

Client name: Confident Image Chez France

Article 1: Oncology Aesthetics coming soon to leading beauty clinic in Niagara Region

A brilliant new system of aesthetics is coming soon to a leading beauty clinic in the Niagara region that will be important to women (and men) who have personally experienced the effects of cancer and want to regain and even enhance their natural beauty. The cutting-edge techniques are collectively called Oncology Aesthetics and are nothing short of transformative.

Aesthetics can essentially be defined as the art, practice, and appreciation of beauty. The term Medical Aesthetics is generally considered to have developed in the 1980s for the requirements in medicine regarding women's skin beautification practices beyond standard concerns of aging and medical procedures such as surgery.

An Aesthetician (also, Esthetician) is a professional that specializes in improving and maintaining the appearance, vitality, and health of the skin. Oncology is that area of medicine that deals with the origin, diagnosis, and treatment of cancer and tumors (malignant neoplasms).

Oncology Aesthetics http://www.confidentimagechezfrance.com/Oncology_Aesthetics.html (which may also be referred to as *Oncology skin therapy*) is an extension of cosmetic medical aesthetic treatments. Oncology Aesthetics is specifically designed to provide skincare for anyone undergoing or recovering from cancer treatments, which may include chemotherapy and other drug therapies. The methods utilized by Oncology Aesthetics are calculated to provide benefits to debilitated skin conditions, thereby assisting with and promoting the healing process while also enhancing and beautifying the damaged skin.

The effects of cancer and its treatments can result in changes to the appearance and vitality of the skin, which can then lead to emotional, psychological, and social issues or more concerning body-image. Symptoms and effects to the skin (from cancer treatments) can include dryness, rashes, breakouts, Hand-Foot Syndrome or Palmar-Plantar Erythrodysesthesia (PPE), and radiation dermatitis, to name a few. Oncology Aesthetics serves to improve the appearance of the skin, to reduce and ease skin reactions, and to help improve the skin's health. The beautifying process can be transformative, leading to a "rebirth" in both appearance and self-esteem. Oncology Aesthetics offers enormous hope and help to those who have had first-hand dealings with cancer.

Confident Image Chez France <http://www.confidentimagechezfrance.com/> will soon introduce Oncology Aesthetics in its already impressive repertoire of service offerings. Confident Image Chez France is a beauty spa and clinic that provides med-aesthetic services exclusively for women who have beauty concerns or simply want to enhance their natural good looks. The clinic is located in St. Catharines and serves the Niagara region and the Golden Horseshoe in southern Ontario.

The services offered by Confident Image Chez France are extensive. The clinic treats skin conditions that include enlarged pores, rough skin texture, fine lines, wrinkles and folds, loss of tone and elasticity, loss of collagen, rosacea, erythema (blotchy redness), broken blood vessels, dilated capillaries, melisma, sun/age spots (pigmented benign lesions), uneven skin tone, sallowness, spider veins (red), cherry angioma (red blood spot), and more.

With the addition of Oncology Aesthetics, Confident Image Chez France will continue to be at the forefront of the most up-to-date skin improvement and aesthetic services available.

Contact http://www.confidentimagechezfrance.com/contact_Information.html the clinic by calling 905-931-0686 or by email at confidentimage@cogeco.net. Confident Image Chez France is located at 569 Ontario Street, Unit 1, St. Catharines, Ontario, L2N 4N4. You can read more and

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continue to check for clinic updates at www.confidentimagechezfrance.com
http://www.confidentimagechezfrance.com/Home_Page.php.

KEYWORDS:

Oncology aesthetics	Medical aesthetics	cancer skincare	Oncology skin therapy	Beauty clinic Niagara
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