



# IIPS Vendors FAQ

## GENERAL CONFERENCE INFORMATION

### IIPS has two conferences a year – July and October.

- » The Executive Committee begins the planning process 2-3 months before the conference. At that time, all vendors in our database will receive an email with the information. Even if you are not in the database, the registration link with all the information is posted on our website ([www.nciips.org](http://www.nciips.org))
- » All breaks are served in the vendor exhibit space (or close proximity) to allow all participants easy access to vendors. The vendors are also encouraged to attend the social activities as an additional opportunity to network with the attendees.
- » Vendors who sponsor at a level above Basic, are permitted access to the meal (Lunch during the fall conference and the banquet during the summer conference)

### ATTENDEE INFORMATION

#### THE JULY CONFERENCE | Approximately 300 people in attendance

- » Attendees are representatives from the 58 community colleges with 30% being from the IT departments, 30% being from Curriculum Admissions/ Student areas, 30 % being from Continuing Education and Basic Skills Student areas, and 10% from the Financial Aid areas.
- » The base cost for Vendor attendees is \$750, with several opportunities for sponsorships of breaks, entertainment, and meals.

#### THE OCTOBER CONFERENCE | Approximately 200 people in attendance.

- » Attendees are representatives from the IT departments of the 58 community colleges. Those attending represent IT Directors, System Administrators, Network Administrators, PC Techs and Webmasters.
- » The base cost for Vendor attendees is \$800 with several opportunities for sponsorships of breaks, entertainment, and meals.

### VENDORS

If a vendor pays for an additional sponsorship (ie break, social, etc), they are recognized for this in the printed agenda each attendee receives. They also are recognized at their vendor table.

- Each vendor can have up to 3 persons from their company at their table at any given time. The option to pay for additional attendees is available on the registration site. **We ask that there is only one company per table (unless you register at the partner level).**
- A vendor is allowed to present at the conference IF they present with a school that uses their service/product. These presentations have to be informational and not a sales pitch.
- One week before the conference, those vendors that are registered will receive an attendee listing.
- We encourage vendors:
  - » To bring their own name badges. Badges are supplied that identify you as a vendor.
  - » To bring long power strips. Power is provided, but we cannot guarantee it will be within 2-3 feet of your table.



# PRICING STRUCTURE

## FALL

### BASE SPONSOR:

(Individual—**one company at a table**) \$800 - Includes table, 3 chairs, power, WIFI, your company and logo in the agenda and an introduction during the opening session.

(Partner—**two companies at a table**) \$1,000 - Includes table, 3 chairs, power, WIFI, your company and logo in the agenda and an introduction during the opening session.

**Does not include admission to the luncheon in October or the banquet in July**

**BRONZE SPONSOR TIER:** Includes **BASE SPONSOR** package and the following:

**BREAK SPONSOR** - \$1,500      ONLY **FOUR** AVAILABLE

Special signage recognizing your company as a break sponsor and admission to the conference lunch.

**GIVEAWAY SPONSOR** - \$1,500      ONLY **ONE** AVAILABLE (Not always available)

Logo on the conference gift given to all attendees at registration and complete conference attendee list.

**SILVER SPONSOR TIER:** Includes **BASE SPONSOR** package and one of the following:

**ENTERTAINMENT SPONSOR** - \$2,000      ONLY **ONE** AVAILABLE

Logo prominently displayed on conference agenda as a co-sponsor for the entertainment, six (6) drink tickets for Monday Night and admission to the conference lunch.

**SOCIAL FOOD SPONSOR** - \$2,000      ONLY **TWO** AVAILABLE

Logo prominently displayed on conference agenda as a co-sponsor for the Monday Night Social food, ten (10) drink tickets for Monday Night and admission to the conference lunch.

**DRINK TICKET SPONSOR** - \$2,000      (Two available in July and one available in October)

Logo printed on drink tickets used for Monday Night Social, each sponsor will receive 20 drink tickets to hand out to attendees each night and admission to the conference banquet.

**GOLD SPONSOR TIER:** Includes **BASE SPONSOR** package and the following:

**LUNCH SPONSOR** - \$3,000      ONLY **TWO** AVAILABLE

Vendor will be allotted five (5) minutes during the lunch to address the group, three (3) lunch attendees, prime table location, and complete conference attendee list.

# PRICING STRUCTURE

## SUMMER

### BASE SPONSOR:

(Individual—**one company at a table**) \$750 - Includes table, 3 chairs, power, WIFI, your company and logo in the agenda and an introduction during the opening session.

(Partner—**two companies at a table**) \$1,000 - Includes table, 3 chairs, power, WIFI, your company and logo in the agenda and an introduction during the opening session.

**BRONZE SPONSOR TIER:** Includes **BASE SPONSOR** package and the following:

**BREAK SPONSOR** - \$1,500      ONLY **FOUR** AVAILABLE

Special signage recognizing your company as a break sponsor and admission to the conference lunch.

**GIVEAWAY SPONSOR** - \$1,500      ONLY **ONE** AVAILABLE (Not always available)

Logo on the conference gift given to all attendees at registration and complete conference attendee list.

**SILVER SPONSOR TIER:** Includes **BASE SPONSOR** package and one of the following:

**ENTERTAINMENT SPONSOR** - \$2,000      ONLY **ONE** AVAILABLE

Logo prominently displayed on conference agenda as a co-sponsor for the entertainment, six (6) drink tickets for Monday Night and admission for two (2) of your company representatives to the conference banquet.

**SOCIAL FOOD SPONSOR** - \$2,000      ONLY **TWO** AVAILABLE

Logo prominently displayed on conference agenda as a co-sponsor for the Monday Night Social food, ten (10) drink tickets for Monday Night and admission for two (2) of your company representatives to the conference banquet.

**DRINK TICKET SPONSOR** - \$2,000      ONLY **TWO** AVAILABLE

Logo printed on drink tickets used for Monday Night Social and Tuesday pre-banquet social, each sponsor will receive 20 drink tickets to hand out to attendees each night and admission for two (2) of your company representatives to the conference banquet.

**GOLD SPONSOR TIER:** Includes **BASE SPONSOR** package and the following:

**BANQUET SPONSOR** - \$3,000      ONLY **TWO** AVAILABLE

Vendor will be allotted five (5) minutes during the banquet to address the group, three (3) banquet attendees, six (6) drink tickets Tuesday, prime table location, and complete conference attendee list.