

The Greenbackers Investment Pitch - by invitation only

The focus is on climate, cleantech and circular economy deals. Ten selected technology and project entrepreneurs (chosen by Greenbackers via selection committee) are pitching for investment from up to 40 pre-qualified investment funds and funders attending on the day. Lunch is provided and there is ample networking time built into the program, allowing entrepreneurs, investors and sponsors to meet and engage. See:

<https://www.greenbackers.com/the-pitch.html>

Where: Scotland House, 58 Victoria Embankment, London EC4Y 0DS – **Maximum of 60 delegates.**

- Scotland House is a Government-backed 'Innovation and Investment' Hub, a prestige venue nr Blackfriars Station, London. Greenbackers is a Scotland House 'Enterprise Member' and has secured dates for the next 12 months. The Pitch is in its' 2nd year.

When: Takes place twice Yearly – May and November

- **7 November, 2019 (being marketed now)**
- 7 May, 2020
- 5 November, 2020

Delegates attending:

- **Investors:** Greenbackers has a qualified network of over 300 early stage investors who have attended previous pitches. Up to 40 will be in attendance.
- **Technology Entrepreneurs:** 10 companies deemed most 'investment ready' by Greenbackers are selected by competitive process to present.
- **Sponsor Partners:** specialists who have an ability to contribute services into the entrepreneurial ecosystem that Greenbackers has created.

Agenda

0900	Event Opens: Registration
0930	Event commences – Greenbackers introductions
1000	Pitches commence: 10-minutes per entrepreneur, including Q & A. (short break after 1 st 5 presenters)
1200	Lunch, Networking and meet the Presenters Investors vote for Best Pitch Award
1300	Announcement of Best Pitch Award Presentations by Sponsor Partners
1330	Event Ends

Entrepreneur Benefits:

- Companies pitch to prequalified, active investors with specific interest in climate, cleantech and circular economy opportunities.
- Valuable pitch deck evaluation and presentation training if selected.
- Space on the Greenbackers website as “ones to watch”.
- Media value via Twitter and LinkedIN social media shares and follows.
- Robust follow up by Greenbackers with all investors post-event to maintain momentum with the entrepreneurs who presented.

“The room was completely full, with solid and relevant investors and appropriate other companies also pitching. It didn't take up the whole day or drag on any longer than needed so every minute we spent there was extremely valuable.”

Richard Tolley, Grid Duck, April 2019 Presenter

Investor Benefits:

- Quick snapshots of pre-selected, curated opportunities – a timesaver.
- Networking with fellow investors in the sector
- Opportunities to co-invest with other funds/funders
- Central London location

“Very well put together. The process, organization, and follow up strategies are something I wish more pitch events put in place! I look forward to attending more of these.”

Evan Cummings, Investment Manager, Centrica Ventures

Sponsor benefits

- Strong brand association with the climate, technology and finance sector
- Engagement during and post-pitch - opportunities for services
- Promote your ESG credentials to an audience that ‘gets it’
- Investors have other potential investees – additional opportunity for services
- Sponsors can provide a ‘special offer, prize or service in kind support’

Sponsorship Pricing (Ex VAT):

- **£595 for single event or £950 per year** (2 events run per year)

<p>Sponsor Partners confirmed for November 2019:</p> <ul style="list-style-type: none"> • Granted Consultancy • Marks & Clerk IP Lawyers 	<p>Expressions of support from:</p> <ul style="list-style-type: none"> • Scottish Government • Scottish Enterprise • Scottish Investment Bank • Highland & Islands Enterprise • Greater London Authority
---	--

For more information contact Managing Partner, Robert Hokin: robert.hokin@greenbackers.com