

MPG EQUITY PARTNERS LLC

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January 31, 2014

MPG Equity Partners LLC ("MPG Equity") is pleased to announce the acquisition of BrainBits LLC ("BrainBits").

BrainBits

BrainBits (www.brainbitsllc.com) is a leading tissue provider to the medical and scientific research community in the field of neuroscience with specialties in harvesting neuronal tissue using proprietary processes and media and providing chemical preparations and reagents. With offices in Springfield, Illinois and Loughborough, United Kingdom, BrainBits is a global provider of mission critical research materials to leading pharmaceutical, laboratory, and neuroscience researchers.



MPG Equity

MPG Equity (www.mpgequity.com) is a Chicago based privately funded family office that invests in healthcare, business, and consumer service companies, with a focus on niche manufacturing and value-added distribution. MPG Equity partners with management teams to increase value by accelerating revenue growth, both organically and through complimentary acquisitions. We are cash buyers looking for businesses with EBITDA of \$1-5 million.

For additional information on MPG Equity or this transaction, or if you would like to discuss an investment opportunity, please contact Michael Goy at:

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