

# eVantage Financial – Compensation Plan

Note: Pending attorney review

Reps are able to generate an income in 2 ways. Our primary goal is to recruit entities with websites who incorporate our 1Click quoting platform on their site. Reps may focus solely on this or they may also take part in our affiliate program where they may recruit an agency of marketing reps, and participate in the revenues of their team as well.

This plan may change slightly from time to time and affiliates are encouraged to keep reviewing the latest copy of this document in their Back Office to ensure they are aware of any such changes and that they fully understand the compensation structure that is in force.

Certified Representative (CR)	Must Attend a Certification Course and return required documentation. (This requirement is temporarily waived for affiliates who do not have access to a certification course in their area. An online course is currently under construction.)
Qualified Affiliate (QA)	Must be certified and generate 500 points through their website. For now: \$1 of revenue through the website = 1 point.  The first \$500 in revenue is paid to the recruiter.
Qualified Marketing Rep (QMR)	Rep must be qualified and have 3 direct recruits who are qualified as well.
Marketing Director (MD)	Rep must be qualified and have 10 direct recruits who are qualified as well.
Marketing Partner (MP)	10 Direct QMR's
Senior Marketing Partner (SMP)	2 Direct MP's (Must qualify as MP first)
National Marketing Partner (NMP)	5 Direct MP's (Must qualify as MP first)
Vice President (VP)	10 Direct MP's

A rep must become certified (CR) before talking to an institution about our business.

A rep must become a qualified (QA) before receiving any revenues. A Rep has one year to attain QA status and all compensation due from their team will remain pending until qualification status is attained.



## Compensation Tables

### Paid To Website

Product	Marketing Fee
Term Insurance	25% of 1 <sup>st</sup> year annual premium (paid as funded)
Single Premium Whole Life	2.5% of premium (1.25% ages 81-85)
Final Expense	10% of 1 <sup>st</sup> year annual premium (paid as funded)
Accidental Expense	25% of commissions paid
Auto	TBD
Home	TBD
Heath	TBD
Equity Key	1.25% of EK Purchase Price*
eVantage Telecom: Voice	\$3 setup + \$2/month
eVantage Telecom: Office	\$15 setup + \$7/month
eVantage Telecom: Home SoIP	\$15 setup + \$5/month
eVantage Telecom: Special	\$20 setup + \$10/month
Choice Adz: Local SEO	\$10/month
Choice Adz: Lead Generator	\$4/month
Vivint: Full Home Automation	\$225 setup
Vivint: Advanced Security Plus	\$190 setup
Vivint: Energy	\$190 setup
Vivint: Basic Security	\$150 setup

\*2.5% of EK Purchase Price is paid to the Authorised Originator. So, if you are certified as an EK Authorised Originator and the deal comes through your site you can earn 3.5% of the EK purchase price. The average amount of an EK deal is \$200,000 so 3.5% of a deal like that is \$7,000. Ask your Marketing Partner about becoming an Authorised Originator.

### Examples Of How To Get Qualified

- 2 x Vivint Full Home Automation, 2 x eVantage Telecom Special
- 1 x Vivint Full Home Automation , 1 x \$1100 Life policy paid annually
- 1 x \$20,000 premium Single Premium Whole Life Policy
- 10 x eVantage Telecom Special = \$300, End of month 2 = \$200 in monthly fees

There are countless ways to meet the 500 point requirement for qualification!

Paid out to Grid

Promotion Status	Bonus
Level 1 Website (must be Certified & Qualified)	30% Match
Level 2 Website (must be Certified & Qualified)	20% Match
Level 3 Website (QMR   MD)	5%   10% Match
Marketing Partner Bonus (MPB)	15% Match
1 <sup>st</sup> Gen Marketing Partner Bonus Match	15% MPB Match
2 <sup>nd</sup> Gen Marketing Partner Bonus Match	10% MPB Match
3 <sup>rd</sup> Gen Marketing Partner Bonus Match	5% MPB Match
Senior Marketing Partner Bonus Pool	1% of Gross
National Marketing Partner Bonus Pool	1% of Gross
Vice President Bonus Pool	1% of Gross
Team Bonus Pools	2% of Gross

Website Levels

- An affiliate must be a Qualified Affiliate (QA) in order to enjoy revenues from any and all Level 1 Websites. These are Companies and Entities recruited by the affiliate and said companies need to have the 1-Click platform on their website and have a contract in place with National Brokerage.
- An affiliate must be a Qualified Affiliate (QA) in order to enjoy revenues from any and all Level 2 Websites. These include the Affiliate Websites of any direct recruits and all the Level 1 Websites attributed to those recruits.
- An affiliate must be a Qualified Marketing Rep (QMR) or a Marketing Director (MD) in order to enjoy revenues from any and all Level 3 Websites. These comprise all Level 2 Websites attributed to said affiliate’s direct recruits.
- If an affiliate arranges an Entity Website for a company of which they are an owner or partner, a corporate officer or a shareholder then they will not receive the 30% match on that entity.



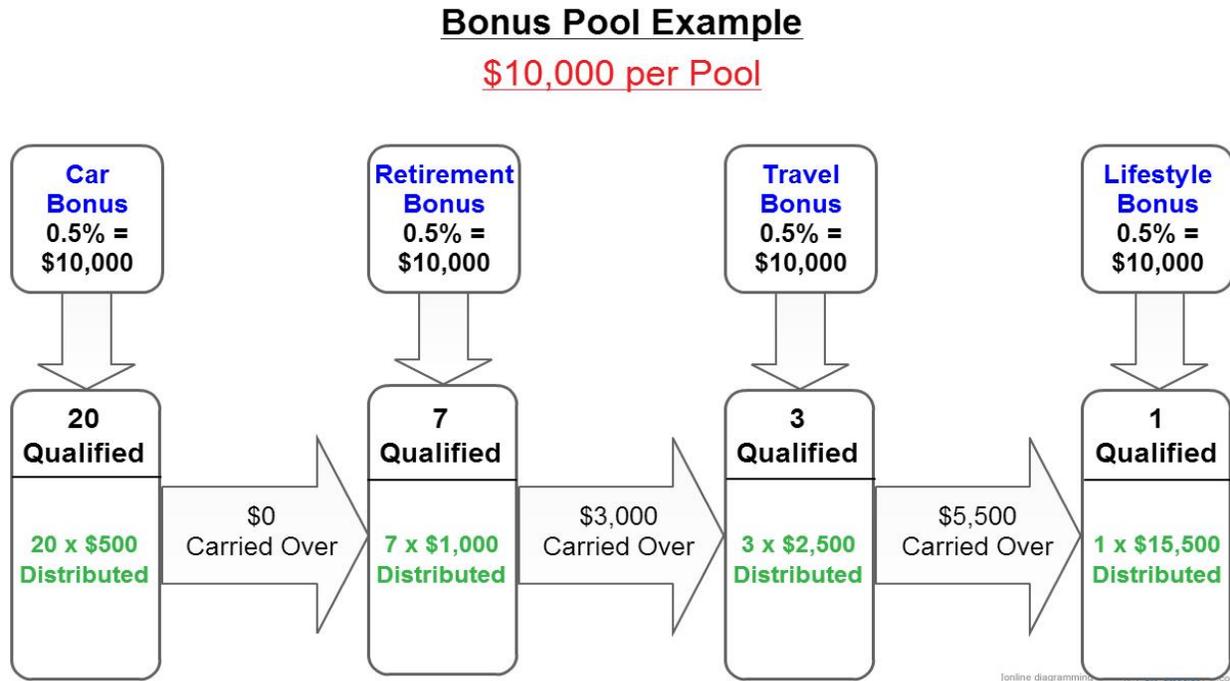
## Team Bonus Pools

To qualify for any of the team bonus categories, a rep must have recruited at least one personal, **Qualified Entity** and meet the requirements laid out below for their team. A **Qualified Entity** must generate a minimum of \$1000 in revenue every month.

0.5% of total company revenue is paid into each pool (See Figure 3). Each pool is divided equally amongst all Qualifying Reps once a month. The Car Bonus is capped at \$500 per Qualifying Rep. Any remaining funds will be carried over to the Retirement Pool. The Retirement Bonus is capped at \$1,000 per Qualified Rep and any remaining funds will be carried over to the Travel Bonus Pool. The Travel Bonus is capped at \$2,500 per Qualified Rep and any remaining funds will be carried over to the Home and Life Style Bonus Pool. The Home and Life Style Bonus Pool will be distributed equally amongst all Qualifying Reps.

\$500 Car Bonus	3 Direct Reps with 1 Qualified Entity
\$1,000 Retirement Bonus	3 Direct Reps each qualifying for Car Bonus
\$2,500 Travel Bonus	10 Direct Reps each qualifying for Car Bonus
Home/Lifestyle Bonus	Must qualify for Travel Bonus and have 3 Direct Reps each qualifying for Travel Bonus.

### Figure 3: Team Bonus Pool Example



## Path to Marketing Partner

1. Become and affiliate for Free.
2. Become Certified.
3. Generate \$500 in revenue through your site or from your entities and get qualified. The \$500 goes to your recruiting rep.
4. Get 3 direct recruits qualified and become a QMR. This opens up 5% match revenues on level 3 and generates \$1,500 in coaching revenues for your efforts plus \$300 from the grid.
5. Get 7 more direct recruits qualified and become a MD. This opens up 10% match revenues on level 3 and generates a further \$3,500 in revenue for your coaching efforts plus \$700 from the grid.
6. As you are doing this, continue to coach all directs to become QMR's. Each direct recruit who then becomes a QMR will generate a further \$300 for you from the grid.
7. Get 10 direct QMR's and become a Marketing Partner. At this point you have generated a total of \$9,000 to this point plus any other revenues generated from your entities and the grid.