



# Saltwater ANGLER

## KAYAK EDITION

### MEDIA KIT

#### Advertising Rates and Specifications



**FULL  
PAGE**  
7 X 9.4295

**HALF PAGE  
VERTICAL**  
3.4167 X 9.4295

**HALF PAGE  
HORIZONTAL**  
7 X 4.669

**QUARTER  
PAGE**  
3.4167 X 4.669

**EIGHTH  
PAGE**  
3.4167 X 1.688

Glossy (Cover)		Frequency (Per Edition)				Newsprint (interior)		Frequency (Per Edition)			
Size	1 X	6 X 3 Months	12 X 6 Months	24 X Year	Size	1 X	6 X 3 Months	12 X 6 Months	24 X Year		
Front Cover Banner	\$ 400.00	\$ 380.00	\$ 360.00	\$ 340.00	Full Page	\$ 350.00	\$ 332.50	\$ 315.00	\$ 297.50		
Back Cover	\$ 750.00	\$ 712.50	\$ 675.00	\$ 637.50	Half Page	\$ 225.00	\$ 213.75	\$ 202.50	\$ 191.25		
Inside Front Cover	\$ 600.00	\$ 570.00	\$ 540.00	\$ 510.00	Quarter Page	\$ 175.00	\$ 166.25	\$ 157.50	\$ 148.75		
Inside Back Cover	\$ 600.00	\$ 570.00	\$ 540.00	\$ 510.00	1/8 Page	\$ 125.00	\$ 118.75	\$ 112.50	\$ 106.25		
					Business Card	\$ 40.00	\$ 38.00	\$ 36.00	\$ 34.00		
					Page 3	\$ 450.00	\$ 427.50	\$ 405.00	\$ 382.50		
					3rd from Last page	\$ 450.00	\$ 427.50	\$ 405.00	\$ 382.50		

\* Based on 5,000 Circulation of print edition (2nd and 4th Friday of Every Month) at over 100 locations in the Houston, Freeport, Lake Jackson, Angleton, La Marque, Texas City, Missouri City, Humble, Conroe, Galveston areas, and more!

\*All ads are hyperlinked to your website in the online edition Flipping Book for no additional charge from the [www.saltyangler.com](http://www.saltyangler.com) website.



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