Privacy Policy for www.PAWSitivelyPeacefulPooch.com, www.PAWS-itivelyPeacefulPooch.com and www.PAWSPP.com (referred to as "Website" in this document) owned by Pleeny Productions

If you require any more information or have any questions about our privacy policy, please feel free to contact us by email at info@PAWSPP.com.

Our Website considers the privacy of our visitors to be extremely important. This privacy policy document describes in detail the types of personal information is collected and recorded by website and how we use it.

Log Files

Like many other Web sites, our Website makes use of log files. These files merely logs visitors to the site - usually a standard procedure for hosting companies and a part of hosting services's analytics. The information inside the log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and possibly the number of clicks. This information is used to analyze trends, administer the site, track user's movement around the site, and gather demographic information. IP addresses, and other such information are not linked to any information that is personally identifiable.

Cookies and Web Beacons

Our Website uses cookies to store information about visitors' preferences, to record user-specific information on which pages the site visitor accesses or visits, and to personalize or customize our web page content based upon visitors' browser type or other information that the visitor sends via their browser.

DoubleClick DART Cookie

 \rightarrow Google, as a third party vendor, uses cookies to serve ads on our Website.

→ Google's use of the DART cookie enables it to serve ads to our site's visitors based upon their visit to our Website and other sites on the Internet.

→ Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at the following URL - <u>http://www.google.com/privacy_ads.html</u>

Our Advertising Partners

Some of our advertising partners may use cookies and web beacons on our site. Our advertising partners include:

Google

While each of these advertising partners has their own Privacy Policy for their site, an updated and hyperlinked resource is maintained here: <u>Privacy Policies</u>.

You may consult this listing to find the privacy policy for each of the advertising partners of our Website.

These third-party ad servers or ad networks use technology in their respective advertisements and links that appear on our Website and which are sent directly to your browser. They automatically receive your IP address when this occurs. Other technologies (such as cookies, JavaScript, or Web Beacons) may also be used by our site's third-party ad networks to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on the site.

Our Website has no access to or control over these cookies that are used by third-party advertisers.

What do we use your information for?

Any of the information we collect from you may be used in the following ways:

-to process transactions

-decide how to advertise in ad campaigns.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or correspondence requested.

Your information

We implement a variety of security measures to maintain the safety of your personal information when you enter or submit your personal information.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our Website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third Party Privacy Policies

You should consult the respective privacy policies of these third-party ad servers for more detailed information on their practices as well as for instructions about how to opt-out of certain practices. Our Website's privacy policy does not apply to, and we cannot control the activities of, such other advertisers or web sites. You may find a comprehensive listing of these privacy policies and their links here: <u>Privacy Policy Links</u>.

If you wish to disable cookies, you may do so through your individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective websites. <u>What Are Cookies?</u>

California Online Privacy Protection Act Compliance

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

Children's Information

We believe it is important to provide added protection for children online. We encourage parents and guardians to spend time online with their children to observe, participate in and/or monitor and guide their online activity. Our Website does not knowingly collect any personally identifiable information from children under the age of 13. If a parent or guardian believes that our Website has in its database the personally-identifiable information of a child under the age of 13, please contact us immediately (using the contact in the first paragraph) and we will use our best efforts to promptly remove such information from our records.

Online Privacy Policy Only

This privacy policy applies only to our online activities and is valid for visitors to our website and regarding information shared and/ or collected there. This policy does not apply to any information collected offline or via channels other than this website.

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our Website.

Consent

By using our website, you hereby consent to our privacy policy and agree to its terms.

Update

This Privacy Policy was last updated on: Tuesday, November 25th, 2014. Should we update, amend or make any changes to our privacy policy, those changes will be posted here.

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