

Fellow Members of the Canyon Springs Senior Men's Golf Association,

I want to thank you all on behalf of your board and myself for making 2015 a really enjoyable and very competitive golf experience, capped by a really great club championship event. As we start 2016, the board took the opportunity to meet with the Canyon Springs Golf Club staff to review the things that went well and to discuss opportunities to improve on our golfing experience in 2016. It was a really good meeting.

We addressed some items that came up over the course of the year and we agreed to some positive steps to make improvements. We also identified some areas where we can assist the staff to improve our golfing experience.

We also identified an opportunity to help grow our membership and increase rounds of golf for the club. Canyon Springs proposed a "Bring a Friend" program. If you bring a friend to try our league on a one-time basis, you or your guest will receive a coupon for a round of golf for \$20.00 plus tax (you pay for the cart fee only) and the coupon is good through December 31, 2016. This is a win-win for all, and the offer begins immediately.

Your guest does not need to join on the first day they play, however they will not be eligible for prizes unless/until they join the league. Simply sign them up by using the "Schedule" page with a comment that they are your guest. Make sure they list their tee preference and approximate handicap. See Dwight Allmon when you check in with a guest to take advantage of this offer.

I invite you to review the minutes of our meeting with the Canyon Springs Golf Club staff below, and I also invite you to give the board members your feedback. The board will be meeting with Rick DeLoach and his staff on a regular basis. If you like what we are doing, of course, we like to know that. However, if we are doing something you don't like, we really want to know what it is and any ideas you have to help us get it right. And by all means, tell your golfing friends about us and encourage them to join us in a great golf experience at Canyon Springs.

Sincerely,

Bob Barnhardt
President, CSSMGA

CSSMGA Meeting Notes January 26, 2016

A meeting was held on January 26, 2016 with Rick DeLoach, Mike Rychlik, Bob Barnhardt, Dwight Allmon, and Jack Driskill to discuss issues related to the Canyon Springs Senior Men's Golf Association (CSSMGA). Listed below were the topics of discussion.

1. CSSMGA Club Championship is scheduled for the last 2 Tuesdays in October, 2016. Bob requested that maintenance personnel try to maintain consistent course conditions for the players to the extent that is possible. No sanding of the greens during the tournament was given as a specific example. The CSSMGA would consider changing dates for the tournament if any major maintenance needs to be done during either of the tournament dates.
2. Course maintenance by the players needs greater attention. CSSMGA will emphasize the need for players to repair divots, rake traps and repair ball marks during their play.
3. Golf carts must be kept on Canyon Springs property. Therefore, CSSMGA players will be asked not to take short cuts along the Canyon Golf sidewalk.
4. Rick asked for any ideas that could help increase food and beverage sales, since there are negligible sales to the CSSMGA other than the month end luncheon. Some suggestions were offered for consideration but there were no definitive action items. The senior group has shown very little interest in the need for a beverage cart on the course or the grill room. Bob will take this topic to the next business meeting with the CSSMGA.
5. A Bring Your Friend program was discussed as a means to help increase membership in the CSSMGA. Rick agreed that a 50% discount in green fee (one time) could be offered to a friend of an existing CSSMGA member, if they decided to join the CSSMGA. Mike will work out the details for program implementation.

As a general note, Bob expressed his appreciation for the support that the club provided to the CSSMGA. Rick encouraged feedback from the CSSMGA on any issues that may help improve the overall experience of the players. All participants agreed that this sort of discussion on a periodic basis is helpful for the club and the CSSMGA.

Jack Driskill

CSSMGA Secretary