



Lionel Messi



John Cena



Phil Mickelson & Tiger Woods



Ronda Rousey

Iconic tennis star **Serena Williams** changed the game for female players worldwide. Beyond her Grand Slam singles titles which earned her World No.1 status—Serena is a UNICEF Goodwill Ambassador who in 2010 announced the new Schools for Asia campaign to educate Asia's 26 million+ marginalized children. Over the years, Serena's supported Build African Schools, Common Ground Foundation, Elton John AIDS Foundation, Eva Longoria Foundation, Global Goals, Great Ormond Street Hospital, Hearts of Gold, I Heart My Girlfriends, Serena Williams Fund, Small Steps Project, The HollyRod Foundation and World Education. The Serena Williams Fund promotes equity through education assisting victims of violence. The foundation built schools in Kenya and Jamaica, funding classroom supplies in her hometown of Compton. She launched the Yetunde Price Resource Center giving resources and services to people affected by community violence. Joining Colin Kaepernick, Serena donates to charities throughout the U.S. with a goal of reaching the millions+ dollar mark with Stephen Curry, Kevin Durant, Snoop Dogg, and actor Jesse Williams who jumped on board from day one.

When Eagles Malcolm Jenkins raised his fist during the national anthem, teammate **Chris Long** put his hand on his shoulder and said, "I think it's a good time for people who look like me to be here for people who are fighting for equality." Super Bowl champ Chris donated his 2017 salary of \$1 million+ to fund charities and scholarships in his hometown, Charlottesville, Virginia. He said in the Washington Post, "I've always believed there are inequities in our country. People's apathy or resentment for that reality has been surfacing a lot lately. So for me, it's like, 'I'm going to be part of the solution.'" President Obama set Chris as an example of "what's best about America." In 2017, Chris gave 10 game paychecks to fund educational equality to underserved youth in cities he's played in over his career; Philadelphia, Boston and St. Louis. The Chris Long Foundation created Pledge 10 for Tomorrow inviting people from those cities to match donations. Chris gave \$50,000 to St. Louis for most pledges. Said Chris, "The effect of working together for a common goal is why I played my 10th season in the NFL for free and challenged fans to get involved. This is the power of sports in action."

Superstar athlete barely describes the full effect on the world that **Kevin Durant** has made. His contributions change the lives of people. During the 2017-2018 season he pledged \$18 millions+ to charities assisting kids in higher education goals. The Kevin Durant Charity Foundation donated \$57,000 to Positive Tomorrows for a new school for homeless children; \$3 million to the University of Texas basketball program, Boys and Girls Club, Red Cross, Make-A-Wish and many others. For the 2017-2018 season the Warriors invited more than 860 families to their home games. During his MVP speech, Kevin discussed the hardships he, his brother and mother endured moving from apartment to apartment, not knowing if they'd have food or clothes. That's when he looked at his mother in the audience, and told her how she's "the real MVP."

Professional wrestler, rapper, TV host and actor, **John Cena** according to The Telegraph, made number two on the list of Sports stars who give from the heart. Known as "Super Cena" to fans, his crossover from 25 championships to Hollywood says it all. Just as spectacular is his dedication to the Make-A-Wish foundation where he's been crowned 'KING' achieving the record for most requested celebrity wishes granted—an astounding 500+. John also supports the Susan G. Komen cure for breast cancer and along with the WWE organization has raised \$3 million+ dollars. WWE introduced the

'pink' editions of WWE Superstar merchandise donating all profits to Susan G. Komen.

Generating \$\$\$\$, professional golf takes its talent off the course with charity efforts. Superstars **Phil Mickelson** and **Tiger Woods** individually and together raise millions for charity. The fundraising success of PGA Tours and awesome tournaments between Woods and Mickelson have generated \$3.9 billion+ annually for charitable causes. From Mickelson's random kindness handing a golf ball to a kid watching him play, signing a glove stashed with a little cash, and mentoring young tour players, Phil's generosity is hard to miss. Along with his wife, they founded the Phil & Amy Foundation supporting causes for the military including, Birdies for the Brave, Special Operations Warrior Foundation, and Homes For Our troops. Partnering with Exxon Mobil the Mickelson Foundation developed educational curricula for elementary school kids to motivate them in the areas of math and science. The Tiger Woods Foundation renamed the TGR Foundation has received upwards \$12 million+ donations from Woods himself. As an advocate for the transformative power of education, the Foundation gives students educational tools for achieving success in the workplace. The Foundation presents college-access programs, digital platforms and educator professional development. TGR Foundation offers underserved students tools to thrive in school and beyond.

A mixed martial artist, **Rhonda Rousey** was the first UFC Women's Bantamweight Champion, last Strikeforce Women's Bantamweight Champion, and first U.S. woman to earn an Olympic medal in Judo. Her heart for helping others has brought improved health and happiness to thousands through the charities she supports including the Didi Hirsch Mental Health Services which provide counseling and substance abuse services for those who can't afford it. Rhonda took her fundraising for Didi Hirsch a step further allowing people to grapple with her in the ring if they made a substantial donation to the charity—not sure who would be brave enough to grapple with Rhonda, but it worked and made the charity additional money. Rhonda said of the adventure, "I have this one term for the kind of woman my mother raised me not to be, and I call it a do nothing b***h." Rhonda furthered the cause with Rousey's T-Shirts for the same charity helping 90,000+ underserved people in southern California. So far 56,809+ T-shirts have been purchased. Another endeavor, Rhonda's Free Rice Campaign had sponsors donate ten grains for every correct answer on a quiz she posted on her website. The initiative produced an astounding response raising enough food to feed 104,000+ people in the poorest countries. The list of her life-saving support for charities is endless.

Adding to his historic eight gold medal wins at the 2008 Olympics, Superstar swimmer **Michael Phelps** is a Superman out of the water using \$1 million he got from a sponsor to fund the Michael Phelps Foundation helping organizations including, BID 2 BEAT AIDS, Make-A-Wish Foundation, Muhammad Ali Parkinson Center, ONE DROP, Robert F Kennedy Memorial and others. Michael also supplied the Boys & Girls Clubs with financial assistance for program costs, staffing, pool access, supplies, equipment, maintenance and his "Dream, Plan, Reach" message with the Boys & Girls Clubs of America along with the Special Olympics International promotes kids health and fitness via a water-safety, wellness, goal-setting program. Michael along with fellow Olympian teammates Ross Powers, Lenny Krazelburg, Seth Wescott, and Daron Rahlves got together and developed the Level Field Fund, a grant-giving program to fund uniquely talented athletes in swimming programs.

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