GTNA Meeting Minutes

April 3, 2023 6:30-7:45p.m. Via Zoom

<u>Attendees</u>: Jay Russell, Dana Russell, Jane Sarafiny, Kathy Batha, David Ewanowski, Barbara Torrez, Mayo Ewanowski, Danielle Gale, Ruth Paulson, Helen Sheahan, Guests: Justin Rundle, Sheray Wallace (Meadowood Health Partnership)

The meeting started at 6:32 p.m.

Meeting Minutes: The March 2023 meeting minutes were approved.

Annual Meeting - April 25

- After the April 4 election, we will invite the new or reelected Alder to the meeting.
- Several board members offered to arrive early to set up the room with chairs and tables.
- An agenda will be distributed to attendees prior to the meeting. Ms. Russell will prepare the handout.
- Ms. Russell will also provide a sign-in sheet and clipboards, pens.
- Mr. Russell will bring the GTNA 60th Anniversary buttons to the meeting,
- Ms. Sarafiny will prepare a volunteer sign-up sheet
- Meeting Agenda:
 - 6:00 to 6:10 Welcome Mr. Russell
 - 6:10 to 6:30 Anana School Principal, Chelsea Prochnow. Report on the school.
 - 6:30 to 6:50 City of Madison Traffic Engineer Tom Mohr. <u>Topics</u>: Schroeder Road traffic & lighting, speed Bumps on Hathaway, 4-way stop at Hathaway & Piping Rock
 - 6:50 to 7:10 Madison Police Department, Scott Reitmeier. <u>Topics</u>: progress on deterring auto thefts by juveniles, efforts to reduce handgun use, success in reducing repeat criminal offenses
 - 7:10 to 7:30 GTNA Board Changes, bylaw changes, upcoming events, volunteers needed, New Bi-annual Membership starts July 1
 - 7:20 to 7:25 Volunteer sign-up sheet Ms. Sarafiny will prepare
 - 7:25 to 7:35 Other topics/open discussion

Fireworks Issue. There was a discussion of the White Oaks resident who reached out to Mr. Russell. He was very upset about frequent fireworks late in the evenings last summer. Mr. Russell will ask Officer Reitmeier about this issue. Ms. Wallace recommended that renters need to be told to not do fireworks, that we need to reach out to renters, invite them to the annual meeting. Mr. Rundle noted that there were fireworks near Hammersley & Rae Lane over the weekend.

Annual Meeting Publicity. April 4 is the first date for the Facebook posting and then on schedule, per Ms. Paulson. She will also post on Twitter. Ms. Serene Arena will be posting

activities on NextDoor. Ms. Ewanowski will post events on MailChimp. Ms. Wallace requested that we also post to the Meadowood Health Partnership Website.

Stump. Per Ms. Batha, the summer issue of the Stump will include a neighborhood forum. Currently, the Stump deadline is April 14. Ms. Batha will request an extension until after the Annual Meeting on April 25.

Garage Sale. Ms. Sheahan has begun postings to the GTNA website, Craigslist, Nextdoor Garage Sale site. There was a discussion regarding posting to Facebook Marketplace. It is difficult to post a location on Marketplace.

Fourth of July.

- Pdice Entertainment LLC is a mascot and entertainment business for children. www.pdiceent.com. They charge approximately \$175. In the past, we have had clowns who have provided their entertainment for free. Ms. Sarafiny will contact the clown couple to see if they are available for our event. If they are not available, we will consider hiring Pdice.
- Volunteer Coordinator. We need volunteer coordinator. Mr. Russell did coordination in 2022. Ms. Torrez said she will help with coordinating volunteers. However, she has out of town visitors just prior to the holiday.
- Gallop. Ms. Ewanowski recommended making the Gallop a non-competitive Fun Run. We would no longer rank the race by age/gender. We would no longer charge a fee for participation or charge \$5 individually, \$10 per family. All participants will still need to sign a liability waiver form. It was suggested that there be no charge, no prizes. It was also suggested that, if we charge a fee, the funds to go to the tree preservation/treatment fund, a "Run for the Trees". Another suggestion was to provide a small gift to hand out at the end of the race. Another suggestion was to collect a fee and make a donation to Anana School.
- Parade Coordinator. Ms. Paulson was Coordinator in 2022. Ms. Paulson and Ms.
 Torrez volunteered to be coordinators. They will contact the fire department and
 police department. There was also a discussion to formalize providing food
 beverage to the police officers and firemen. We will need to alert Ms. Katie Place
 that GTNA will cover the cost of the meals.
- Picnic. Mr. Russell will contact Katie Place to see if she will coordinate the food tent this year.
- Mr. & Mrs. Russell will run the kids tattoo table.

Membership. Ms. Ewanowski provided an update. The membership term will run from July 1, 2023 to June 30, 2025. 217 applications were sent out, 241 were emailed. Of the 241 emails, 70% opened the email. This was an improvement on the last email when only 40% opened the email.

Treasurer Report. Per Mr. Ewanowski, the March account balance was \$2,957. We received a \$15 membership fee and \$40 for a Stump ad for a new balance of \$3012.

Other Discussion Items.

 Ms. Wallace noted that a traffic light has been installed on Schroeder Road near Schroeder Court. Ms. Wallace invited the board to attend a Meadowood Health Partnership dinner on Wednesday May 17 at Good Shepherd Church 5701 Raymond Road from 4-7pm. She also asked that we put this dinner invite on the GTNA website. She will send the details to Mr. Russell.

The meeting concluded at 7:43

The next meeting will be Monday, May 1, 2023 at 6:30pm via Zoom.