
Lovettsville MayFest



Dear Local Business Owner:

The Town of Lovettsville's MayFest 2016 was big success due to the support of businesses like yours. Over 3,000 people attended this annual festival, and the MayFest Committee would love to have you ***join us as an official Sponsor.***

As a MayFest sponsor, you help fund free entertainment enjoyed by everyone. The entertainment includes Band(s) at the Walker Pavilion, our CornHole Tournament, the Toddler & Kids Zone activities, and our Festival favorites, the races and pie eating contests! None of this would be possible without your help.

Sponsorship is also a great opportunity to promote your goods and/or services to the Lovettsville Community and those in our surrounding areas. Your company will receive promotional visibility via MayFest's web and social media sites in addition to some other great promotional benefits.









For 2017, MayFest will be held Saturday, May 27th on both the Lovettsville Town Green and Town Center, from 10:00 a.m. to 6:00 p.m. Please join us in making the 6th Annual MayFest the biggest and best on yet! Become a sponsor of this wonderful family-friendly event by ***completing and returning the enclosed form by Friday, March 31st.***

If you have any questions, please contact MayFest Committee Chairwoman Tiffany Carder via email at tcarder@lovettsvilleva.gov or via phone at 703-727-5732. We look forward to receiving your sponsorship support and seeing you at the 6th Annual MayFest celebration!

Sincerely,
The MayFest Committee

MayFest 2017 – Sponsorship Levels

We are excited about the opportunity to promote your business, and we look forward to having you as a part of MayFest this year!

	 Main Stage Sponsor	 Cornhole Tournament Sponsor	 Monarch Stage Sponsor	 Trolley Sponsor	 Media Sponsor	 Patron of MayFest	 Friends of MayFest I	 Friend of MayFest II
	\$2,500	\$2,500	\$1,500	\$1,500	\$750	\$500	\$300	\$150
Banner at Sponsoring Location	✓	✓	✓	2x3 banner @ 4 stops	4x6 Banner in Beer Tent	4x6 banner in Food Tent	2x3 banner in Food Tent	2x3 banner @ race course
Name on Printed Postcards	✓	✓	--	--	--	--	--	--
Social Media Posts	✓	✓	✓	✓	✓	✓	✓	
Booth Space	(Premium)	(Premium)	(Premium)	(Premium)	(Premium)	(Standard)	(Standard)	--
Logo on MayFest Website Home Page	✓	✓	✓	✓	--	--	--	--
Link to your website	✓	✓	✓	✓	✓	✓	✓	✓
Name listed on Sponsor Page	✓	✓	✓	✓	✓	✓	✓	✓
Help MC Entertainment	✓	--	✓	--	--	--	--	--
Help Present Tourney Prizes		✓						

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MayFest 2017 – Sponsorship Application

I would like to Sponsor MayFest 2017 at the following level

Main Stage \$2,500 <input type="checkbox"/>	Cornhole Tourney \$2,500 <input type="checkbox"/>	Trolley \$1,500 <input type="checkbox"/>	Monarch Stage \$1,500 <input type="checkbox"/>	Media \$750 <input type="checkbox"/>	Patron \$500 <input type="checkbox"/>	Friend \$300 <input type="checkbox"/>	\$150 <input type="checkbox"/>
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Company / Organization Name:

Contact Name:

Street Address:

City:

State:

Zip:

Main Phone:

Alternate Phone:

Email:

Website URL:

Facebook Page:

Please give us a brief description of your company:

Please return the above completed application to:

The Town of Lovettsville
c/o The MayFest Committee
P.O. Box 209
6 East Pennsylvania Avenue
Lovettsville, VA 20180

So we can promote your business on the MayFest sites, please submit a .jpeg file of your company's logo to tcarder@lovettsvilleva.gov.