

STRATEGY Global Business Development



Fast-Tracking Your Success

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Startup: Branded Presence (Online+)

Establish, Leverage & Consistently Integrate Brand Identity

✓ Brand Identity: Foundation for Conversion

After Brand Identity Dev of: USP, Slogan, Logo, Talking Points, Images, Colors

- Brand Strategy
- Marketing Strategy
- Sales Strategy
- Custom Domain/URL (with eMail)
- Branded Website
 - ✓ Directory listings + links with internal properties
 - ✓ Links to your site from other sites & locations
- Social Media (establish Branded presence)
 - ✓ See SMM: B2B vs B2C Platform Prioritizations
- Launch (Business or Product) Strategy & Plan
- Marketing Plan
- Sales Systems & Processes (including CRM)
- Marketing Tactics, Campaigns, Systems (& Collateral)
 - ✓ Blog, Auto-Responder, Landing Page
- Flow, Timelines, Budgets, Forecasts

Catapult Profitability with Proven Expertise:

T Buckman, MBA
US Based, International Reach



Executive Consultant: Specialized Generalist
Australia, Europe, GCC, Indonesia, Japan, Peru, Singapore



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Time is the one resource we cannot manufacture or reproduce.