WHAT ATHLETIC DIRECTORS ARE MADE OF?

"Based on surveys from veteran coaches" AthleticManagement.com

30 QUALITIES

# 1 SHOWS SUPPORT STANDS BEHIND US	ORGANIZED (CLEAN DESK)
# 2 STRONG PUBLIC	ON FRONT LINE 24X7
☐ SMOOTHLY RUN DEPARTMENT	"FACE OF THE DEPARTMENT"
RESOURCEFUL	☐ PERSONABLE & APPROACHABLE
OUTGOING PERSONALITY	☐ KNOWS THE ATHLETES
MAKES YOU FEEL AT HOME IN 30 SEC.	☐ MAKES ATHLETES FEEL WELCOME
"FINGER ON THE PULSE"	☐ INTERACTS WITH ALL LEVELS
☐ EXHIBITS OWNERSHIP OVER PROGRAM	☐ FORWARD THINKER WITH VISION
COMES TO PRACTICES & GAMES	☐ IN TUNE WITH EACH TEAM
☐ CAN VOUCH BASED ON OBSERVATIONS	☐ IS A GOOD JUDGE WHEN NEEDED
GETS COACHES VIEW BEFORE MEETINGS	☐ NEVER QUESTIONS IN PUBLIC
☐ HAS AN INTEREST IN THE KIDS	☐ KNOWS THE ATHLETES BY NAME
☐ PROVIDES MOTIVATIONAL ARTICLES	DOES NOT COME OFF AS ELITE
☐ SERVES AS A MENTOR	"LENDS A HELPING HAND"
☐ HELPS YOUNGER COACHES PLANNING	☐ BREAKFAST MEETINGS