



LOCAL PTA MEMBERSHIP AWARDS 2023-2024

Scan the QR code below to access our awards webpage where you can track your progress (via the Local Roster) and report Special Category awards earned. Members who join on JoinPTA.org prior to each deadline will be added to your count, which can be viewed in myPTEZ. Digitally uploaded or mailed membership rosters and dues must be **received** by Texas PTA by the listed deadline.

AUGUST

Head Start Award

Jump-start the PTA year with 75% or more of the previous year's total membership.

RECEIVED Deadline: August 31

SEPTEMBER

Early Bird Achievement Award

Reach 100% of the previous year's total membership!

RECEIVED Deadline: September 30

OCTOBER

Snappy Increase Award

Achieve more than 100% of the previous year.

RECEIVED Deadline: October 31

NOVEMBER

Golden Apple Award

Recruit 100% of school faculty as members.

(Texas PTA's definition of faculty is principals, assistant principals, teachers, counselors, and instructional assistants employed at the campus full-time. The principal verification form is still required, and the application form is online.)

RECEIVED Deadline: November 30

DECEMBER

Shining Star Award

Stand out with more than 100% of the previous year and achieve Good Standing. Special recognition in the Superintendent's Report Card.

RECEIVED Deadline: December 19

JANUARY

Welcome Back Award

Ring in the new year by welcoming 10 new members.

RECEIVED Deadline: January 31

FEBRUARY

XOXO Award

Share the love of PTA with 14 new members.

RECEIVED Deadline: February 29

MARCH

Lucky Leprechaun Award

What's at the end of the PTA rainbow? 17 lucky new members!

RECEIVED Deadline: March 31

APRIL

April Showers Award

Don't get caught in the rain! Welcome 15 new members.

RECEIVED Deadline: April 30

MAY

May Flowers Award

Tend to your garden and watch it grow with 10 new members.

RECEIVED Deadline: May 31



Scan to track and report your awards



SPECIAL CATEGORY AWARDS

Community Membership Award

Silver: Recruit 15 Community members
Gold: Recruit 25 Community members
Platinum: Recruit 50 Community members
RECEIVED Form deadline: March 31st

Student, Generations, MARS Membership Awards

Recruit at least 50 members from each category to qualify for any award.
RECEIVED Form deadline: March 31st

Community, Student, Generations, MARS Involvement Awards

Appoint or elect one member from any category to serve on the Executive Board to qualify for this award.
RECEIVED Form deadline: March 31st

VOICE FOR EVERY CHILD AWARDS

Texas PTA's most prestigious membership award for Local PTAs that strive to have one voice for every child on their campus.

RECEIVED Deadline: May 31

- Silver:** Recruit members equal to at least 50% of campus student enrollment.
- Gold:** Recruit members equal to at least 75% of campus student enrollment.
- Platinum:** Recruit members equal to at least 100% of campus student enrollment.

PRESIDENT'S CHALLENGE

HAPPY 114TH B-DAY, PTA!

Get your party hat ready—everyone is invited to Texas PTA's 114th birthday! Celebrate with us by reaching **114%** of your prior year's membership. You can find that exact number in the Local Roster.

RECEIVED Deadline: May 31

QUICK-START ACTIONS

- Don't start at ZERO! Invite last year's members, executive board members, and teachers to rejoin.
- Speak to the immediate past membership chair — what helpful information can they share?
- Look over this year's membership awards and set a goal to earn as many as possible.
- Challenge each executive board member to recruit five members or more.
- Ask the principal to routinely promote the value of PTA and commit to earning the Golden Apple Award.
- Request JoinPTA.org be listed on the school marquee and elsewhere.
- Ask each school board trustee to join your PTA.
- New students enroll year round — provide a welcome letter and invite all new families to join.
- Take advantage of all the free resources provided by Texas PTA to make your job easier:
 - “Everyone Can” back the future customizable campaign materials
 - Use the Texas PTA digital upload tool
 - JoinPTA.org: make sure your PTA is listed
 - myPTEZ: your free member database
 - The Local Roster: track your PTAs progress and get the help you need
 - The Texas PTAs Idea Share Group on Facebook
- Work with a committee to develop a plan to accomplish your membership goals.