



Cindy Gallop

Cindy started up ad agency Bartle Bogle Hegarty New York in 1998 and in 2003 was named Advertising Woman of the Year. She is the founder of www.IfWeRanTheWorld.com, co-action software (and Harvard Business School case study) that enables brands and consumers to implement the business model of the future: Shared Values + Shared Action = Shared Profit (financial and social). She also founded www.makeovenotporn.com, launched at TED 2009 – ‘Pro-sex. Pro-porn. Pro-knowing the difference’ - and in 2013 launched the world’s first user-generated social sex videosharing platform <https://www.makeovenotporn.tv/> The Social Sex Revolution (the revolutionary part isn’t the sex, but the social). As a global sextech pioneer, she is also raising the world’s first and only sextech fund <http://www.alltheskyholdings.com/> . She champions gender equality, diversity and inclusion everywhere, and recently partnered with AARP to challenge and change depictions of aging and ageism in the advertising industry and generally through their DisruptAging initiative. Cindy speaks at conferences around the world and consults, describing her consultancy approach as ‘I like to blow shit up. I am the Michael Bay of business.’ Follow her on Twitter @cindygallop.