

Book Synopsis:

- **Target Demographic:**
Young Adults; Adults
- **Genre Topics:**
Poetry, Self-Help
- **Word Count:** 25,000
- **Publicity:**
 - National Media Campaign
 - Select author appearances
 - TV and radio interviews
 - National print and online media campaign
- **Web Marketing:**
 - Social Networks, blogs, giveaways
 - Facebook.com/TheOtherFWordbook
 - Twitter Parties; Instagram Takeovers
 - jryussuf.com (Author Page)

The Other F Word: Forgiveness

by J.R. Yussuf

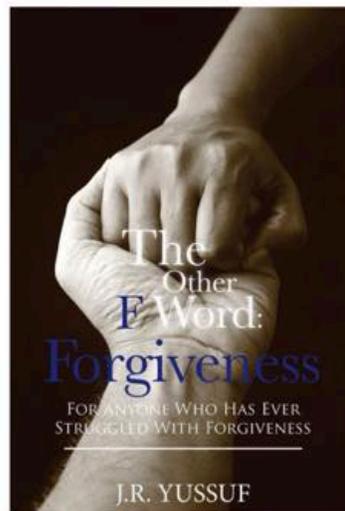
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ABOUT THE BOOK

About the book:

The Other F Word: Forgiveness, *For Anyone Who Has Ever Struggled with Forgiveness*, represents a single unified message through poetic interludes. The book uses affirmations, poetry, letters, journal entries and short stories to transform the reader into someone who practices forgiveness instead of putting it off until later. The anecdotal tones in this book represent how badly the modern day, young adult and working professional need to first practice forgiveness in order to experience the full range of life. As social media becomes a leading platform for others to showcase their frustrations, personal trials and tribulations, **The Other F Word book: Forgiveness** stresses the importance of personal dialogue, handling your challenges directly and without the involvement of others.

Let Go



Forgive



About the author:

Since the age of 16 years old, **J.R. Yussuf** has studied the craft of writing and has gone as far as Florence, Italy to study and become adept in different forms of writing and expression. He has been published in Escarp, Instigatorzine, FOCUS Magazine, The CultureLP, CLE Magazine, and the anthologies Best Bi Short Stories: Bisexual Fiction and Double Consciousness: An Autoethnographic Guide To My Black American Existence. He has written short stories, poetry, prose, monologues, fictional letters, fictional journal entries, affirmation, answering dear Abby styled letters, journalism, pop culture, sexual health and political-cultural studies pieces. Yussuf graduated from Stony Brook University with his B.A. in Theatre Arts and currently resides in New York City. Please visit [here](#) for **The Other F Word Book** YouTube page for J.R.'s inspirational videos.

Author Fun Facts:

- Yussuf is number 3 of 7 children (5 females & 2 males)
- The oldest poem in *The Other F Word: Forgiveness* was first written in 2007
- Yussuf has been writing stories since the age of 7
- Yussuf was a New York State Certified Emergency Medical Technician from 2007 to 2010