

INCREASING SALES AND PROFITS AS A DESTINATION BUSINESS

Learn the most powerful, easily implemented, low cost methods to drive more customers to your business, while changing an entire marketplace!

Jon Schallert

Marketing Expert & Small Business Strategist

Tuesday, June 25
8:00 – 9:30 AM

Dutch Country Café
309 North Maple Street
Garnett, Kansas



"This was the BEST marketing workshop I've ever attended. Covered a wide scope of avenues to move your business forward, with great 'how to' information."

Dellene Austeman, Sales/Marketing, Bainter Sunflower Oil, Hoxie, KS

"Real tools, real resources in real time that you can actually put to use immediately."

Janae Talbott, Executive Director, Russell County Economic Development and Convention & Visitors Bureau, Russell, KS

For Information or to Register:

785-448-5496 or Julie@garnettks.net

Cost to Attend: \$10.00

Includes Continental Breakfast

You may purchase a full breakfast from the menu.

Sponsored by:





For Immediate Release May 17, 2019

Contact: Julie Turnipseed, Executive Director, ACDA, 785.448.5496 ex. 5

Jon Schallert, The Schallert Group, 303.774.6522, JonSchallert.com

Garnett, Kansas, May 16, 2019 – Jon Schallert will be visiting Anderson County on June 24 and 25, 2019. Schallert is known as the marketing guru rooting for the retail underdog. Schallert teaches independent business owners on how to reposition their business as a consumer destination at his Destination BootCamp in Longmont, Colorado. Jon has worked with independent business owners since 1983, speaks to thousands every year, and is the President of The Schallert Group Inc. in Longmont.

As part of the Community Destination BootCamp, Schallert will conduct a community/county/regional workshop that is open to the public during his June visit. The workshop will be held at the **Dutch Country Cafe** at 309 North Maple Street in Garnett on Tuesday, **June 25**. Check in time is **7:30 a.m. with the workshop held from 8:00 to 9:30 a.m.** A **\$10 fee for the meeting includes a continental breakfast.**

Attendees will learn the most powerful, easily implemented, low cost methods to drive more customers to your business, while changing an entire marketplace.

While visiting Garnett and Anderson County, Schallert will conduct one-on-one visits at each of the six businesses that attend the April 8-11 Community Destination BootCamp.

To reserve your seat for the June 25 Garnett/Anderson County/Regional Destination BootCamp workshop, please register with Julie Turnipseed at julie@garnettks.net or 785-448-5496 ex. 5 by Friday, June 21st.