



WELLINGTON

THE MAGAZINE

2020 MEDIA KIT



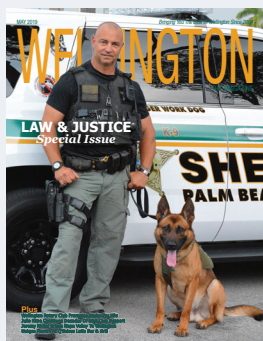
www.wellingtonthemagazine.com • www.facebook.com/wellingtonmagazine

Bringing You The Best Of Wellington Since 2004

WELLINGTON

THE MAGAZINE

AD RESERVATION DEADLINE	ART/ELEMENTS DUE	ISSUE
November 15, 2019	November 29, 2019	January, 2020
December 16, 2019	December 27, 2019	February 2020
January 15, 2020	January 31, 2020	March 2020
February 14, 2020	February 28, 2020	April 2020
March 16, 2020	March 27, 2020	May 2020
April 15, 2020	April 24, 2020	June 2020
May 15, 2020	May 29, 2020	July 2020
June 15, 2020	June 26, 2020	August 2020
July 15, 2020	July 31, 2020	September 2020
August 14, 2020	August 28, 2020	October 2020
September 15, 2020	September 25, 2020	November 2020
October 15, 2020	October 30, 2020	December 2020



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

www.wellingtonthemagazine.com • www.facebook.com/wellingtonmagazine

Bringing You The Best Of Wellington Since 2004

WELLINGTON

THE MAGAZINE

Acceptable File Formats:
PDF (Flattened art/text),
Illustrator EPS (Flattened art/text),
TIF or JPG. All artwork should be
in CMYK color mode, 300 dpi.

AD SIZES

Full Page:
Bleed - 8.875" x 11.375"
Trim - 8.375" x 10.875"
Live Area - 7.625" x 10.125"

Half Page: 7.375" x 4.75"

Third Page Square: 4.8125" x 4.75"

Sixth Page: 4.8125" x 2.25"
(Vertical Format)

Contact Information:

phone - 561.793.7606
dawnrivera@WellingtonTheMagazine.com



MAGAZINE INFORMATION

- Published and distributed monthly throughout the Wellington area
- Four-color, high-gloss publication featuring stories about people and events in the Wellington area featuring top designers, writers and photographers in the area.
- Highlights of seasonal equestrian events in the western communities
- Coverage of social galas and events
- On average over 125 satisfied monthly advertisers
- Experienced sales staff available to assist clients with their marketing needs and ready to help them understand the Wellington area

DISPLAY ADVERTISING

	12x	8x	4x	1x
Back Cover	\$1,900.	\$2,100.	\$2,300.	\$2,600.
Inside Front Cover	\$1,845.	\$2,045.	\$2,245.	\$2,445.
Inside Back Cover	\$1,595.	\$1,795.	\$1,995.	\$2,195.
Full	\$1,195.	\$1,395.	\$1,595.	\$1,795.
Half	\$725.	\$825.	\$925.	\$1,025.
Third	\$585.	\$675.	\$745.	\$795.
Sixth	\$359.	\$395.	\$449.	\$489.

All advertising design costs are incorporated into the price of the first advertisement in a contract. Thereafter, subsequent artwork will be billed at the rate of \$75/hr for design. Minor advertisement changes (15 minutes or less) will not be billed additionally. All artwork is produced under the copyright of Wellington The Magazine LLC and may not be used elsewhere without express permission of the corporation. There is a nominal charge for the transferring of digital advertising files to other locations.

12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

www.wellingtonthemagazine.com • www.facebook.com/wellingtonmagazine



Bringing You The Best Of Wellington Since 2004

WELLINGTON

THE MAGAZINE

EDITORIAL SCHEDULE CALENDAR 2020



JANUARY

Faces Of Polo



APRIL

Young Equestrians



JULY

Health & Wellness



OCTOBER

Bridal



FEBRUARY

Faces Of WEF



MAY

Pamper Mom



AUGUST

Back To School



NOVEMBER

Equestrian Season Preview



MARCH

Faces Of Dressage



JUNE

Education



SEPTEMBER

Our Wellington



DECEMBER

Dining

12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

www.wellingtonthemagazine.com • www.facebook.com/wellingtonmagazine