



**JACKSON MADISON COUNTY AFRICAN AMERICAN  
CHAMBER OF COMMERCE PRESENTS  
Evvie MCKINNEY IN CONCERT**



**JACKSON MADISON COUNTY AFRICAN  
AMERICAN CHAMBER TO HOST  
19<sup>TH</sup> ANNUAL JEWEL AWARDS  
FEBRUARY 21, 2020 AT OMAN ARENA**

THIS EVENT RECOGNIZES OUTSTANDING BLACK BUSINESS OWNERS.  
SPONSORSHIPS ARE AVAILABLE. TICKETS GO ON SALE OCT. 30TH.  
FOR MORE INFORMATION, VISIT [JMCAACC.ORG/AWARDS.HTML](http://JMCAACC.ORG/AWARDS.HTML)

# **SPONSORSHIP PACKET**

**JEWEL AWARDS  
FRIDAY, FEBRUARY 21, 2020  
6:30PM - OMAN ARENA  
JACKSON, TENNESSEE**



# 19th Annual Jewel Awards

*“Celebrating the Best and the Brightest in Business”*

**February 21, 2020 • 6:30pm • Oman Arena**

## **SPONSOR BENEFITS**

### **Jewel Sponsor.....\$5,000.**

- Recognition as a Jewel Sponsor for the concert entertainment and VIP Reception
- Name and/or logo prominently display in all media, publicity and printing
- One-year Corporate Membership in the African American Chamber [optional] (Value \$1,000)
- Official recognition from the stage as a Jewel Sponsor
- 3 to 4 Rotating Ads in PowerPoint presentation (Value \$400)
- Logo on back cover (Value \$600)
- 75 Concert (non-banquet) seat tickets for company or charitable distribution (Value \$1,125)
- Table of 8 with reserved front-row, banquet/dinner seating (Value \$600)

### **Emerald Sponsor.....\$3,000.**

- Name and/or logo prominently display in all media, publicity and printing
- Frequent mention in social media campaign
- Recognition from the stage and in PowerPoint as an Emerald Sponsor
- 3 Ads in program booklet (Value \$400) with inclusion in PowerPoint presentation
- 50 Concert Tickets for company or charitable distribution (Value \$525)
- Table of 8 with reserved banquet/dinner seating (Value \$600)

### **Diamond Sponsor.....\$2,000.**

- Name/logo included on printing, media, publicity and online promotion
- Recognition from the stage and in PowerPoint as a Diamond Sponsor
- Full-Page Ad in program booklet with inclusion in PowerPoint presentation
- 25 Concert Tickets for company or charitable distribution (Value \$375)
- Table of 8 with reserved banquet/dinner seating (valued at \$600)

### **Ruby Sponsor.....\$1,500.**

- Name/logo on printing, media, event website
- Company name, logo and half-page ad included in the program booklet or PowerPoint
- Official recognition from the stage
- Table of 8 with reserved seating

### **Crystal Sponsor.....\$1,000.**

- Official recognition from the stage and in PowerPoint presentation
- Logo or small ad in PowerPoint Presentation
- Two reserved banquet tickets

**Table Sponsor (Corporate).....\$600** Table of 8 with reserved banquet/dinner seating. Table tent.

Return reservation sheet to JMC African American Chamber • PO Box 703, Jackson, TN 38302  
351-C North Royal, Jackson, TN 38301 • 731.424.2030. Send ads to [aachamber731@yahoo.com](mailto:aachamber731@yahoo.com)

**19<sup>TH</sup> JEWEL AWARDS BANQUET – FEB. 21, 2020 @ OMAN ARENA**

**SOUVENIR BOOKLET AD INFORMATION**

| <b>DISPLAY ADS</b>                                 |   |
|--|---|
| <b>Full-Page Ad</b><br><b>\$400.00</b><br>8.5"x11" | <b>1/4-Page Ad</b><br><b>\$150.00</b><br>4.25"x5.5"                           |
| <b>1/2-Page Ad</b><br><b>\$250.00</b><br>8.5"x5.5" | <b>Business Card</b><br><b>1/8 Page Ad</b><br><b>\$100.00</b><br>4.25"x 2.75" |

Booklet Ads must be paid in advance by January 22, 2020. Camera-ready art, Word or text ads should be received no later than **February 1, 2020**. All camera-ready ads will need to be submitted in PDF or jpeg format, at least 300 dpi with fonts embedded. **Email display ads to [aachamber731@yahoo.com](mailto:aachamber731@yahoo.com)**. Hard copy ads can be mailed to JMCAACC, 351-C North Royal Street, PO Box 703, Jackson, TN 38302.

Printed Name \_\_\_\_\_ Phone \_\_\_\_\_

Organization \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**Please reserve the following:** \_\_\_ Booklet Ad Size \_\_\_\_\_

**Total Amount Due:** \$ \_\_\_\_\_ **Date Paid:** \_\_\_\_\_

Make checks payable to **Jackson Madison County African American Chamber of Commerce** and mail to **JMCAACC, 351-C North Royal, P.O. Box 703, Jackson, TN 38302.**

*[Please note: We reserve the option to display ads in a printed booklet or as part of an event PowerPoint presentation. Therefore, ads may be submitted in both color and/or in black and white.]*

# 2020 ANNUAL JEWEL AWARDS BANQUET RESERVATION CORPORATE & SMALL BUSINESS



Today's Date \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

(a) Event Sponsorship (please indicate level and amount due): \_\_\_\_\_ \$ \_\_\_\_\_

(b) Table of 8 Sponsor: \_\_\_\_\_ x \$600

(c) Individual VIP Banquet Tickets: \_\_\_\_\_ No. of Tickets x \$75.00 pp = \_\_\_\_\_

(d) General Admission (Arena Seat) Tickets: No. of Tickets x \$15.00pp = \_\_\_\_\_

**Open seating in Sections: BB, CC, DD, EE, FF, GG**

**Display Ads Only:** \_\_\_ Full Page, \$400 [8.5x11 inches] \_\_\_ Half Page, \$250 [8.5x5.5 inches]

\_\_\_ Quarter Page, \$175, *Please note: Add \$25 for inclusion in PowerPoint*

**PAYMENT BY:**  CHECK  CREDIT CARD  CASH

**Amount Due** \_\_\_\_\_ **Amount Enclosed** \_\_\_\_\_

**Please charge to credit card:** \_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express

Card Number \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

**To Pay by Phone Using Credit Card, call 731-424-2030. Also, you can order online at [jmcaacc.org](http://jmcaacc.org).**

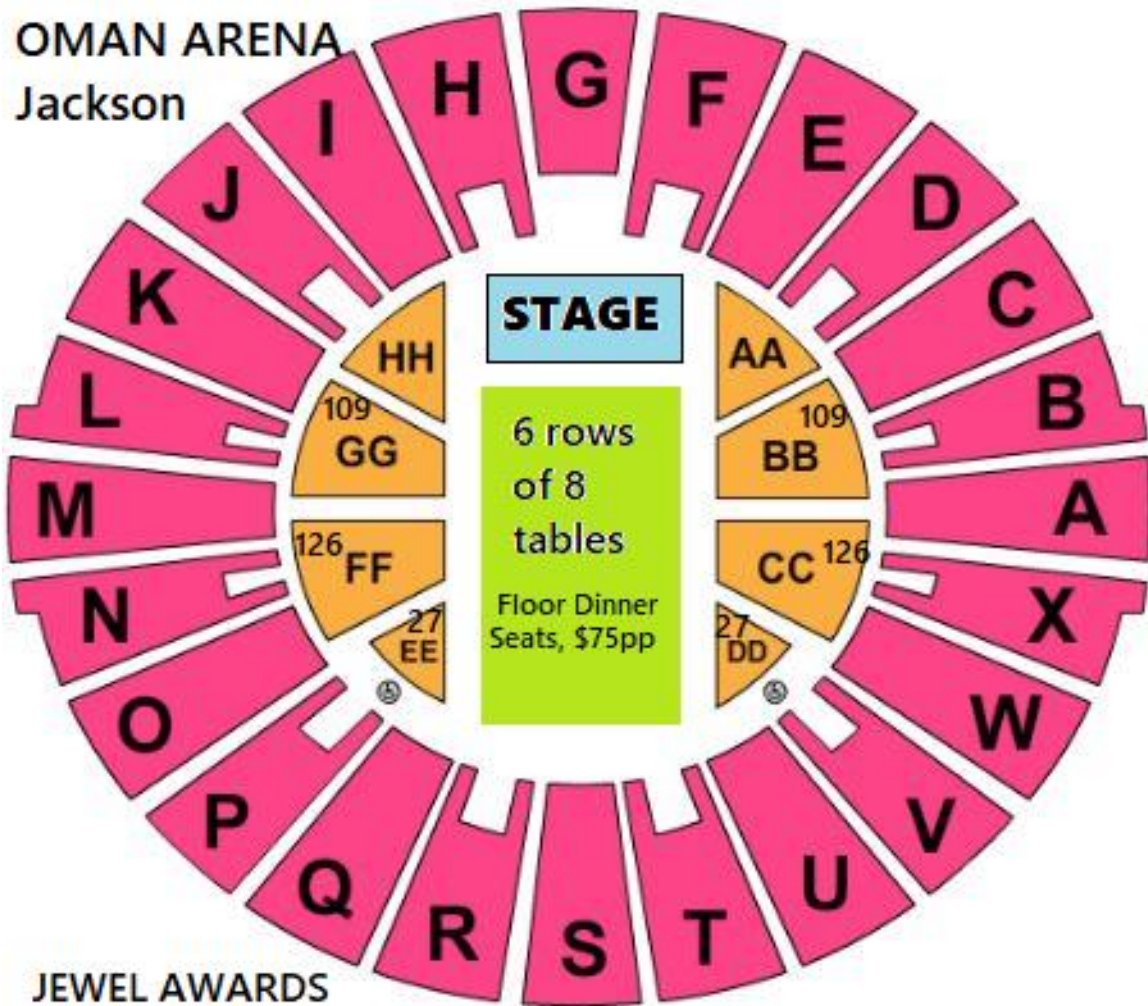
**Please make checks payable to: JMCAACC**

**MAIL TO: Jackson Madison County African American Chamber of Commerce  
351-C N. Royal Street • Jackson, TN 38301 • PO Box 703, Jackson TN 38302**

**Payment must be received by Feb. 1<sup>st</sup> to ensure placement in marketing.  
Questions? Call 731.424.2030.**

Tickets must be paid in advance or upon receipt.

OMAN ARENA  
Jackson



JEWEL AWARDS  
2/21/2020

- VIP Doors open at 5:30pm for Dinner Seating
- Sections BB - GG \$15pp General Admission Seating  
Doors open at 7:00pm
- Sec. P thru V \$10pp seats Evvie McKinney Concert begins at 8pm

See Evvie McKinney, Season 1 winner of THE FOUR in concert.  
Check out her videos on YouTube.

[www.jmcaacc.org](http://www.jmcaacc.org)



**NOMINATE A VENDOR, SUPPLIER, OR YOUR FAVORITE  
BUSINESS OWNER TODAY!**

**Annual Jewel Awards Banquet  
NOMINATION FORM – DEADLINE 1/15/2020**

JMCAACC



www.jmcaacc.org

Nomination Period  
opens October 1,  
2019 and runs  
through January 15,  
2020

Nominations are now being accepted for the **19<sup>th</sup> Annual Jewel Awards honoring African American small business owners and entrepreneurs. Winners will be announced at the event on February 21, 2020.** You or your organization may nominate a business or feel free to nominate your own qualified business. As soon as the nomination is received, nominees will receive an acknowledgement letter and asked to provide more details about their business for judging. Mail, email or fax your nomination. Event tickets are available online at [www.Eventbrite.com](http://www.Eventbrite.com) and the chamber's website as well as at Nell Huntspon Flower Box.

Jackson Madison County African American Chamber of Commerce  
351-C North Royal, Jackson, TN 38301  
fhoward@jmcaacc.org | 731.424.2030 Phone | 731.935.7069 FAX

***Nominations must be received on or before the  
January 15, 2020 deadline.***

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

No. of years in business \_\_\_\_\_ Field/Industry \_\_\_\_\_

**Award Categories & Eligibility:**

**Ruby** – 1-5 years in business (open to JMCAACC members and non-members)

**Diamond** – 6-10 years in business (open to JMCAACC members and non-members)

**Emerald** – 11-20 years in businesses (open to JMCAACC members and non-members)

**Jewel** – 20+ years in business (open to JMCAACC members and non-members)

**Nominated by** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Email** \_\_\_\_\_ **Are you a Chamber member?** \_\_\_\_\_

***Note: This is a two-step process. Upon receipt of nomination, a full application packet will be sent to nominee with request to complete the business profile and letters of support, etc. A representative of the business must complete and return the completed packet to JMCAACC, 351-C North Royal ( 38301) by Jan. 29, 2020 for our judges.***

Florence Howard, Executive Director – 901.827.0836 (Mobile) • [fhoward@jmcaacc.org](mailto:fhoward@jmcaacc.org)