

LITERARY AGENTS

Destiny-Gram Website and Books

Literary Agent E-Mail

Query Letter

Dear [Agent Name],

What if you could align your life's purpose with your true destiny? In our rapidly changing world, where AI is reshaping the landscape of personal development, my two inter-related books "Your Impossible Mission Accomplished" and "The Path to Self-Actualization" offer readers a transformative journey towards self-discovery and fulfilment.

"Your Impossible Mission Accomplished" (120,000 words) is a comprehensive self-help book that integrates traditional personal development concepts with cutting-edge AI technology. Aimed primarily at young adults and students, the book offers a guide to self-discovery, personal growth, and finding one's true purpose in life. It introduces readers to [Destiny-Gram.com](https://www.destiny-gram.com), an AI-driven website that enables hyper-personalized AI-chatbot mentoring.

The companion video book, "The Path to Self-Actualization" (80,000 words), delves deeper into ten essential secrets for aligning one's life purpose with destiny. Using enigmatic tales and cryptic anecdotes, it illuminates the path to self-actualization, emphasizing the human nuances through personal stories.

Together, these books represent a paradigm shift in personal development, offering not just insights but also practical tools and ongoing support for personal growth. They have the potential to impact how millions approach personal development in the 21st century's age of technology.

As the co-author, I bring over 35 years of global business experience and recent expertise in AI-driven personal development. My background includes an MBA from London Business School/New York University, extensive international business experience, and founding the AI-assisted personal profiling platform [Destiny-Gram.com](https://www.destiny-gram.com).

The target audience for these books is primarily millennial and Gen Z young adults and students, but they also appeal to professionals seeking personal growth and anyone interested in leveraging AI for self-development. The books' unique blend of traditional wisdom and links to AI technology sets them apart in the crowded

self-help market. Potential combined website users and readers could run into many millions.

Thank you for your time and consideration. I look forward to the possibility of working together to bring this innovative approach to personal development to a global audience.

Sincerely,
Greg Malpass [Co-Author]

Synopsis

"Your Impossible Mission Accomplished" and "The Path to Self-Actualization" are two interconnected books that guide readers on a transformative journey towards self-discovery and personal fulfillment.

"Your Impossible Mission Accomplished" serves as the foundation, introducing readers to a comprehensive framework for rigorous self-assessment and personal growth. The book begins by exploring the concept of destiny and how it intersects with personal development in the age of AI. It emphasizes the importance of emotional intelligence as a cornerstone for growth and forging a personal identity, especially in navigating the complexities of a rapidly changing, albeit enhanced, AI-dominated world.

The book delves into key areas of personal development:

1. Embracing emotional intelligence
2. Rejecting mediocrity and striving for excellence
3. Transcending ego and cultivating deep love
4. Setting a personal moral blueprint
5. Confronting vices and championing integrity
6. Conducting personal reality checks
7. Aligning dreams with life's true purpose
8. Embracing healthy sexuality

Throughout, the book interweaves personal anecdotes and real-life examples to illustrate these concepts. It introduces readers to Destiny-Gram.com, the AI-driven platform that offers personalized guidance based on comprehensive personal profiles.

"The Path to Self-Actualization" builds on this foundation, exploring ten essential secrets to aligning one's life purpose with destiny:

This book builds on the foundation laid in "Your Impossible Mission Accomplished" by exploring ten essential secrets to aligning one's life purpose with destiny:

1. Cultivating excellence and self-awareness
2. Doing your own personal reality check
3. Connecting with greater purpose
4. Navigating idealism and pragmatism
5. Discovering your reason for being
6. Embracing authenticity
7. Balancing ambition and family
8. Practicing universal kindness
9. Crafting a legacy
10. Taking action to align your life purpose with your destiny

Each secret is illuminated through enigmatic tales and cryptic anecdotes, encouraging readers to engage actively with the material and foster their own growth and self-discovery.

The books culminate in a call to action, urging readers to undertake the practical Destiny-Gram AI-assisted Personal Profiling and Life Assessment Test. This innovative approach combines human wisdom with machine intelligence, creating a symbiotic relationship between human input and AI capabilities.

Throughout both books, the authors emphasize the importance of balancing AI-driven insights with human judgment. They acknowledge that while AI excels in data processing and analysis, there are areas where human insight remains invaluable, such as emotional intelligence, ethical reasoning, and understanding cultural nuances.

The books also address potential concerns about AI, emphasizing user privacy, data security, and the need for transparency about the system's capabilities and limitations. They present Destiny-Gram as a tool to enhance human decision-making, not replace it.

In conclusion, I'm seeking a visionary literary agent who recognizes the immense potential of this project and can help bring it to a global audience. I'm looking for a partner who can not only represent the books, but also assist with the development and global marketing of the Destiny-Gram website.

This unique combination of books and an AI-powered platform represents an exciting opportunity in the publishing world. Together, we can revolutionize the self-help industry and empower millions to discover their true potential, and in the process nurture their favoured AI-chatbot to become an informed, intimate, life-long confidant and adviser.

I've included below additional information about the Destiny-Gram website ["ABOUT US"] and its features to provide a fuller picture of the project's scope and long-term potential. I look forward to the possibility of working together to make this impossible mission possible.

Thank you for your time and consideration.

Sincerely,

Greg Malpass/Russ Whittington [Co-Authors]

Additional Information [“ABOUT US”]

Mission

“To empower millions of young adults annually to read our books and use our website to navigate their lives’ challenges and opportunities using our proprietary AI-assisted Personal Profiling, AI-assisted Life Assessment, and AI- Mentoring concepts and tools.”

The Book ‘Your Impossible Mission’, its Video Book ‘The Path to Self-Actualization’, and the sister AI-Life Assessment Website Platform ‘Destiny-Gram.com’ together represent a paradigm shift in Personal Development”

‘Your Impossible Mission’ and ‘The Path to Self-Actualization’ present a comprehensive framework for rigorous self-assessment and serve as a foundation for exploring life's myriad options and unlocking one's true potential. The secrets on the path to self-actualization presented in the books offer a nuanced and practical roadmap for personal growth, grounded in solid psychological principles, using enticing enigmatic tales and cryptic anecdotes to lighten the read. What truly sets the project apart is its innovative integration of these secret insights with the Destiny-Gram platform, crafting a remarkable fusion of timeless wisdom and the benefits of cutting-edge AI-technology.

‘Destiny-Gram’, inspired by the books’ insights, emerged as an innovative online AI-assisted personal profiling subscription-based website, offering holistic personal profiles that users can share securely with AI chatbots to enable more informed dialogues and personalized advice - helping individuals explore ideas and opportunities aligned with their distinct attributes, paving the way for more meaningful, hyper-personalised, and professional journeys in an AI-enhanced world – surpassing current conversational AI and social media offerings.

Key proprietary features include:

1. Detailed - ‘Personality and Character, Passions and Desires, Education and Experience, Skills and Abilities’ - Analysis and Profiling using extensive proprietary online Multiple-Choice Questionnaires (MCQ) and Points of View (POV) prompts.
2. ‘AI-powered Analysis’ of user responses to generate in-depth personal insights and provide a detailed ‘Personal Profile’, and Destiny Plan.

3. Ongoing secure hyper-personalised 'AI-chatbot Mentoring' tailored to individual profiles, shared with AI-chatbots via secure Application Programming Interfaces (API's).
4. A 'Progress Tracking System' (PTS), as a premium service, for continuous personal development over time, linked to monitoring defined personal destiny objectives, and the secrets to self-actualization presented in the books.

In this way Destiny-Gram is designed to work in harmony with the principles of the books as a unique offering, fusing human essence with artificial cognition.

Market Potential

The books target a significant and growing market, filling a unique niche by combining self-help with AI applications, addressing the growing demand for technology-assisted personal development:

- Global self-improvement market: Projected to reach \$56.66 billion by 2027
- Large millennial and Gen Z audience, initially, in the US: 140 million in total
- Expanding AI market: \$62.35 billion in 2020, with 40.2% CAGR expected 2021 to 2028

Initial Target Markets:

- USA high school and college/university students (via Principals/ Deans)
- Young professionals (via LinkedIn)
- Tech industry professionals (via LinkedIn)
- Personal development enthusiasts
- International markets with strong self-improvement cultures

Longer-term Target Market:

As AI inevitably impacts the job market, rendering established professions redundant, recruiters and potential employees (eg. over 800 million current LinkedIn users) will change the way they network and differentiate themselves. Personal resumes will veer away from their focus on academic achievement and career experience and encompass the kind of wider qualities and passions that Destiny-Gram personal profiles offer.

Presentations

Website and Books Literary Agents YouTube Presentations



Book Opening Introductions/Chapters

Book Full Texts



Literary Agent REOI Project Briefing Think Big Book Club Author's Bio (LinkedIn)



Business Presentations



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Pre-Launch Strategy

This pre-launch strategy prioritizes building the product (both website and books) and team, securing funding and partnerships, and establishing credibility before moving on to broader marketing and growth strategies, which might include seeking a blue-chip company in the AI or social media space. The relevance of potential involvement of your organization in the website business (in parallel with book publishing and promotion) as ‘Literary/Marketing Agent’ is highlighted below. Development of the website business will be key to Global expansion.

1. Develop MVP (Highest Priority)

	Define core features	
	Set a tight timeline	
	Focus on demonstrating the AI profiling and personalized insights	

2. Strengthen Leadership Team

	Identify key roles (e.g., CTO, COO)	
	Recruit experienced professionals in AI and edtech	
	Consider bringing in a co-founder to complement skills	Literary Agent Support

3. Create a Professional Advisory Board

	Assemble advisors with impressive credentials in education, psychology, and technology	Literary Agent Support
	Use their expertise to refine the product and strategy	

4. Secure Initial Funding

	Explore all funding sources	Literary Agent Support
	Consider staged investments	
	Prepare a detailed use of funds plan	

5. Develop Comprehensive Financial Projections

	Create detailed 3–5-year projections	
	Include multiple scenarios (pessimistic, realistic, optimistic)	
	Clearly outline assumptions and potential risks	

6. Conduct Thorough Market Research

	Define specific niche within self-help/AI	Literary Agent Support
	Analyse competitors and differentiate your offering	Literary Agent Support
	Validate demand through surveys or focus groups	

7. Create Regulatory Compliance Plan

	Consult with legal experts in AI and data privacy	
	Develop a roadmap for compliance (GDPR, CCPA, etc.)	
	Incorporate compliance measures into MVP development	

8. Secure a Reputable Partner

	Approach a well-known university or educational organization for collaboration	Literary Agent Support
	Seek involvement in discussions to lend credibility	Literary Agent Support

9. Partner with an EdTech Company

	Collaborate with an established EdTech company as a technology partner	Literary Agent Support
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10. Obtain Certifications or Affiliations

	Join relevant educational or technology associations	
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11. Develop a Comprehensive Website

	Create a professional site with detailed information, FAQs, and security measures	
	Include a section for testimonials and case studies	

12. Run Pilot Program

	Implement a small pilot with a local school or community college	
	Collect data to use in future pitches	

13. Secure Strategic Partnerships

	Target 3-5 educational institutions for expanded pilot programs	Literary Agent Support
	Obtain letters of intent or commitment	
	Use these to validate market demand	

14. Obtain Expert Endorsements

	Reach out to respected educators, psychologists, or tech leaders for quotes or advisory roles	Literary Agent Support
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15. Leverage Personal Credentials

	Highlight your team's relevant experience and qualifications prominently	Literary Agent Support
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16. Develop Marketing and Growth Strategy

	Create a go-to-market plan focusing on your niche	Literary Agent Support
	Outline customer acquisition strategies	Literary Agent Support
	Plan for scaling post-MVP success	Literary Agent Support

17. Get Media Coverage

	Secure articles or interviews in education-focused publications or local media	Literary Agent Support
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- Indicative Role/Involvement Only
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