

CEO CHALLENGE

BE HEALTHY, BE BOLD, BE AN EXAMPLE

As a CEO, you are no stranger to setting an example. You lead a company to achieve goals every day. You understand that being fit isn't just about health or vanity--these days it's another part of the job. Join us in co-leading a cardio workout with other CEOs and setting an example for your team.

We guarantee your employees would enjoy seeing you work out for a worthy cause!

And, in case being hailed as a shining example of health, fitness and fun isn't enough of an incentive, you will receive a commemorative trophy to take back and display at your company as a reminder of this special event.

Don't think about it too long—there's only **5 Challenge spots available!** Sign up quickly by speaking with your BiG Children's Foundation representative.

To qualify, participant must be an executive level leader in the company, and the company team must have a minimum of 25 registrants.



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