

west coast WOMAN

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2025 ADVERTISING RATE CARD

AD SIZE	1 TIME	3 TIMES	6 TIMES	12 TIMES
Full Page	\$1400	\$1275	\$1100	\$895
Half Page	695	650	595	545
Quarter Page	450	425	395	375
Eighth Page	325	280	265	245
Digital Ads	125	95	85	75

Advertorials FREE with ads - contact us for details westcoastwoman@comcast.net

Layout & Design \$65—one time charge. No charge if camera-ready ad is supplied

Fixed Position: Add 15% Refer to the advertising contract for complete terms and conditions. Rates are per insertion

The West Coast Woman Advantage:

Advertisers who commit to a minimum of 3 insertions received FREE digital ads

If you supply camera ready art, we do not charge for layout

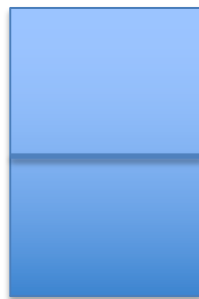
Ask about Advertorials - these can be made part of a custom ad package

DIGITAL AD SPECS: Horizontal 728 x 90 Vertical 120 x 240

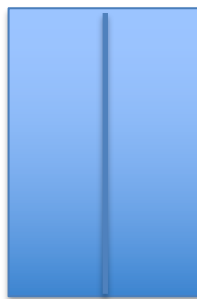
Ad Sizes • Deadlines • Specs



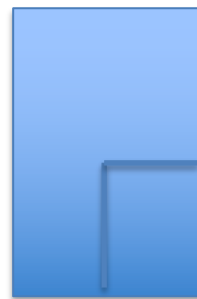
Full Page
10 3/8w x 15½h



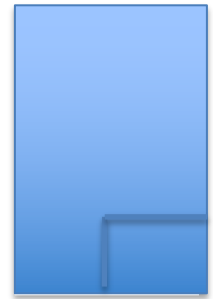
Half Page Horiz
10 1/8w x 7 5/8h



Half Page Vert
5w x 15½ h



Quarter
5w x 7.5h



Eighth
5w x 3 ½ h

- January 1, 2025 Closes December 15
- February 1, 2025 Closes January 15
- March 1, 2025 Closes February 15
- April 1, 2025 Closes March 15

- May 1, 2025 Closes April 15
- June 1, 2025 Closes May 15
- July 1, 2025 Closes June 15
- August 1, 2025 Closes July 15

- September 2025 Closes August 15
- October 2025 Closes September 15
- November 2025 Closes October 15
- December 2025 Closes November 15

West Coast Woman 941-928-2056 • email: westcoastwoman@comcast.net

Check out our e-magazine: <https://www.yumpu.com/en/document/read/69515072/wcw-january-2025>