



MEMBER PLUS
**COOPERATIVE
MARKETING
PROGRAM**

The Board of Directors of the Austin Area Chamber of Commerce is encouraging all members to help the Chamber promote our shop local messages. We are asking members to include Buy Mower/Grow Mower and/or We Are Austin messages in their print, broadcast, Internet and Social Media advertising. And we will help you pay for the cost of your advertising.

Up to **10%**
of your advertising cost,
\$500 maximum
per member, per year!*

- News, Shopper display ads and printed inserts.
- Television Commercials 30 or 60-second commercials qualify.
- Radio Commercials
- Printed Materials, including company invoices, brochures, flyers
- Outdoor Advertising.
- Clothing & Promotional Items.
- Digital Advertising.

Together, *We Are* Building a Better Community

**Please note that funds available for this cooperative advertising program are limited, and will be utilized on a first-come, first-served basis. The Chamber Board of Directors voted to extend this program in 2017; \$7,000 has been designated for member advertising rebates.*

Advertising must be preapproved. Contact Chamber staff for further details, 437-4561

