The Winter Gala

December 3, 2018

Dear BHPCNS Parents,

Please join us as we celebrate the wonders of BHPCNS at our bi-annual fundraiser, The Winter Gala at 7:00 pm on Friday, March 8, 2019 at Bethesda Country Club.

As Co-Chairs, we are thrilled to invite you to an evening filled with wonderful food, drink, and dancing as we work together to support BHPCNS in building an "Outdoor Discovery Center" to foster a love of nature and learning in our children.

As parents, we all want our kids to be happy and thrive. Your support of this community-wide event will provide our children with enriched educational experiences, which help them grow and bring the wonder of learning to life.

We look forward to working together with all of you to make this year's auction our most successful yet! Please review the enclosed materials to see how you can get involved, attend the event, and support the BHPCNS WINTER GALA.

Gratefully,

Claire Adams
Auction Co-Chair

Brigitte Koch
Auction Co-Chair

"It is not the language of painters but the language of nature which one should listen to...
The feeling for the things themselves,
For reality, is more important than the feeling for pictures."
-Vincent van Gogh

Winter Gala At A Glance

The BHPCNS Winter Gala only happens every other year and is by far the best event to attend! The BHPCNS community is invited to come together to join in the fun! We invite you to enjoy what will be a fun and exciting night with friends – all while giving back.

Taking place on Friday, March 8, 2019 at Bethesda Country Club, the Winter Gala features a night of music and fun where you will have the opportunity to support the school by bidding during the silent and live auctions. During the evening you will enjoy cocktails and appetizers with a delicious dinner and music. The Auction Committee can't wait for you to see all the wonderful surprises we have in store and the fabulous auction items we have been working on!

SILENT AUCTION:

The **silent auction** offers mobile bidding on exciting items that will only be available on the night of the Gala – all sorts of treasures that will appeal to your whole family: from one-of-a-kind class projects, gift baskets, fun excursions, sporting event tickets, to special items for kids of all ages, and much, much more!

LIVE AUCTION:

A **live auction** with our very own emcee, Joe Maloney, will begin during the seated dinner. Exciting bidding opportunities for trips, excursions and unique experiences are the highlights.

RAISE YOUR PADDLE:

This is an opportunity to raise your bid paddle to support the **Outdoor Discovery Center** at BHPCNS, which will benefit all students now and for many, many years to come. All gifts are welcome, no matter the size. Every dollar of your contribution is 100% tax deductible.

DANCING:

Dance the night away with DJ Adam at the conclusion of the live auction.

FOR MORE INFORMATION:

All auction information can be found on our Gala website:
https://e.givesmart.com/events/bGY

THE OUTDOOR DISCOVERY CENTER

AT A GLANCE

WHAT IS THE OUTDOOR DISCOVERY CENTER?

The Outdoor Discovery Center is a nature inspired outdoor learning area designed as a place for our children to explore, discover and create together while learning through outdoor play. Situated adjacent to the "tricycle lot," the center will include:

- An outdoor classroom
- A nature oasis for children to engage in imaginative play through hands-on, nature-based activities
- Elements of the discovery center are designed to promote visual and spatial awareness, inspire artistic and musical expression and nurture growing minds
- A place for children to discover, create and work together to encourage social skills, problem-solving and foster independence and self-esteem

WHAT ARE THE FEATURES OF THE DISCOVERY CENTER?

A sensory path derived from pea gravel will guide children through a natural oasis as they encounter the following elements along the way:

- Musical Elements (echo chimes, tube drums, marimba, melody)
- Nature Art Area (two-sided art panel, sensory table, outdoor chalkboard)
- Natural balance beam made of wood and large rocks
- Wood based gazebo
- Amphitheater for classes to meet, presentations to happen, dramatic performances and much, much more

WHEN WILL THE DISCOVERY CENTER BE BUILT?

With your help we are hoping to **BREAK GROUND** in **JUNE 2019** with the **CENTER BEING AVAILABLE** to the public **LATE SUMMER 2019**. The dates are contingent on raising the necessary funds, as this is a Parents' Group project that is dependent on donations.

HOW CAN I HELP?

We are hopeful that everyone will be able to get involved in one way or another to achieve this goal for our children. Here are some ways you can participate:

- Donate silent or live auction items by emailing Claire.adams09@gmail.com or Brigitte.b.koch@gmail.com
- Sponsor elements of the playground through the auction website
- Purchase tickets to join in on the fun at the Winter Gala
- Share the auction website with family and friends so we can reach our fundraising goal. ANYONE AND EVERYONE is welcome to join us at the Winter Gala or donate online. https://e.givesmart.com/events/bGY

TAKE A PEEK AT OUR DESIGN PLANS!

2019 BHPCNS Winter Gala Sponsorship Levels

MUSICAL ELEMENTS SPONSOR: Helps BHPCNS purchase musical elements such as the marimba, echo chimes, melody and tube drums to create an outdoor oasis for creativity and musical expression. This package includes: • **2 tickets** to the Gala • **Reserve a table for 8** closest to the dance floor for you and your closest friends to mingle and dance the night away • Banner with your name displayed on the stage • Verbal recognition during the event • Recognition on the auction website • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters Only 4 of these will be sold!	$2,000
NATURE ART AREA SPONSOR: Helps BHPCNS purchase an outdoor chalkboard, Art Panel and Sensory Table for the Outdoor Discovery Center to support visual awareness and inspire artistic expression. This package includes: • **2 tickets** to the Gala • Banner with your name displayed on the bar • Recognition on the auction website • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters Only 2 of these will be sold!	$1,500
AMPITHEATRE SPONSOR: Helps BHPCNS relocate the existing amphitheater to create a presentation area with a flagstone stage. This package includes: • **2 tickets** to the Gala • Your name displayed on the Live Auction paddles • Recognition on the auction website • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters	$1,000
BALANCE BEAM SPONSOR: Helps BHPCNS build a balance beam out of natural elements such as wood and rocks. The beam allows children to develop body awareness and control while appreciating nature's beauty. This package includes: • **2 tickets** to the Gala • Banner with your name displayed at check-in • Recognition on the auction website • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters	$750
GAZEBO SPONSOR: Helps BHPCNS build a wood house to inspire creative play in a picturesque natural environment. This package includes: • **2 tickets** to the Gala • A table named after you at the Winter Gala • Recognition on the auction website • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters	$500
SENSORY WALKWAY SPONSOR: Helps BHPCNS build an experiential pea gravel walkway that winds through the Outdoor Discovery Center. This package includes: • **2 tickets** to the Gala • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters	$250

Perks of these sponsorships include a Silent Auction preview and an opportunity to bid on items the afternoon of Auction day

2019 BHPCNS Winter Gala Auction Donation Agreement

Item or service donated:

Description: *Please describe your donation as specifically as possible. Include quantity, size, color and other information to accurately describe it. Description will be published subject to editing.*

Product image: *Showcase your donation by providing a jpeg or company logo or product image. Send to Brigitte.b.koch@gmail.com*

Restrictions/expiration date/special instructions:

Fair market value: *(required)*

Status of donation: *(circle one)*

- Gift certificate attached
- This agreement serves as gift certificate
- Item enclosed
- Item to be delivered/mailed by *(date):*

Donor acknowledgement: *(as it should appear on website)*

Name and address:

Phone/Email/Website:

Donor relationship to BHPCNS: *(circle one)*

- Alumni
- Business
- Current family
- Faculty
- Other

Donation authorized by:

Person to contact regarding donation logistics:

Name/Phone/Email:

Deadline for donations is February 15, 2019

Return form to: Brigitte Koch
Phone: 415-710-3292 Email: Brigitte.b.koch@gmail.com
Event leadership will determine item category, placement, pricing and type of auction.
Your donation may be tax deductible.
Check with your tax advisor.

Thank you for your generous support!

EIN ID No. 53-0199177

CORPORATIONS

2019 BHPCNS Winter Gala Advertising Agreement Form

Advertiser company's name:

Address:

Contact name:

Telephone:

Email:

Advertising amount *(see table below):*

Website link *(for auction site):*

Logo *(if applicable):*

$2,000	• Recognition on auction website - viewers see your logo with a link to your site every time they view auction site from November - March • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Logo on live auction paddles • Banner displayed at the event • Logo displayed on video screen during the event • Recognition in the "Winter Gala Wonders" list in monthly newsletters • Recognition on BHPCNS Facebook page • Recognition on Bradley Bear Instagram posts
$1,000	• Recognition on auction website - viewers see your logo with a link to your site every time they view auction site from November - March • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Logo displayed on video screen during the event • Recognition in the "Winter Gala Wonders" list in monthly newsletters • Recognition on BHPCNS Facebook page • Recognition on Bradley Bear Instagram posts
$500	• Recognition on auction website - viewers see your logo with a link to your site every time they view auction site from November - March • Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters • Recognition on BHPCNS Facebook page • Recognition on Bradley Bear Instagram posts
$250	• Recognition in BHPCNS entryway on the "Winter Gala Wonders" display • Recognition in the "Winter Gala Wonders" list in monthly newsletters • Recognition on BHPCNS Facebook page

Please make checks payable to BHPCNS
Mail to: BHPCNS
Attn: Brigitte Koch
6601 Bradley Blvd, Bethesda, MD 20817
Phone: 415-710-3292 Email: brigitte.b.koch@gmail.com

THANK YOU FOR YOUR GENEROUS SUPPORT!

WHO IS THE AUCTION COMMITTEE?

ON BEHALF OF THE BHPCNS PARENTS' GROUP WE WOULD LIKE TO THANK THE AUCTION COMMITTEE FOR HELPING TO MAKE THIS YEAR'S WINTER GALA POSSIBLE

BHPCNS EXPERIENCES
MEGAN NOTORO
BRIGITTE KOCH
CLAIRE ADAMS

FOR THE FOODIE
AMY EISINGER
KAIT SCHNECK

TRIPS + ENTERTAINMENT
TESS UHL

ADULT OUTINGS + EXPERIENCES
KATHLEEN ALAFOGINIS
KELLY SULLIVAN

HEALTH + WELLNESS
KATIE GRANT

SPA + BEAUTY
CLAIRE ADAMS

SPORTING EVENTS + MEMORABILLIA
CAROLYN CALLAHAN

SERVICES
AARTI MATHUR
JENNIFER FIORENTINO

KIDS SPORTS
JACKIE SHOOSHAN

KIDS ACTIVITIES
SYLVIA FAVRETTO
MAGGIE MALONEY