORIES



DQ



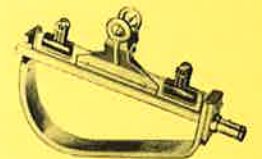
BL



FT



#129



EFJ

- DQ THE QUILLIAN-AMERICAN TREE STAND** was developed by and for bow hunters, all steel, light weight, installs in seconds, excellent for varmint calling. Comes complete with tips on tree stand hunting. \$14.95
- 129 AMARCO NOCKS** — Most perfect nocks made. Most popular with bowhunters and target shooters because of the perfect fitting on glass, wood or aluminum shafts. Seven sizes: 1/2", 3/2", 1/4", 1/6", 1/8", 1/16", 1/32". Seven colors: red, yellow, blue, white, green, black and orange. #129: in cellophane envelope . . . 45c a dozen. Per 100 . . . 2.50. Per 1,000 . . . 18.50. Specify one size and color in 100 lots. In 1,000 lots — 1 color — 4 sizes.
- 137 MICRO-BARRELED SHAFTS EXCLUSIVELY FROM AMERICAN ARCHERY COMPANY** — Full length, fully painted (yellow or white), high grade bare shafts. Our Port Orford cedar shafts are famous for their unmatched quality . . . matched within 5 pounds in spine (± 2 1/2 pounds). (grain weight ± 5 grains). No. 137 Spined and matched. 3/16" or 1/32" — 4.50 a dozen. (No. 137 in dozen lots only) No. 139 Spined only. 3/16" shafts, extremely high quality, 2.00 a dozen — 16.50 a hundred — 145.00 a thousand. No. 140 Spined only. 1/32" shafts, extremely high quality, 2.20 a dozen — 17.95 a hundred — 160.00 a thousand.
- EFJ EASTERN FLETCHING JIG** — Right or left wing self indexing nock receiver enables you to do 3, 4 or 6 straight fletch only. EFJ . . . 5.95.
- EFT EASTERN FEATHER TRIMMER** — Ready to use — completely assembled and includes 3 extra burning wires. Will trim feathers up to 6 inches. FT . . . 4.95. Package of 3 extra Burner Wires, EBW . . . 30c.

- BL BITZENBURGER FLETCHERS AND CLAMPS** — The finest fletcher on the market today . . . the one that we use at American on all of our fletching tables. BL-1 — Jig with straight clamp . . . 21.00 BL-2 — Jig with left or right helical clamp . . . 22.50 BL-3 — Die cast clamp, straight . . . 4.50 BL-4 — Die cast clamp, left or right helical . . . 6.00 BL-5 — Precision jig setting gauge . . . 12.50

AIR-FLO FULL LENGTH FEATHERS — Full length feathers, premium grade cuts. Sanded and trimmed for perfect fletching. Colors: red, yellow, blue, white, pink, black, green, orange. Left and right wing. (not illustrated).

	(A) 3 Dozen	(B) 100 Packs	(C) 1,000 Packs
AFF-1 Natural Barred	1.90	4.75	38.35
AFF-2 Dyed Barred	2.15	5.10	41.75
AFF-3 Natural White	2.90	8.00	71.00
AFF-4 Dyed White	3.25	8.50	75.00

AFF "AIR-FLO DIE CUT FEATHERS — List prices per hundred in heavy plastic packages.

Size	Natural Barred	Dyed Barred	Natural White	Dyed White
3"	3.00	3.25	3.00	3.25
3 1/2"	3.60	3.85	3.50	3.75
4"	5.15	5.65	5.00	5.40
4 1/2"	6.50	6.75	6.25	6.50
5"	7.05	7.55	6.75	7.25

BOW FISHING EQUIPMENT — These fish arrows are vastly superior to any wooden fish arrows. The solid white fiberglass shafts weigh over 1,000 grains. Gives more penetration in water — less breakage and more fish. (See below).

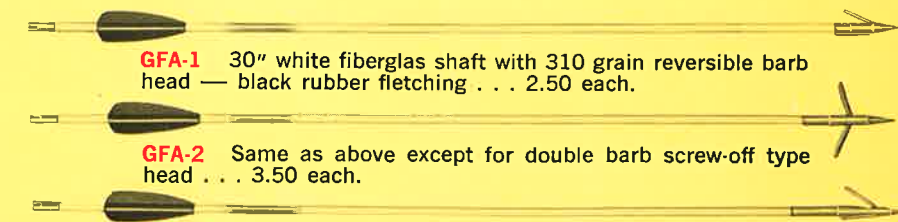
- MO-4 4" REEL AND LINE** — lightweight pressed aluminum — tapes to bow. MO-4 . . . 2.95 each.
- MO-6 6" LARGE REEL AND LINE** — larger size gives smoother line flow — tapes to bow. MO-6 . . . 3.50 each.
- MO-7 7" SHOOT THRU REEL AND LINE** — shoot right thru the center of this one — faster shooting and retrieve — tapes to bow. MO-7 . . . 3.95 each.
- MO-11 11 1/4" SHOOT THRU REEL** — MO-11 . . . 6.95 each.



MO-11



- DFH SINGLE BARB HEAD** — Rustproofed parallel wall head with 3/16" hole — single reversible barb makes it easy to remove the arrow from the fish. Weighs 310 grains. SBH . . . 85c.
- SBH NELSONS STRING-A-REE** — Best penetration, holding power and good release. Self reversing barbs for easy removal. NSH . . . 2.50.
- NSH NEW DELUXE FISH HEAD** — Rustproofed and plated — large single barb is reversible and cannot be lost — narrow tip and extra heavy weight gives the super penetration in water — 3/4" parallel wall hole — weighs 480 grains. DFH . . . 1.25 each.



GFA-1 30" white fiberglass shaft with 310 grain reversible barb head — black rubber fletching . . . 2.50 each.

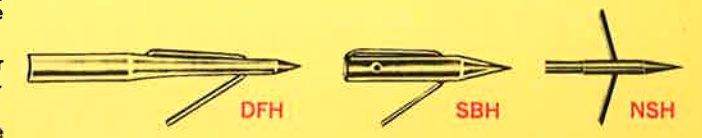
GFA-2 Same as above except for double barb screw-off type head . . . 3.50 each.

GFA-D Deluxe fish arrow with new 480 grain narrow tip and reversible single barb — 2.50 each.

GFA Glass Fish Arrow less point . . . 1.85 each.

GS Plain glass shafts for making fish arrows . . . 1.00 each.

LF Rubber fletching for fish arrows 30c each, 3.60 a dozen. (Note: any of the above arrows may be had without rubber fletching for .25 less).



DFH

SBH

NSH



1 Art Laha with a 1200 lb. Bull Moose, one of seven taken in Alaska with a 65 lb. Cheetah Special Hunter. Co-owner of American Archery Company.

2 Fred Asbell, Greencastle, Indiana, with a 400-450 lb. Black Bear taken in 1967 at Art Laha's Lodge, Winchester, Wisconsin, with a 68 lb. Cheetah Hunter. Hit at 31 yards, the bear ran 29 yards with complete penetration thru lungs.

3 Rick Cooley with 3rd place, Pope and Young Caribou, 1963-65, scored 371 5/8 points. Rick is the first woman to be accepted into the Pope and Young Society.

4 Dick Cooley with Black Bear taken with Cheetah Special Hunter. Dick dropped another Black Bear in Canada, that measured 21" — weighed 694 lbs. Good for 1st place in Pope and Young. Co-owner American Archery Company.

5 Steve Pecsnye, of Midlothian, Illinois. Taken in 1966, this 11-point Whitetail buck field dressed out at 232 lbs. Placed third in Pope and Young with a score of 180 7/8 points. Taken with an American Cheetah Special Hunter.

6 10-point Whitetail buck taken by Bill Bednar in Pennsylvania, in 1966 with a Cheetah Special Hunter.

7 Rick Cooley with a 650 lb. Black Bear taken in September 1961, in Northern Wisconsin. Good for 3rd place in Pope & Young competition by scoring 19 1/4 points. Taken with a Cheetah Special Hunter.

8 Rick Cooley with large Bull Moose dropped by a Cheetah Special Hunter in Alaska in 1964. Placed third in 1963-65 Pope & Young competition with 168 6/8 score.

9 Georgia Ramsay with a 155 lb. Wisconsin White-tail taken with a 42 lb. Cheetah Special Hunter, at Art Laha's lodge in Winchester, Wisconsin. Smile indicates her first deer.

PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.



AMERICAN ARCHERY COMPANY, INC.

INDUSTRIAL PARK • OCONTO FALLS, WISCONSIN 54154
TELEPHONE 414-846-2703