



Palo Alto Art Center Foundation
45th Anniversary: *Sapphire Celebration*
Business Sponsorship Benefits
Wednesday, April 12, 2017

Star Sapphire or Presenting Sponsor \$25,450 and above

- Presenting Sponsor or host of VIP reception
- Ten tickets to exclusive VIP reception with keynote speaker, David Kelley
- Very special surprise at VIP reception
- VIP table with premium reserved seating for 10 guests
- One conference table for displaying business materials
- Prominent event recognition:
 - Event signage
 - During program and slideshow
 - Special banner placement at event
 - Table placard
 - One page inside cover ad in the event program booklet
- Premium placement of name and logo on more than 1,000 invitations, event promotional info, and all other advertisements targeting prominent business, community and political leaders
- Featured in newsletter articles reaching 11,000 subscribers
- Special mention in press, press releases, social media, website, and annual report

Blue Sapphire \$10,450+

- Ten tickets to exclusive VIP reception with keynote speaker, David Kelley
- Very special surprise at VIP reception
- VIP table with premium seating for 10 guests
- Event recognition: event signage, during program, standing banner placement, and full page in event program
- Name and logo placement on invitations, promotional info, print and social media, website, annual report, and thank you letters

Pink Sapphire \$4,500 +

- Attend exclusive VIP reception with keynote speaker, David Kelley
- Table with preferred seating for 10 guests
- Recognition: event signage, promotional info, print and social media, website, annual report, and thank you letters
- Half-page ad in program

Yellow Sapphire \$2,450+

- Preferred seating for 6
- Recognition: event signage, promotional info, print and social media, website, annual report, and thank you letters
- Quarter-page ad in program in black and white

[Individual tickets on sale @ \\$245](#)

[In-kind Gifts \\$499-\\$10,000](#)

- Logo prominently placed on PAACF web site
- Name/ logo on event signage
- Name/logo included in event program materials
- Various other perks

For more information, please contact Dori Ives at dori.ives@cityofpaloalto.org or (650) 617-3503.