

# Binghamton Youth Symphony Program Ad Form

## 2019-2020 Season

**2020 Concert dates:** Sunday, January 19, at West Middle School, Binghamton @ 3:00 pm  
Sunday, May 10, at Binghamton High School, Helen Foley Theater @ 3:00 pm

- Concerts will have between 400-550 patrons in attendance
- Your ad will be included in both programs

**Deadline for ad submission:** Friday, December 27, 2019 (for January concert program)

Please attach a print ready ad to this form, or email a PDF, JPG, Photoshop, or Word file to:

[bysoprogram@gmail.com](mailto:bysoprogram@gmail.com)

🌀 Programs are printed in B&W 🌀

You may also submit a business card. NOTE: Digital files for business cards will create a better ad.

**Cost:** Back Cover (7½" h X 4½" w) - \$350.00  
Full Page, inside ad (7½" h X 4½" w) - \$250.00  
Half Page, inside ad (3¾" h X 4½" w) - \$150.00  
Quarter Page, inside ad (3¾" h X 2¼" w) - \$85.00 \*\*  
Eighth Page, inside ad (1⅞" h X 2¼" w) - \$65.00 #



**Advertiser/ Business** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **E-Mail** \_\_\_\_\_

**Ad Size** (please circle): Back Cover    Full Page    Half Page    Quarter Page    Eighth Page

**Payment:** Amount Paid \_\_\_\_\_ Check Number \_\_\_\_\_ Cash \_\_\_\_\_

**Type of file being provided:** File being emailed \_\_\_\_\_ Use attached Ad or Business Card \* \_\_\_\_\_

\*(Digital File for business card ads works better than scanning a card)

\*\* Please Note: Quarter page ads may be vertical or horizontal. Horizontal dimension is 1 7/8" H X 4.50" W.

# When providing a business card for an eighth page ad, be aware this is not proportional. We will be in touch if there are questions about the best layout for your ad. Contact us at the above emails or call 607-727-2444 with any questions. Thank you.

Please mail this form, along with payment and print-ready ad by December 27, 2019 to:

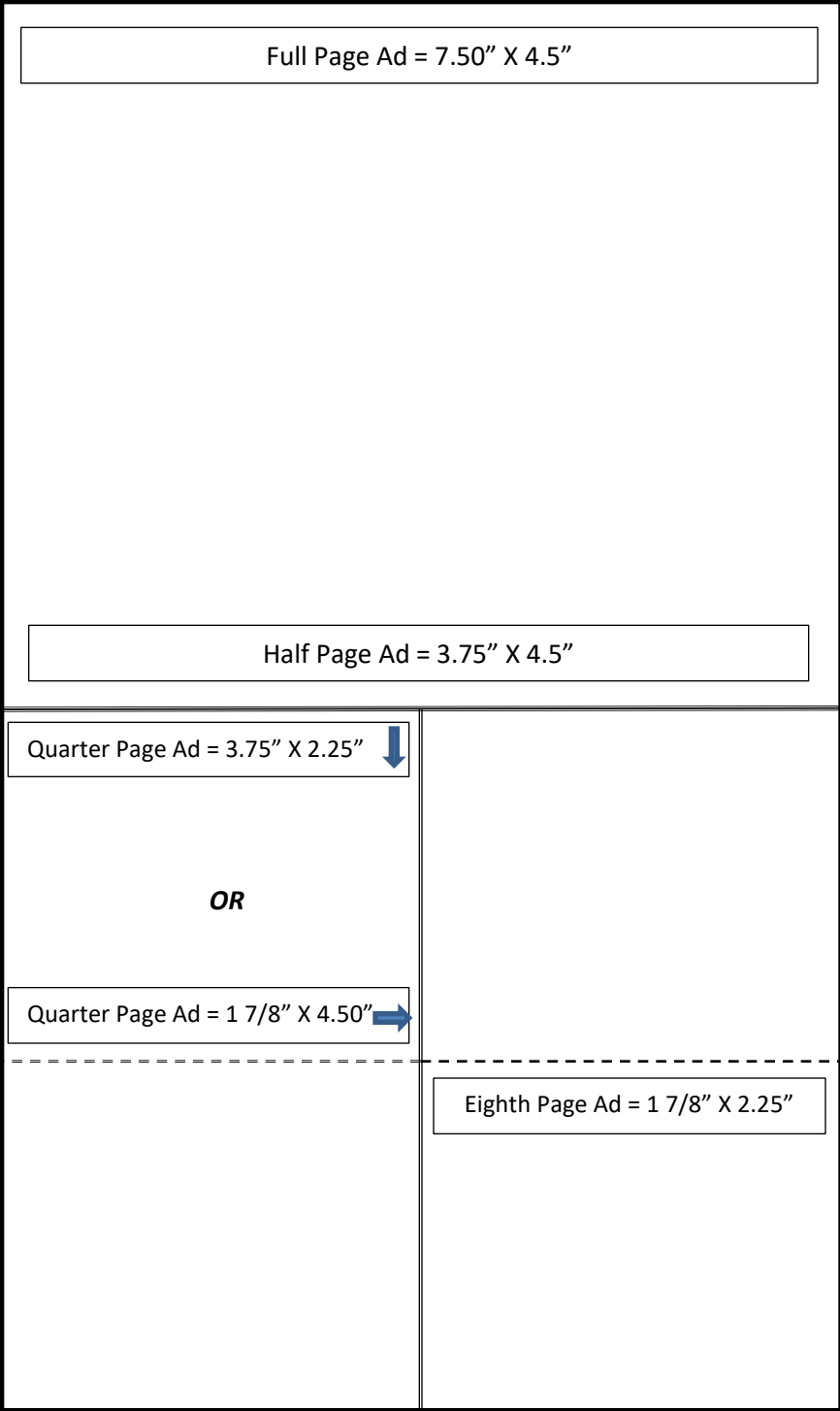
*Binghamton Youth Symphony Orchestra  
P.O. Box 1235  
Binghamton, N.Y., 13902*

**Thank you for your support!**

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**BYSO use only:**

Ad received by \_\_\_\_\_ Date received \_\_\_\_\_

Amount \_\_\_\_\_ Check No: \_\_\_\_\_ Cash \_\_\_\_\_



Special Instructions or wording of your ad if not already provided: