



REGION IV HEAD START ASSOCIATION  
**2017 EARLY HEAD START INSTITUTE**  
September 18-21, 2017 | Atlanta, Georgia

IMPORTANT DEADLINES

Advance Registration: March 1 – September 8  
Hotel Group Rate: March 1 – September 1

**REGISTER NOW TO SAVE & WIN BIG!**

- **RIVHSA member agencies** receive a discounted rate.
- **Outside of Region IV?** Use promotion code FRIEND for a discounted rate.
- **First 200 registrants** entered to win amazing RIVHSA swag and prizes.

## JOIN US IN ATLANTA

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The Region IV Head Start Association (RIVHSA) leverages our shared mission and collective voice to open doors of opportunity for enrolled children and families as well as the organizations and professionals that serve them. To achieve this vision, we are called to move from theory to implementation, and to share successful practices, tools, and resources that meet the needs of families, communities, and systems and contribute to improving outcomes for children and families.

RIVHSA's 2017 Early Head Start Institute is a prime opportunity for both emerging and seasoned Early Head Start (EHS) leaders to expand their understanding and application of best practices, management principles, and quality initiatives to achieve a high standard of excellence today and tomorrow. The conference experience is a unique blend of pre-conference events, speaker expertise, learning tracks, and presentation formats to encourage breakthrough thinking and collaborative problem-solving. This year, hundreds of emerging and seasoned EHS professionals, parents and partners from our region and across the country will convene to:

- **Kickoff the conference experience** at the Leadership Luncheon or one of the featured pre-conference seminars!
- **Explore extraordinary opportunities** with engaging speakers and leading thought leaders at our Leadership Luncheon and daily general sessions.
- **Connect with experts, professionals, and corporate sponsors** in the EHS community and broader infant-toddler network to share and discover strategies to increase effectiveness.
- **Stay on the cutting edge** of research and professional practice with more than 60 training sessions designed to promote best practice, innovation, and partnership opportunities for expanding quality and capacity.

**Register now through September 1 to take advantage of our special rates and make your hotel reservations while rooms remain at the group rate.**

We look forward to seeing you in Atlanta!

**ABOUT RIVHSA** | The Region IV Head Start Association (RIVHSA), founded in 1986, is a private, non-profit membership organization dedicated to improving the quality of early care and learning for Early Head Start (EHS) and Head Start (HS) children and their families in our 8 affiliate states: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee. For 30 years, RIVHSA has led the way in being an influential voice and entity on policies, issues, and partnerships impacting our regional HS/EHS community. RIVHSA represents more than 170,000 children, 40,000 staff, and 400 member programs. It is our mission to provide valuable professional development opportunities, cultivate meaningful partnerships, and advocate for significant policies and investments to increase program quality.

**OUR MISSION** | RIVHSA remains committed to its mission to support the Head Start community through leadership, advocacy, partnership and professional development to promote their delivery of high quality services. We value advocacy through collective action, partnerships for expanded capabilities and resources as well as professional development to equip and empower leaders to meet present and future opportunities.

- **ADVOCACY:** RIVHSA is committed to telling your collective story in a compelling manner to achieve results at the federal level. We also support our affiliates affecting change at the state level, and also work closely with federal offices in our region to address your needs.
- **PARTNERSHIP:** RIVHSA actively seeks innovative partnership opportunities with private, public, and government sector entities. Partnerships amplify our mutual interests and success while also increasing awareness of what we do best - prepare today's students for tomorrow.
- **PROFESSIONAL DEVELOPMENT:** RIVHSA offers training opportunities that address key issues, initiatives, and best practices as well as support federal regulations and policies. These quality learning experiences also strengthen program administration, staff development as well as parent and community involvement.

**BECOME A MEMBER TODAY** | Membership Year: October 1 – September 30

When you join RIVHSA, you're not only making a commitment to strengthen the region's HS/EHS programs but you're also joining a community of professionals, parents and partners dedicated to making a difference. Our member programs enjoy a full complement of benefits that make a difference in leveraging your collective voice, supporting professional development, and increasing organizational capacity. Not a member? Renew or join today to receive the discounted member registration rate.

## EVENT INFORMATION

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### ABOUT THE CONFERENCE

Now, more than ever, the power of the village is critical to offset the challenges and magnify the opportunities encountered by young children and their families. Early Head Start (EHS) embraces this village approach to early care and learning which improves school readiness outcomes and leads to greater family engagement and self-sufficiency gains. Hundreds of emerging and seasoned EHS professionals, parents and partners will convene to expand their understanding and application of key frameworks and their interconnection, quality initiatives and best practices as well as leverage the diverse and rich resources and expertise within the village.

### WHO SHOULD ATTEND

A strong organizational team is a powerful mechanism for getting results and managing change. Grantees are encouraged to register as an organizational team: Executive Director, Early Head Start Director, EHS-Child Care Partnership Administrator, Fiscal Officer, Content Area Managers, Child Care Partners, Board and Policy Council Chairs/Members, current parents, as well as key staff who hold a position of responsibility and accountability.

### BENEFITS OF ATTENDING

ADMINISTRATORS & MANAGERS: EHS organizations are experiencing great opportunities for reinvention or growth but many are also vulnerable to considerable risk. Emerging and seasoned professionals of varying specialties will benefit from this unique learning experience which is designed to focus on the strategies needed to meet new opportunities as well as existing challenges.

BOARD & POLICY COUNCIL MEMBERS: EHS organizations recognize the importance of established and well-functioning governance bodies that share the responsibility for the delivery of high quality services to children and families. This conference provides meaningful learning opportunities for participants to expand their knowledge in the areas of program governance as well as related elements of program design and management.

PARENTS/FAMILIES: This event also provides an opportunity for current EHS parents/families to learn developmentally appropriate practices, the value of parental involvement, and ways to meet their personal and family goals skills.

**This schedule is tentative and subject to change.** A purchased conference registration includes all conference activities except pre-conference seminars and the Leadership Luncheon.

## MONDAY SEPTEMBER 18

### PRE-CONFERENCE EVENTS

**7:15 a.m. – 8:00 a.m.**  
Pre-Conference Registration

**8:00 a.m. – 4:30 p.m.**  
Pre-Conference Seminars

**11:30 a.m. – 1:00 p.m.**  
Leadership Luncheon

**Advance registration and additional fees are required for these events.**

**11:00 a.m. – 5:00 p.m.**  
General Registration

**5:00 p.m. – 6:30 p.m.**  
Welcome Reception

## TUESDAY SEPTEMBER 19

**8:00 a.m. – 12:00 p.m.**  
Conference Registration

**8:30 a.m. – 10:00 a.m.**  
Opening Session

**10:30 a.m. – 12:00 p.m.**  
Concurrent Workshops

**12:00 p.m. – 1:30 p.m.**  
Recess for Lunch

**1:00 p.m. – 4:00 p.m.**  
Conference Registration

**1:45 p.m. – 3:15 p.m.**  
Concurrent Workshops

**3:45 p.m. – 5:00 p.m.**  
Afternoon Plenary Session

## WEDNESDAY SEPTEMBER 20 THURSDAY SEPTEMBER 21

**8:00 a.m. – 12:00 p.m.**  
Conference Registration

**8:30 a.m. – 10:00 a.m.**  
Concurrent Workshops

**10:30 a.m. – 12:00 p.m.**  
Concurrent Workshops

**12:00 p.m. – 1:30 p.m.**  
Recess for Lunch

**1:45 p.m. – 3:15 p.m.**  
Concurrent Workshops

**3:45 p.m. – 5:00 p.m.**  
Afternoon Plenary Session

**9:00 a.m. – 10:30 a.m.**  
Closing Session



**OPENING DAY | CATCH THE EXCITEMENT**

As part of the event, RIVHSA offers a Leadership Luncheon as well as a variety of pre-conference seminars to kick-off your conference experience. The **Leadership Luncheon** features political, research, civic and opinion leaders from across the country committed to promoting sound and innovative policy solutions for young children and their families. The **pre-conference seminars** provide intensive and immersive learning experiences in sessions addressing topics pivotal to the success of the HS community. **Register today!**

**PRE-CONFERENCE SEMINARS | 8:00 a.m. – 4:30 p.m.**

Get a jumpstart on learning! We encourage you to attend a pre-conference seminar before the full conference opens. These seminars offer an intensive learning experience addressing key issues and best practices across content areas.

**PRE-CONFERENCE REGISTRATION**

The registration fee for a pre-conference seminar is in addition to the general conference registration fee and includes the Leadership Luncheon. The presenting firm establishes the registration fee. Registration is submitted directly to the presenting firm which will process and confirm payment. Advance registration is required, and on-site registration is not permitted for these events.

**SEMINARS** **JUST ADDED!**

Consult <https://www.rivhsa.org/conference-registration.html> for a complete listings of seminars.

**LEADERSHIP LUNCHEON | 11:30 a.m. – 1:00 p.m.**

A key part of creating and managing change in Head Start/Early Head Start is developing leaders with the knowledge and skills needed to thrive in the 21st century. The luncheon provides participants with practical knowledge and opportunities for meaningful dialogue on key issues.

**LUNCHEON REGISTRATION FEE | \$75/person**

The luncheon fee is in addition to the conference registration fee. The luncheon is included in registration fees for the pre-conference seminars. Advance registration is required, and on-site registration is not permitted for this event. Registration will be confirmed upon receipt of payment.

**LUNCHEON SPEAKER** **JUST ADDED!**

**Industry Implications from Georgia’s Efforts on the Frontiers of Innovation initiative**

Mindy Binderman, JD, Executive Director  
Georgia Early Education Alliance for Ready Students, Atlanta, GA

**JUST ADDED!**

## FEATURED SPEAKERS | TUESDAY, SEPTEMBER 19 - THURSDAY, SEPTEMBER 21

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The general sessions offer mind-expanding presentations by industry leaders. Across the various themes and trends at the event, featured speakers will present a snapshot of the some of the most transformative ideas shaping the future of Head Start as well as the early care and learning community at-large. *Featured speakers are listed alphabetically.*

**Tuesday, September 19 @ 8:30A**

**PRENATAL, INFANT, AND EARLY CHILDHOOD NUTRITION**

**Alicia Simpson**, MS, RD, IBCLC, LD, Executive Director  
Pea Pod Nutrition and Lactation Support, Inc. Decatur, GA

**Wednesday, September 20 @ 8:30A**

**UNIVERSALITY OF EARLY BRAIN DEVELOPMENT IN YOUNG CHILDREN**

**Jennifer Stapel-Wax, PsyD**, Associate Professor  
Division of Autism and Related Disorders, Department of Pediatrics  
Emory University School of Medicine, Atlanta, GA  
Director, Infant Toddler Clinical Research Operations and Director,  
Infant Toddler Community Outreach Core  
Marcus Autism Center, Children's Healthcare of Atlanta, Atlanta, GA

**Thursday, September 21 @ 9A**

**REGIONAL UPDATES AND INITIATIVES**

**Capt. Robert Bialas**, Regional Manager – Office of Head Start  
U.S. Department of Health and Human Services, Administration of Children and Families, Region IV Office of  
Head Start, Atlanta, GA

**Tuesday, September 19 @ 3:45P**

**BUILDING STRONG, NURTURING RELATIONSHIPS THROUGH PROTECTIVE PARENTING**

**Sue Laney**, DHL, Ped. D, Chief Executive Officer  
HEARTS for Families, Snellville, GA

**Wednesday, September 20 @ 3:45P**

**EDUCATIONAL IMPLICATIONS OF EMOTIONAL DEVELOPMENT**

**Sheena Carter**, Ph.D., Applied Developmental Psychologist  
Emory Regional Perinatal Center  
Emory University School of Medicine, Atlanta, GA

## LEARNING STRANDS | TUESDAY, SEPTEMBER 19 - WEDNESDAY, SEPTEMBER 20

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The training strands concentrate on key elements of Early Head Start operations and management.

**Session titles will be posted on our website as confirmed.**

### **EARLY LEARNING & DEVELOPMENT**

Children have a variety of needs and strengths. Therefore, it is important to stimulate learning across all domains of development and ensure that all efforts are coordinated and connected. This track focuses on best practices, effective tools, as well as topics ranging from engaging interactions to individualization and assessment to parent involvement to foster early learning, development, and school readiness.

### **HEALTH & WELL-BEING**

Children need to be healthy in order to learn. Head Start's commitment to wellness embraces a comprehensive vision of health which promotes children's health, prevent disease and ensure children are on track developmentally. This track focuses on best practices, effective tools, and topics ranging from environmental health and safety to oral health and mental health to nutrition.

### **PARENTING & FAMILY ENGAGEMENT**

Families are young children's first and most important teachers. Programs work with families as equal partners to support children's ongoing development and learning. This work can help families achieve positive outcomes for themselves and their children. This track focuses on the link between family engagement, healthy development, and school readiness. Find strategies and additional resources to support staff and programs in boosting family engagement and parenting practices.

### **PROGRAM MANAGEMENT & GOVERNANCE**

Effective management systems are critical to successfully navigating program challenges and opportunities, while sound program governance provides the necessary linkage, oversight, and direction. This track examines ways to protect and grow the assets of an organization, develop effective frameworks and processes, and accomplish the mission with available resources. In addition, sessions in this track examine shared governance including the responsibilities for overseeing program services.



CONFERENCE HOTEL



Sheraton Atlanta Hotel  
165 Courtland Street NE  
Atlanta, GA 30303  
404.659.6500 | 1.800.325.3535  
www.sheratonatlantahotel.com

Group Name: Region IV Head Start Association  
Cut-off: September 1, 2017 at 5:00 p.m. (EST)  
Single/Double \$145

*Rates are quoted exclusive of state/local taxes and fees. Reservations must be guaranteed by a major credit card or advance deposit in the amount of one night's lodging. Please inquire about triple and quad rates. An early departure fee of \$100 will apply if guest checks out prior to confirmed checkout date.*

HOTEL PARKING

*Parking is based on availability. Rates are subject to change.*

Self-Park	\$11/day (with in/out privileges)
Valet	\$16/day (with in/out privileges)

GROUND TRANSPORTATION

The Hartsfield-Jackson Atlanta International Airport's Information and Ground Transportation Center is conveniently located in the arrival's lobby and provides assistance to travelers requesting information pertaining to transportation services. For more information, visit [www.atlanta-airport.com](http://www.atlanta-airport.com) and click Ground Transportation.

AREA ATTRACTIONS

Classic southern charm is infused with urban energy in one of the South's most eclectic cities. Every day something new opens in Atlanta. The attractions in Atlanta are as diverse as the people that live and visit here. There are plenty of things to do, sightseeing, and attractions that will allow you to experience everything that this exciting city offers. Atlanta offers a fresh face every time you visit and has something for everyone! Downtown Atlanta, Georgia's walkable attractions loop is where you can see the World of Coca-Cola, Georgia Aquarium, Imagine It! The Children's Museum of Atlanta, and the Inside CNN Atlanta all circling Centennial Olympic Park.

# REGISTRATION & PAYMENT GUIDELINES

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**GENERAL REGISTRATION** | A purchased conference registration includes general admission to all event activities except pre-conference seminars and the Leadership Luncheon. Registration forms and payment must be received by published dates to receive the advertised rate. Registrations forms remitted without payment will not be processed, and those received after close dates will be subject to a rate increase based upon the date received and registration fee schedule. Unpaid registrations and those received after September 8 will be subject to the onsite rate, and individuals will be required to register during the conference at the on-site rate with an agency check or credit card. No registration materials will be issued if there is a balance due. *There are no exceptions.*

**SUBSTITUTIONS/CANCELLATIONS** | Registration fees are non-refundable. Fax written substitution or account credit requests by September 8 to RIVHSA at 770.696.2768. After June 15, only substitutions will be accepted and will be processed on-site at the conference and requests for account credit will not be accepted. Credits will be processed and posted to agency accounts after the event. **Credits must be used by 9/30/17 or be forfeited.** Credits may only be used to purchase RIVHSA training, membership, or products in the fiscal year credited. *There are no exceptions.* Contact RIVHSA for complete credit details.

**PURCHASE ORDERS** | Agencies using a purchase order (PO) will be automatically assessed a \$20 processing fee per PO upon receipt in addition to registration fees. POs will not be accepted after August 8. Full payment (\$20 processing fee and registration fees) must be received by August 8. After August 8, unpaid POs will be cancelled and individuals will be required to register during the conference at the on-site rate with an agency check or credit card. *There are no exceptions.*

**COMPANY CHECKS** | Agencies may register on-line with a company check or remit by mail. Personal checks are not accepted.

**CREDIT CARDS** | RIVHSA only accepts VISA and MasterCard. Agencies may register on-line with a company credit card. When registering on-line, enter the credit card billing address, zip code, and security code to expedite processing. For fax or electronic submissions, a credit card authorization form is required. Send requests for a credit card authorization form to [fstarr@rivhsa.org](mailto:fstarr@rivhsa.org).

**ON-SITE REGISTRATION** | Registrations received after September 8 will be processed during the conference at the on-site rate. Full payment (agency check or credit card only) must be received for admittance. *Cash, purchase orders, and personal checks or credit cards will not be accepted for payment of registrations.* Registrations are processed on a first-come/first-admitted basis until full. Expect extended wait time.

**Members Receive Discount Rate - Join Today!**

# PROGRAM MEMBERSHIP FORM | OCT 2016 - SEPT 2017

This program membership form is for the period of **October 1, 2016 – September 30, 2017**. Membership fees are non-refundable.

Organization					
Name Of Director					
Mailing Address					
City		State		Zip Code	
Telephone		Fax			
E-Mail					
Head Start Funded Enrollment		Early Head Start Funded Enrollment			
Select One (X)	Funded Enrollment Level Combined Funded Enrollment For Head Start And Early Head Start			Fee	
	1-400 total funded enrollment slots			\$150	
	401-800 total funded enrollment slots			\$250	
	801-1,200 total funded enrollment slots			\$350	
	1,201-2,400 total funded enrollment slots			\$450	
	2,401 or more total funded enrollment slots			\$750	

**JOIN TODAY:**

**WWW.RIVHSA.ORG | FAX WITH PO (770.696.2768) Do not mail original | MAIL WITH PAYMENT:** RIVHSA, Member Services, P O Box 1049, Snellville GA 30078

**RIVHSA USE ONLY:**

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \$\_\_\_\_\_ CC \_\_\_\_\_ Check# \_\_\_\_\_ PO# \_\_\_\_\_ \$20

# REGISTRATION FORM | 2017 EARLY HEAD START INSTITUTE

Contact Person for Registration & Position Title

Agency/Company

Office Mailing Address

City, State Zip Code

( )

Office Telephone

( )

Office Fax

E-Mail

Agency Membership Number

**REGISTERING MORE THAN 5 PEOPLE?** Visit [www.rivhsa.org](http://www.rivhsa.org) to print form for large groups.

Last Name	First Name	Leadership Luncheon \$75	CEUs \$20	Member Mar 1-Sept 8 \$325	Non-Member Mar 1-Sept 8 \$425	Total
1.						
2.						
3.						
4.						
5.						
<b>GRAND TOTAL</b>						

**OUTSIDE OF REGION IV?** Use promotion code FRIEND for discounted rate (\$330/pp) until September 8

ENTER PROMOTION CODE \_\_\_\_\_ # of Attendees \_\_\_\_\_ x \$330/pp = Discounted Total \_\_\_\_\_

Consult the Registration Guidelines for deadlines and restrictions. Questions? Call us at 770.490.9198

## REGISTRATION OPTIONS:

**WWW.RIVHSA.ORG** | **FAX WITH PO** (770.696.2768) Do not mail original | **MAIL WITH PAYMENT:** RIVHSA, 2017 EHS INSTITUTE, P O Box 1049, Snellville GA

The continuing education unit (CEU) is a unit for measuring and recording an individual's participation in non-degree credit educational activities. One tenth (0.1) CEUs are issued for each approved contact hour of participation in an organized continuing education experience under responsible sponsorship, capable direction, and qualified instruction. CEUs will be awarded for pre-conference seminars and concurrent workshops only. CEUs will not be awarded for general sessions or meal functions.



CEUs are processed by ProSolutions Training. ProSolutions Training has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET), and is a sponsor of all RIVHSA training events.

Name (Please Print)					
Position Title					
Organization					
Mailing Address					
City		State		Zip Code	
Daytime Telephone	( )	Fax	( )		
E-mail					

**APPLYING IS AS EASY AS 1-2-3**

- 1 Indicate CEUs on conference registration form
- 2 Complete CEU application
- 3 Send both forms with payment

**QUESTIONS? CALL US AT 770.490.9198**

<b>RIVHSA USE ONLY:</b> Date: ___/___/___ Amount \$_____ CC _____ Check# _____ PO# _____ \$20
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**REGION IV HEAD START ASSOCIATION**  
**MARK YOUR CALENDAR**

**2016-17 RIVHSA Membership**

*Renew for Oct 2016-Sept 2017*

October 1, 2016 | Atlanta, GA

**Leadership Luncheon**

September 18, 2017 | Atlanta, GA

**2017 Early Head Start Institute**

September 18-21, 2017 | Atlanta, GA

**2017-18 RIVHSA Membership**

*Renew for Oct 2017-Sept 2018*

October 1, 2017 | Atlanta, GA

**Public Policy Luncheon**

February 5, 2018 | Atlanta, GA

**2018 Annual Training Conference**

February 5-8, 2018 | Atlanta, GA

