



Victory Rd is used as an alternative to the I84 freeway, especially during periods of heavy construction. Victory Rd is one of the larger surface streets accessing the southeast Boise bedroom communities.

Sign#: 03R
Location: Victory Rd & Cole Rd, Boise, ID
Lat/Long: 43.575753, -116.274855
Size: 10'x30'
Illuminated: Yes
Facing/Read: East / Right
Weekly Impressions: 50,732

