

Voted **BEST BOTTLE SHOP IN WISCONSIN** 2019 by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2024 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE



Discount LIQUOR INC.

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175
WAUKESHA 919 N. BARSTOW (262) 547-7525
www.discountliquorinc.com
f DiscountLiquor t DiscountLiqMilw i
OPEN DAILY 9-9 SUNDAY 10-2

LARGEST SELECTION IN TOWN

- 2,000 BEERS • 8,000 WINES
- OVER 4,000 LIQUORS
- ALSO AVAILABLE
 - 20 & 40 lb. Lump Charcoal • CO2 Refills
 - Wholesale Beer & Soda (Milw. Store Only)
 - Gift Certificates • Carry out Service
 - Imported Candies, Food & Water • Custom Baskets

Celebrating 65 Years
Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop with EVERYDAY DISCOUNT PRICES

OPEN DAILY 9-9 SUNDAY 10-2 | OPEN THANKSGIVING 9-2 | OPEN CHRISTMAS EVE 9-3

ONLY 32 MORE SHOPPING DAYS TILL CHRISTMAS!

Over 2,000 Varieties of Beer to Quench Every Beer Lover's Taste!

NOVEMBER BREWERIES OF THE MONTH

SIERRA NEVADA BREWERY

6 PACKS • PALE ALE • TORPEDO • CELEBRATION • HAZY IPA **\$9⁴⁹**

12 PACKS • PALE ALE • TORPEDO • CELEBRATION • HAZY IPA • VARIETY PACK **\$15⁹⁹**

6 PACK • HOPTIMUM TRIPLE IPA • NARWHAL IMP. STOUT **\$13⁹⁹**

FREE SIERRA NEVADA PINT GLASS WITH 2 - 6 PACKS OR 1-12 PACK

NEW GLARUS BREWING

6 PACKS ALL VARIETIES **\$8⁴⁹**

12 PACKS CANS **\$13⁹⁹**

4 PACK CAN & BOTTLES THUMBPRINT SERIES **\$10⁹⁹**

FREE NEW GLARUS KEYCHAIN OPENER W/ALL PURCHASES
BONUS: ENTER TO WIN BREWERY TOUR & OVERNIGHT STAY

A'CHOUFFE BELGIAN ALES

• LA CHOUFFE BLONDE • MC CHOUFFE BRUIN • HOUBLEN CHOUFFE BELGIAN IPA **\$12⁹⁹** 4 PACK BOTTLES

• CHERRY CHOUFFE • "LIMITED RELEASE" N'ICE CHOUFFE WINTER ALE

FREE A'CHOUFFE WINTER HAT W/ ANY TWO 4-PACKS!

IMPORT, CRAFT & DOMESTIC BEER SPECIALS

HACKER PSCHORR, PAULANER, KROMBACHER OR DAB LAGER GERMAN BEERS 12 PACKS **\$15⁹⁹**

LEINENKUGEL CRAFTS ALL VARIETIES INCLUDING "NEW" WHITE MOCHA STOUT 6 PACKS **\$6⁴⁹**

BELLS CHERRY STOUT & EXPEDITION IMPERIAL STOUT 6 PACKS **\$12⁴⁹**

GATHERING PLACE CARRY THE G CREAM ALE 4 PACK 16oz **\$9⁹⁹**

STELLA ARTOIS 12 PACK CANS **\$11⁹⁹**

HEINEKEN 24 PACK 12oz CANS **\$19⁹⁹**

SOUTHERN TIER • CARAMEL PUMPKIN PUMPKIN • MAPLE WARLOCK PUMPKIN PORTER 4 PACKS **\$13⁴⁹**

THIRD SPACE MARQUETTE GOLDEN ALE 6 PACKS **\$8⁴⁹**

+ FREE MARQUETTE GLASS & KOOZIE

DEER HUNTERS CAN BEER SPECIALS

BUDWEISER & BUD LIGHT 30 PACK CANS **\$20⁴⁹**

MICHELOB ULTRA 30 PACK CANS **\$23⁹⁹**

MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET 30 PACK CANS **\$20⁴⁹**

MILLER HIGH LIFE & HIGH LIFE LIGHT 30 PACK CANS **\$19⁴⁹**

LAKEFRONT BREWERY ALL VARIETIES 12 PACK CANS **\$14⁹⁹**

COORS LIGHT 12 PACK 16oz CANS **\$14⁴⁹**

HAMMS 30 PACK CANS **\$15⁹⁹**

POINT SPECIAL & LIGHT 24 PACK CANS **\$13⁹⁹**

BUSCH & BUSCH LIGHT 30 PACK CANS **\$19⁴⁹**

KEYSTONE LIGHT 30 PACK CANS **\$13⁹⁹**

+ FREE ADMIRALS TICKET VOUCHER

NON-ALCOHOLIC OPTIONS

BEER, LIQUOR, WINE & COCKTAILS

CLEAN CO. N.A. SPIRITS • VODKA • GIN • WHISKEY • SPICED RUM • TEQUILA **\$21⁹⁹** 750ml

#1 IMPORTED N.A. CLAUSTHALER N.A. BEER ALL VARIETIES 6 PACKS **\$9⁴⁹**

#1 CRAFT N.A. ATHLETIC N.A. CRAFT BEER ALL VARIETIES 6 PACKS **\$9⁹⁹**

GREAT AS APERTIF OR DESSERT PALLINI LIMON ZERO LIMONCELLO **\$18⁹⁹** 500ml

NAKED LIFE N.A. READY TO DRINK COCKTAILS -5 VARIETIES- **\$7⁹⁹** 4 PACK

STELLA ROSA, ARIEL & SUTTER HOME N.A. WINE ALL VARIETIES **\$8⁹⁹** 750ml

PLUS MANY MORE NON-ALCOHOLIC OPTIONS

HOLIDAY BEER GIFT SETS

"1ST TIME IN WISCONSIN" THE BRUERY 12 DAYS OF CHRISTMAS VARIETY PACK INCLUDES: 12-375ML LIMITED RELEASE HOLIDAY ALES **\$119⁹⁹**

"GREAT GLASSWARE GIFT SET" SPIEGELAU GLASSWARE CRAFT BEER TASTING KIT **\$28⁹⁹** WHILE SUPPLIES LAST

ST. BERNARDUS BELGIAN CHRISTMAS OR ABBEY ALE VARIETY GIFT SETS INCLUDES: 4 BEERS & CHALICE GLASS **\$24⁹⁹**

CHIMAY ALE BELGIAN GIFT SET INCLUDES: 4-11.2oz VARIETY OF CHIMAY ALES & 1-CHIMAY CHALICE **\$27⁹⁹**

WEIHENSTEPHANER GERMAN WEISS GIFT SET INCLUDES: 5-17oz BEERS & 20oz. WEISS GLASS **\$21⁹⁹**

DUVEL BELGIAN ALE GIFT SET INCLUDES: 4-11.2oz DUVEL ALE, 1-16oz STEMMED DUVEL GOBLET **\$15⁹⁹**

BRASSERIE D'ACHOUFFE BELGIAN GIFT SET INCLUDES: 4-11oz VARIETIES 1-STEMMED GLASS **\$14⁹⁹**

METAL BEER BUCKETS ASSORTED VARIETIES AVAILABLE **\$4⁹⁹** AND UP FOR EACH

PLUS OVER 50 VARIETIES OF CRAFT & IMPORT BEER SAMPLERS

WINTER BREWS ARRIVING DAILY...

12 DAYS JUST WON'T BE ENOUGH THIS YEAR!

• Sam Adams Winter Lager • Deschutes Jubel Ale • Avery Old Jubilation • Great Lakes Cookie Exchange • Point Snow Pilot Pistachio Nut Brown • Abita Christmas • Gouden Carolus Noel • Revolution Fistmas • Einbecker German Winter Bock • Delirium Noel • Capital Winter Skal

EAGLE PARK LAST CHRISTMAS BELGIAN QUADRUPEL 4 PACK **\$18⁹⁹**

GREAT LAKES CHRISTMAS 6 PACK CANS **\$11⁴⁹**

12 PACK CANS **\$19⁹⁹**

SOUTHERN TIER 2 XMAS DOUBLE SPICED ALE 6 PACK **\$9⁹⁹**

BELLS CHRISTMAS SCOTCH ALE 6 PACK BOTTLES **\$9⁹⁹**

ST. BERNARDUS BELGIAN CHRISTMAS ALE 4 PACK **\$16⁹⁹**

MODELO NOCHE AMBER LAGER 6 PACK **\$9⁴⁹**

HILLSBORO 12 BEERS OF CHRISTMAS VARIETY 12 PACK **\$19⁹⁹**

THREE FLOYDS ALPHA KLAUS 6 PACKS **\$10⁹⁹**

DELIRIUM NOEL BELGIAN CHRISTMAS 25 OZ. **\$12⁹⁹**

+ FREE GLASS

ROGUE SANTA'S PRIVATE RESERVE MOCHA STOUT 6 PACK **\$10⁹⁹**

SAM ADAMS OLD FEZZIWIG SPICED ALE 6 PACKS **\$9⁴⁹**

SHINER HOLIDAY CHEER & HOME FOR HOLIDAYS 12 PACKS **\$14⁴⁹**

HOFBRAU DELICATOR WINTER DOPPELBOCK 6 PACK **\$11⁴⁹**

BOULEVARD NUTCRACKER WINTER WARMER 6 PACKS **\$9⁴⁹**

ALL HOLIDAY & SEASONAL BREWS WHILE SUPPLIES LAST

THC / CBD / DELTA 9 NON-ALCOHOLIC

LAKEFRONT HIGH JINX 10 MG THC LIME LEMONADE 4 PACK **\$16⁹⁹**

CRESCENT 9 50 MG THC SELTZER • STRAWBERRY • RASPBERRY 4 PACK **\$24⁹⁹**

DRINKIN BUDS COCKTAIL VARIETY 5MG THC & CBD 8 PACK **\$36⁹⁹**

MUST BE 21 YRS OLD TO PURCHASE THC/CBD/DELTA 9 DRINKS

BARREL AGED BEERS (GREAT GIFTS FOR THE BEER LOVER)

EAGLE PARK & DISCOUNT LIQUOR COLLABORATION BREW STAVE DOUBLE BARREL IMPERIAL STOUT AGED FOR 21 MONTHS IN OLD ELK RYE & JEFFERSON RYE WHISKEY BARRELS 4 PACK **\$29⁹⁹**

DOG FISH 30TH ANNIVERSARY TRIPLE DECADENCE WORLDWIDE STOUT (AGED IN 3 BARRELS) 4 PACK **\$39⁹⁹**

MKE LOUIE'S RESURRECTION BOURBON AGED IMPERIAL AMBER 4 PACKS **\$20⁴⁹**

OSKAR BLUES BARREL AGED TEN FIDY IMPERIAL STOUT 4 PACKS **\$17⁴⁹**

NEW BELGIUM OAKSPIRE FOUR ROSES BOURBON AGED ALE 6 PACKS **\$12⁴⁹**

BOULEVARD BREWING BOURBON BARREL AGED BREWS -8 VARIETIES- 4 PACK **\$13⁹⁹**

CENTRAL WATERS BOURBON BARREL AGED BREWS -ALL VARIETIES- 4 PACK **\$15⁹⁹**

NEW HOLLAND DRAGONS MILK BOURBON MILK STOUT 4 PACK **\$13⁹⁹**

THE BRUERY BLACK TUESDAY BARREL AGED IMPERIAL STOUT 375ml **\$23⁹⁹**

CHIMAY BELGIAN ALES GRANDE RESERVE 2018 VINTAGE WHISKEY BARREL AGED 25oz BOTTLE **\$49⁹⁹**

PREMIERE ALE 2023 VINTAGE OAK BARREL AGED 375ml BOTTLE **\$24⁹⁹**

+FREE CHIMAY CHALICE WITH ANY BARREL AGED VARIETY

- BLACK FRIDAY BEER ARRIVALS -

GOOSE ISLAND BREWING BCS 2025 VINTAGES

BOURBON COUNTY STOUT ORIGINAL 4 PACK 12 OZ BOTTLES

BCS • CHERRIES JUBILEE • CHOCOLATE PRALINE 500ml BOTTLES

BCS • RESERVE STOUT • DOUBLE BARREL STOUT 500ml BOTTLES

ALL 2025 BCBS VARIETIES AVAILABLE ON 11/28/25 @ 9A.M.

SELTZER & READY TO DRINK COCKTAILS

HIGH NOON VODKA SELTZER VARIETY 12 PACKS **\$25⁹⁹**

CARBLOSS 0 CARB SUGAR FREE VODKA & TEQUILA COCKTAIL VARIETIES 8 PACKS **\$16⁹⁹**

CENTRAL STANDARD & LEINENKUGEL BRANDY OR BOURBON OLD FASHIONEDS 4 PACKS **\$12⁴⁹**

MIGHTY SWELL SPIKED SELTZER 4 VARIETIES 12 PACKS **\$11⁴⁹**

CUTWATER SPIRITS 19 FLAVORS 4 PACKS **\$10⁹⁹**

JUMEX HARD NECTAR VARIETY 12 PACK **\$14⁹⁹**

SEAGRAMS COOLERS 12 PACK **\$11⁹⁹**

SPARKLING WATER, SODA & MIXERS

FEVER TREE ALL NATURAL MIXERS - 14 VARIETIES - 4 PACK BOTTLES **\$4⁹⁹**

- 5 VARIETIES - 8 PACK CANS **\$6⁴⁹**

COCA COLA SANTA PACK BOTTLES 8 OZ GLASS BOTTLES 6 PACK **\$7⁹⁹**

7UP SHIRLEY TEMPLE SODA 2 LITERS **\$1⁹⁹**

POLAR SELTZER -ALL FLAVORS- 8 PACKS **\$2⁹⁹**

POINT SODA'S -ALL FLAVORS- 4 PACKS **2/\$6⁰⁰**

Seasonal Food Items

B&E'S TREES BOURBON BARREL AGED MAPLE SYRUP (2 SIZES) **\$7⁹⁹** AND UP

LIQUOR FILLED CHOCOLATES **\$7⁹⁹** AND UP

DARK CHOCOLATE EDIBLE SHOT GLASSES **\$9⁹⁹** 12 CT.

USINGERS BEER BOTTLE SAUSAGES 18 OZ **\$11⁹⁹**

ENGINE HOUSE 19 CHILI MIX 3.5oz **\$3⁹⁹**

TOM & JERRY & HOT BUTTERED RUM MIXES

Discount LIQUOR Coupon

2 Liters ALL 7UP & CANADA DRY GINGER ALE PRODUCTS **4/\$6⁰⁰**

Limit 4-2 Liters. Expires 12/6/25

Discount LIQUOR Coupon

1 Liter POLAR MIXERS • TONIC & DIET • LIME TONIC & DIET • SOUR • SELTZER **5/\$4⁰⁰**

Limit 5 1-Liters. Expires 12/6/25

Discount LIQUOR Coupon

14 oz Container MRS. BOWENS TOM & JERRY MIX **2/\$10⁰⁰**

Limit 2 Containers. Expires 12/6/25

Discount LIQUOR Coupon

SOBELMANS BLOODY MARY MIX **3/\$11⁰⁰**

Limit 3-1 Liters. Expires 12/6/25

Discount LIQUOR Coupon

16oz Jars EILLIEN'S ROASTED PEANUTS • HONEY • DRY **2/\$6⁰⁰**

Limit 2 -16 oz Jars. Expires 12/6/25

Discount LIQUOR Coupon

FREE 50 ML MINI FIREBALL CINNAMON WHISKEY w/\$25 PURCHASE

Limit 1 - 50 ML. Expires 12/6/25