

**VOL 26, NO 10**

**December 2018**

Dear RMGA Members:

Election Day for RMGA was Monday, November 12. Congratulations go to the slate of officers elected for 2019.

A big “Thank you” goes to our hosts at Le Méridien Hotel. They provided snacks, coffee, and lemonade for the program and meeting. Madhu Ramesh won the door prize: a copy of the book *No Individual Heroes: Ouray Mountain Rescue Team*, signed by the author Karen Mollica Risch

The Colorado Governors Conference on Tourism occurred October 29-31, 2018 in Vail. President Mike Pearl and Public Relations Committee Chair Tom Jensen attended on behalf of RMGA. Look for their reports in this *Guide Line*.

The Monthly Meeting and Program December 10 is at the Clubhouse at Riverwalk. Dawn Nelson and the Program Committee have a fun and educational program, with prizes!

This issue of the *Guide Line* contains my last entry for this column. I’ve been delighted to serve as president for the past two years. During that time, I’ve become better acquainted with members and the tourism industry. It’s been my privilege to represent RMGA at Colorado tourism industry meetings and events. I look forward to my new role as Director at Large, and I wish Sherry Moon well as president.

At the end of the year, we generally pause to reflect upon the events of our lives during the previous year and take stock. Then we set up our resolutions for the next year. In this issue of the *Guide Line*, you’ll find articles reviewing the activities of Rocky Mountain Guides Association in 2018. Reflect with me on whether RMGA is behaving in the ways we all expect it to. Together we’ll make whatever corrections are necessary.

Attendance at the November meeting and program was enough for a quorum. Let’s increase attendance for December. Bring a treat to share and a fellow member! The reward? Professional value for each RMGA Member and an enhanced experience for our touring guests. – Mike Pearl



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## FROM THE EDITOR

Deadline for submissions for the January 2019 *Guide Line* is Thursday, December 27.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at [eileen.pearl.rmga@gmail.com](mailto:eileen.pearl.rmga@gmail.com). If anyone has photos to share, please send them along with either a short description or names.

## TREASURER'S NEWS – NFTGA INSURANCE

Submitted by Barbara Johnson

As members of RMGA, we have been given the opportunity through the National Federation of Tourist Guide Associations (NFTGA) to obtain Personal Liability Insurance. Many of our members already carry this insurance, carried by Hartford Insurance. It is that time of year now to renew or apply for insurance for 2019. Rate of premium for the 2019 calendar year coverage is \$95.00.

An email regarding Personal Liability Insurance will be coming to the membership very soon. It will have attachments that will explain the coverage and answer many questions. Our members agree that being able to purchase this insurance through RMGA is one of the best benefits of being a member. Also, many contracting companies require proof of personal liability insurance.

## COMMITTEE UPDATES

### Membership Committee

Submitted by Larry Foos.

It is time to renew your RMGA membership and take advantage of the **Early Bird rates** to save some money. Watch for an email this week with the RMGA 2019 MEMBERSHIP RENEWAL PROCEDURES and the 2019 Renewal forms.

I will gladly accept your renewal form and check at the Holiday Event. Please put the renewal *Form* and *Check* in an envelope.

Looking forward to seeing you at the Holiday Event Monday December 10, 2018.

### RMGA Welcomes New Members

Three new RMGA members have been approved by the Board:

- **Ethan Magusin** Professional Member; Business Member
- **Austin Shrader** Professional Member
- **David White** Professional Member

An updated membership roster was emailed to all RMGA members and has been posted on the RMGA Website (Member Resource Page)

### Nominating Committee

Submitted by Larry Foos.

CONGRATULATIONS TO THE 2019 RMGA Officers/Directors!! The elected 2019 RMGA Officers/Directors are President, Sherry Moon; Vice-President, Jessica Ward; Secretary, Nancy Brueggeman; Treasurer, Wendy Pickering; and Director-at-Large, Mike Pearl. The vote was unanimous. The RMGA Annual Membership Meeting, November 12, 2018 program, was held at the Le Méridien Hotel.

### Public Relations Committee

Submitted by Tom Jensen

Several RMGA Members attended the VISIT DENVER's 109th Annual Partnership Meeting. Among those attending were Mike Pearl, Austin Schrader, Nancy Brueggeman, Carol Carder, Tom Jensen, Barbara Johnson, Jim Watson, Sid Wilson, and Michael Dulude.

Special recognition for 25 years was given to Richard Scharf, President/CEO of Visit Denver.

The special keynote presentation was by Josh Linkner, a top speaker on innovation. Josh offered a practical and effective approach to driving better business outcomes through innovation, creativity, reinvention and hyper-growth leadership. See some of the photos from the event on Page 12 of this *Guide Line*.

### Website Committee

Submitted by Tom Jensen

#### **Recent additions to the "Members Only" page**

- November 10, 2018 version of the Membership List
- November program review – Le Meridien / AC Hotels
- November *Guide Line*
- Addition of the two new Ethics and Standards statements, as approved by the Board of Directors

#### **Website News**

- If you are having difficulty accessing the "Members Only" page, contact Larry Foos or Tom Jensen
- Watch for an announcement about the use of generic email addresses for some RMGA officers

## Upcoming Industry Events

Submitted by Tom Jensen



No C.H.A.T. event is scheduled for December.



### GO THE EXTRA MILE HOSPITALITY TRAINING

When: Tuesday, December 18, 2018

Time: 8:00 AM - 5:00 PM

Where: History Colorado Center, 1200 Broadway, Denver, CO 80203

Registration Deadline: Wednesday, December 12, 2018

#### EVENT DESCRIPTION

Go the EXTRA Mile aims to provide education and resources, while creating pride and excitement, about the important role front-line employees play in the Hospitality and Tourism industry.

The program is the largest and most ambitious city-wide hospitality training and recognition program in Denver's history. Go the EXTRA Mile features customized curriculum for all segments of the hospitality industry: hotels, lodging, restaurants, attractions, retail, transportation, venues and services, and airport.

The all-day certification training is designed for employees that are the first line of contact with the visitors in your organization.

Register: <https://www.denver.org/rsvp/?action=registrationForm&eventid=3498&sessionuuid=>



### **2019 Colorado Governor's Tourism Conference**

Sunday, September 29, 2019 to Tuesday, October 01, 2019

Sheraton Hotel, Denver

Just announced at the end of the 2018 Governor's Tourism are the dates and location of next year's event. Continue to check *Guide Line* for additional information.

### **DECEMBER, JANUARY BOARD OF DIRECTORS MEETINGS**

#### **Board of Directors Meetings**

Monday, December 3, 2018 2:00-4:00 pm

Monday, January 7, 2018 2:00-4:00 pm

Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232

All Members are welcome to attend.

### **DECEMBER PROGRAM MEETING**

**WHAT:** RMGA MEMBERSHIP MEETING – Holiday Event

**WHEN:** December 10, 2018, 6:30 pm – Networking, 7:00 pm – Short Meeting, 7:15 pm – Holiday Event – Sharpen Your Competitive Edge

**WHERE:** The Clubhouse at Riverwalk, is at 27521 West Riverwalk Circle, Littleton, CO 80123.

**PROGRAM:** **The Holiday Event is a casual get-together. Sherry Moon has worked up some terrific Colorado trivia. Study the Colorado trivia so your team will be the grand winners of an exciting game of Jeopardy – like fun facts – all about Colorado.**

**COST FOR EVENT:** **\$5 per person. Please RSVP to Nancy Brueggeman and send her the check or arrange to pay at the door. We are looking forward to seeing you all at this event!!!**

**Reservations must be no later than December, Wednesday the 5<sup>th</sup>.**  
**Thanks!!**

**FOOD:** Members please bring a sweet treat or savory dish to share. Soft drinks, punch, and coffee will be provided.

**DIRECTIONS:** Riverwalk Circle is located off Prince Street between Belleview and Santa Fe. When you come to a 4-way stop sign, turn south (north is into a shopping center). Follow Riverwalk Circle around the round-about and the Clubhouse will be in front of you. There is a parking lot and safe street parking available.

**PARKING:** A parking lot at the clubhouse and street parking is available.

**GUESTS:** Members are encouraged to invite potential members as guests.

**GUEST FEES:** 1<sup>st</sup> and 2<sup>nd</sup> Time Guest: Free, Third thru Fifth Time, Same Guest Visit is \$10 each time. Succeeding Times Same Guest Must Join RMGA.

**MEETING NIGHT CONTACT:** NANCY BRUEGGEMAN – 303-979-4852, CELL 303-809-7535, [nancybclo@yahoo.com](mailto:nancybclo@yahoo.com).

### JANUARY PROGRAM MEETING

The January Program Meeting will occur on Monday, January 14, 2019. It will be held at the Renaissance Hotel. Details to follow.

### GOVERNOR'S TOURISM CONFERENCE 2018 IN REVIEW

#### Submitted by Mike Pearl

The Colorado Governor's Conference was held October 29-31 at the Hotel Talisa in Vail, Colorado. The theme of the conference was **COMmitted**. A full list of sessions may be found at the conference website: <http://www.coloradotourismconference.com/>.

Among the All-Conference events, attendees learned about the economic successes of tourism in Colorado and the United States, the next steps along the Colorado Tourism Roadmap.

The featured All-Conference guest speakers:

- William Bakker, Destination Think!
- Candy Chang, Artist & Urban Designer

For Cathy Ritter's (Director of the Colorado Tourism Office) Top 10 Take-Aways from the Conference click [here](#).

A [Video](#) "Leave No Trace –Care for Colorado" was shown. <https://www.colorado.com/articles/leave-no-trace-care-colorado>

A pre-conference event, "COMmitted to the In-Destination Experience," presented by Arival.travel, provided insights into Tours, Activities, and Attractions. Featured speaker was Kelsey Tonner of BeABetterGuide.com.

Attending the Conference on behalf of RMGA were Mike Pearl, President, and Tom Jensen, Chairperson of the Public Relations Committee. Among other RMGA members in attendance were Eileen Pearl, *Guide Line* Editor; and Dave Lively and Steve Kaverman.

### **What's in Your Narration?**

Now Available

The Colorado Trail Explorer Mobile App [COTREX](#). The COTREX app makes it easier than ever for users to access the state's trailheads and open spaces. The app includes routes for hiking, biking, equestrian, motorcycle and ATV, with plans to add winter routes in future app updates. Download today in [Apple](#) and [Google Play](#) stores.

### **2018 Denver Mayor's Design Awards**

The November 15, 2018 issue of the Denver Post shows images of seven of the award winners. Click [here](#) to access the article. Now you know about the "Rainbow Crosswalk" at Broadway and First Avenue.

### **New at the Cherry Creek Shopping Center**

The Spanish fast-fashion clothier Zara has opened its only Colorado store at the Cherry Creek Shopping Center. With 32,000 square feet on two floors, Zara offers a unique shopping experience. Click [here](#) for details.

### **So says the *Wall Street Journal***

DEN – Denver International Airport has been named the best big airport in the U.S. by the *Wall Street Journal*. Denver7 News [reported](#) on the story. [Here's](#) the *WSJ* article, if you missed it.

### **Ready to buy?**

According to HSH.com, residents of Denver Metro require an annual salary of \$91,000 to purchase a typical home. Guests from Miami, Portland, Oregon and Sacramento, California will experience sticker shock, while your guests from D.C. will only sigh, longing for their "old days." Click [here](#) for local reaction. Click [here](#) for the original analysis of 25 largest U.S. metros.

### **"Aerospace Alley"**

Colorado's booming space industry is second only to California's with 180 companies, 190,880 jobs, and deep historic roots. The Denver *Post* reports these facts. Click [here](#) to read the story.

### **SCFD turns 30!**

The Denver *Post* reports that Denver's Scientific and Cultural Facilities District SCFD, with its one-tenth of one percent sales and use tax, is 30 years old as of November 28. Read [here](#) how the funding has made the arts and culture scene in Denver the Envy of many cities.



## 2018 IATDG Conference

### Submitted by Sherry Moon

The International Association of Tour Directors & Guides 2018 Tour and Talent Exchange Conference and Recruitment Fair was held November 11-15 at the South Point Hotel Casino and Spa, Las Vegas, NV. I attended, along with several RMGA members and was glad that I did. This was the third year since the organization was formed and their third conference.

Improving over the last 2 years, IATDG continues to grow to be a leading resource for tour directors, tour guides, and tour operators, where they all have the opportunity to learn, network, socialize and recruit. Attendees included professionals from various other aspects of the industry, including those involved with training and educating travel industry professionals, and those involved with licensing and certification of tour directors and guides.

The attendees had the opportunity to interview with tour operators and improve upon their presentation skills. I even heard that some got offered job opportunities. Relationships have been building with many friends made in the last two years and continuing on with their colleagues. Breakout sessions expanded knowledge of key industry issues, news and trends. Some sections consisted of doing taxes, dealing with all kinds of situations, interviewing skills, technical skills, responding to questions on climate change, motor coach operations, and much more. Of course, I cannot ignore the after-conference events where attendees were treated to many features of Las Vegas and the area, sponsored by the Las Vegas Convention Bureau. But “what happens in Vegas, stays in Vegas,” and all I can tell you is that “a good time was had by all.”

The keynote speakers at the luncheon were Dr. Ted Cable, Jane Beattie, experts from the National Association for Interpretation. As tour guides, directors, and operators - our greatest success is often measured through the satisfaction scores we receive. While there are many variables that make up satisfaction, an often overlooked one is in communication with our guests - what we are telling them, how we tell it, and the impact it will have. Are we here solely to entertain? ... or educate? ... or provoke? Can we do all three, and why should we?



Interpretive guiding is a growing field of heritage interpretation that we can incorporate into our tours. The greatest reason is it has value in visitor satisfaction, loyalty and word of mouth recommendations. Just citing facts is not a worthwhile style of guiding. Making memories, explaining beauty in the not-so-pretty, providing access or noticing miracles, and giving your audience hope in human creativity is what makes your tour special. Our RMGA member Steve Kaverman gave a presentation on how he utilizes Interpretive Guiding into his tours.

While at the conference I attended a meeting of other tour guide associations much like ours. Our discussion centered on training and certification and the importance of professionals who have actual certification and not just a certificate, nor just someone on a street corner. The evolution of having credible certification also included a discussion about folding Interpretive Guide training into certification programs. Since these associations are members of



NFTGA, it will probably fall on NFTGA to put together a means to provide the Interpretive Guiding certification. You can be proud of RMGA that we have a proper program but can still improve it.

The other keynote speaker was Kelsey Toner, the personality behind Be A Better Guide website and videos. Kelsey is raising the bar on creating incredible experiences as tour guides. His challenge to us was story telling. Much like interpretive guiding, Kelsey gave examples of taking the facts, figures, and data and rolling them into a memorable story. He suggested that you don't give too much away at first to make the listener have questions that would engage their curiosity which he calls the MDQ (major dramatic question). Share stories that interest you and be ready for follow-up questions. In other words, communicate facts through stories.

IATDG will be having their next Conference in Orlando, FL, in November of next year. If you are interested in being a member, go to [IATDG.org](http://IATDG.org) for more.

### **Submitted by Steve Kaverman**

RMGA member Steve Kaverman presented at the International Association of Tour Directors & Guides (IATDG) conference, held November 11 -15 in Las Vegas, Nevada. He was an invited speaker for the Association's annual Tour & Travel Exchange Conference and Recruitment Fair. The educational and professional development program Steve delivered was titled, "Distinguish Yourself as an Interpretive Guide." Steve helped conference participants understand the power of interpretive technique and demonstrated how to put it into practice. His presentation complemented those by Dr. Ted Cable, author of the well-known book, *The Gifts of Interpretation: Fifteen Guiding Principles for Interpreting Nature and Culture* and Jane Beattie, a consultant and trainer specializing in heritage interpretation, sustainable tourism development, and visitor experience design.

Steve is a long-time member of RMGA. He stays busy as an independent tour director, consultant and trainer, and as a driver/guide for Colorado Jeep Tours, near his home in Cañon City, Colorado. In 2018, Steve has managed and guided 90 tours in North and Central America. He has visited 20 national parks, monuments and recreation areas, Tribal and state parks, sharing his knowledge and passion for tourism & travel with over 700 guests.

Steve is Chairman of the Board for the Royal Gorge Region's official destination marketing organization, the Fremont County Tourism Council.

## **The Money Museum at the Federal Reserve Bank of Kansas City, Denver Branch**

Submitted by Tom Jensen

On a Wednesday morning in November, after the Visit Denver Partnership Annual meeting, three members of RMGA, Nancy Brueggeman, Barbara Johnson, and Tom Jensen toured the Federal Reserve Money Museum in downtown Denver. The museum had recently reopened after updating the exhibits. Nancy, Barbara, and Tom found the museum to be both educational and fun. It is a nice alternative to the Denver Mint when the tours are full or to learn more about the U.S. Banking system after visiting the Mint.

The focus of the Museum is to explain how the Federal Reserve affects me as a consumer. The Members enjoyed themselves seeing pre-revolutionary war, confederate and Republic of Texas currency, replacing George Washington's picture on a bill with their own, and trying to determine the difference between a fake \$20.00 bill and a real one.



**Barbara, Tom, and Nancy standing in front of 30 million dollars!**

### Highlights:

- A historical collection of U.S. currency – real currency dating back to 1775 – pre U.S. days!
- Storyboards on how to be financially fit – geared towards younger visitors, but a refresher for adults
- A chance to design your own currency, either by computer or rubbings
- Historical photographs of the Tabor Opera House which once stood on the site. Be sure to see those in the bathroom hallway
- Compare the difference between actual and counterfeit currency
- Learn how the old money is recycled – “Money doesn’t grow on trees, but it helps trees grow.”
- Have your picture taken in front of \$30,000,000!
- Videos are available of the role the Federal Reserve plays in our country’s financial system.
- Leave with \$165.00 in shredded currency!

### Useful details about the Money Museum:

- The museum is appropriate for school age groups and adults. The younger visitors will enjoy making currency and learning how to be more financially prepared while the older ones will enjoy the historical aspect.
- Visitors do have to go through security screening similar to the airport. Weapons, including pocket knives and pepper spray, are not allowed in the museum. X-ray screening and metal detection are required for all visitors.
- A valid photo ID is required for guests 18+; U.S. residents need a state issued ID or passport; international guests need a valid passport
- An hour once the visitors are through security is sufficient.
- Groups are welcome. Please let the museum known in advance.
- Contact person with questions is Stacey Martin at 303-572-2385
- The visit is either self-guided or a tour guide can give an explanation once in the lobby area; the Money Museum does not offer tours or provide guides
- The address is 1020 16<sup>th</sup> Street, Curtis Street, just south of 16th street. No public parking is available
- HOURS: 9:30 a.m. to 4 p.m., Monday-Friday, Closed on weekends and bank holidays
- The admission is free
- The museum is accessible for all guests
- Photos are OK

### THIS AND THAT

Submitted by Mike Pearl

#### **President's End-of-Year Review**

Board of Directors Meetings: 10

Meeting/Programs: 8

*Guide Line* Published: 10 issues

Website: Updates completed; Officer email service added

Members receiving RMGA Colorado Certification: 0

Members enrolled:

- Professional – 43 (down 2 from 2017)
- Associate – 10 (down 3 from 2017)
- Business – 19 (down 2 from 2017)
- Friend – 8 (no change)
- Retired – 3 (up 1 from 2017)
- Total – 83

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RMGA was represented at Colorado tourism industry meetings and events:

- Visit Denver Partner Orientation, January 25
- Colorado Tourism Organization Tourism Day at the Capitol, January 23
- IPW-Denver, May 7
- Tour Colorado Membership Meeting (Denver), May 12
- Colorado Tourism Organization Southern Colorado Tourism Summit, May 17-19
- Tour Colorado Membership Meeting (Durango), September 25
- Colorado Governors Tourism Conference, October 25-27
- Visit Denver Annual Partners Meeting, November 14

National Park Service Entrance Fee Proposal Information prepared for members

### **RMGA Goals for 2018** (and how we are progressing)

- **Increase membership.** Numbers of people around Colorado are leading tours. Let's invite them to join RMGA. The diversity of ideas will expand our professionalism.
  - 15 members added since January 1, 2018
- **Attend programs/meetings.** The larger the attendance at the monthly events, the more knowledgeable and professional we all become.
  - 21: January program/meeting attendance
  - 27: February program/meeting attendance
  - 15: March program/meeting attendance
  - 31: April program/meeting attendance
  - 31: May program/meeting attendance
- **Contribute to the *Guide Line*.** Just one article or group of photos from each one of us will strengthen the professional relationships among all of us.
  - April – 1 contribution (photos)
  - May – 2 contributions (photos; biographies)
  - October – 1 contribution (article with photos)
- **Play a Part.** At RMGA functions, assist in making the event meaningful for at least one other person. Each of us is a leader when we're on the job; so, let's practice and model leading.
  - 10 members make up the Board of Directors and Committee Chairs
  - 10 members met to "brainstorm" flyer advertising Rocky Mountain Guides Association.
  - 5 members determined three flyer options to present to the Board of Directors
  - 5 members allowed their names to be placed in nomination for the Board of Directors

## RMGA at VISIT Denver's Annual Partners Meeting



RMGA President Mike Pearl and Christin Grover, Colorado Sightseer



Kim Smith and Sid Wilson, A Private Guide



Jim Watson and Michael Dulude



Nancy Brueggeman, Tom Jensen, Barbara Johnson, Mike Pearl, Carol Carder, Austin Shrader



**Following Photos submitted by Winston Walker – Le Méridien and AC Hotel  
November 12 Membership Meeting**



## CODE OF ETHICS AND STANDARDS

### CODE OF ETHICS AND STANDARDS

**Rocky Mountain Guides Association, as a member of the National Federation of Tourist Guides Associations-USA, shares the goal of promoting the highest degree of professionalism for tour guides.** From time to time, a Standard has been published in the *Guide Line* for RMGA members to consider for their professional growth. Members may review those articles on the “Members Only” page of the RMGA website in the “Guide Line Newsletters.”

**A complete list of the Code of Ethics and Standards is available on the RMGA website. Click on “About RMGA,” then click on “[Code of Ethics and Standards](#).” They are reprinted here for your reference.**

*A professional tourist guide provides a skilled, knowledgeable presentation; informs, interprets and highlights the surroundings; maintains objectivity and enthusiasm in a courteous and polite manner.*

*A professional tourist guide ensures that all information presented is factual, and makes a clear distinction between what is true and what are stories, legends and opinions.*

*A professional tourist guide keeps current on changes throughout the area s/he works, including but not limited to seasonal events, new exhibits, traffic laws and facilities, and follows the rules and regulations at all sites where tours will be conducted.*

*A professional tourist guide is prepared for each tour when the itinerary is furnished in advance; reports on time and is responsible for facilitating the smooth, safe, efficient and timely movement of the tour.*

*A professional tourist guide is sensitive to the interests and values of the tour group and does not share his/her personal views on controversial subjects such as religion, politics or lifestyles.*

*A professional tourist guide knows and follows the policies of the company that contracts him/her and does not solicit a job from that company's client without the consent of the company; maintains loyalty to the company and protects the confidentiality of proprietary information. Also, s/he strives to establish a friendly and helpful rapport with the client, and uses discretion in the conduct of the personal business while on tour.*

*A professional tourist guide dresses appropriately for the type of tour being conducted.*

*A professional tourist guide extends professional respect and a spirit of cooperation to fellow guides, and strives to establish a good working relationship with all service providers on the tour route. A professional tourist guide accepts each tour as a serious commitment and cancels only when absolutely necessary, providing as much advance notice as possible.*

*A professional tourist guide declines any illegal requests.*

*A professional tourist guide does not practice discrimination on the basis of race, gender, age, national origin, religion, sexual orientation or gender identity.*



**In addition, RMGA adds the following guideline:**

A professional tourist guide does his/her best to fulfill the technical itinerary and advises the group leader or responsible party and the company when major adjustments are needed due to circumstances beyond the guide's control.

RMGA Members are encouraged to share their comments regarding the Code of Ethics and Standards. Send your submissions to the [Editor](#).

**PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION**

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization ("FAM") trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation, Rocky Mountain Guides Association*

Officers		
President	<a href="#">Mike Pearl</a>	303-868-0023
Vice President	<a href="#">Sherry Moon</a>	720-425-5931
Secretary	<a href="#">Nancy Brueggeman</a>	303-979-4852
Treasurer	<a href="#">Barbara Johnson</a>	303-521-3124
Director-at-Large	<a href="#">Larry Foos</a>	303-979-7594

Committee Chairpersons		
Certification	<a href="#">Carol Carder</a>	303-777-9194
Education	<a href="#">Michael Dulude</a>	720-236-5345
Hospitality	<a href="#">Ginny Gelbach</a>	303-906-3842
Membership	<a href="#">Larry Foos</a>	303-979-7594
Newsletter Editor	<a href="#">Eileen Pearl</a>	303-868-0021
Program	<a href="#">Dawn Nelson</a>	303-898-6853
Public Relations	<a href="#">Tom Jensen</a>	303-968-0515
Email Blasts	<a href="#">Sherry Moon</a>	720-425-5931
Nominations	<a href="#">Larry Foos</a>	303-979-7594
Website	<a href="#">Tom Jensen</a>	303-968-0515
	<a href="#">Larry Foos</a>	303-979-7594