

Richmond River Lake Days
 PO Box 355
 Richmond, MN 56368



To whom it may concern,

The 2020 Richmond River Lake Days annual event is scheduled for July 16th – 18th! We are excited to announce this year's logo and theme is **30 YEARS OF MAGIC!** River Lake Days is an extended community-wide celebration that offers non-profit the opportunity to raise funds and awareness for their causes as vendors at the event. . River Lake Days is operated solely on volunteers and typically have up to 25 non-profit (only) vendors which is something we take great pride in.

It is with the support of sponsors like yourself that this community event and opportunity for local non-profits has continued for 30 years. All donations are used to offset the cost of fireworks, permits, entertainment, and parade participants. Sponsorship provides you the opportunity to reach over 4,000 annual festival goers from across the state, in addition reach over 25,000 visitors of our website and over 40,000 of our Facebook subscribers. Advertising opportunities of a logo displayed on a billboard, banner, brochure, and other print and web-based marketing. Please see below for all the unbeatable options available to you.

We have also enclosed information for the Grand Parade being held July 18th at 7pm. Decorate your float based on the **Magical** theme for a chance to win 1st place (\$250), 2nd place (\$150) or 3rd place (\$50). Please note that parade position is on a first come basis, so get your registration in soon!

For printing purposes, all donations MUST be received prior to April 1st, 2020 to have logo or name included in printed material. All members of this community and the Richmond River Lake Days Committee thank you for your consideration and your help with keeping this great community tradition going year after year.

In appreciation of your anticipated donation, we would like to offer you the following benefits.

Sincerely,

River Lake Days Committee

River Lake Days Committee | Richmondriverlakedays@gmail.com

Sponsorship Level	River Sponsor \$500	Lake Sponsor \$250	Stream Sponsor \$125	Pond Sponsor \$50
Weekend Pass to River Lake Days	10	6	4	2
Logo on Billboard - Only six spaces available. First come basis.	√			
Logo on Main Gate Banner	√			
Logo on Brochure	√	√		
Logo on Main Stage Banner	√	√		
Name Listed on Brochure	√	√	√	
Name Listed on Main Stage Banner	√	√	√	
Mentions on Social Media	Three Months	Two Months	One Month	One Week
Logo on website with backlink	√	√		
Name listed on event website	√	√	√	√
Acknowledgment of Giving Level on website	√	√	√	√
Acknowledgement of Giving Level on Social Media	√	√	√	√
Company Promotion on Facebook	√	√		
Cross publishing of Facebook posts	√			
Acknowledgement during Friday Entertainment	√	√	√	
Acknowledgement at Saturday Entertainment	√			

2020 Richmond River Lake Days Sponsorship Form

(Return this portion with your donation)

Name of Business _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Donated Amount \$ _____ (**Checks Payable to Richmond River Lake Days**)

In Kind Donation Description: _____ Value Amount: _____

Sponsors please email your logo to: RichmondRiverLakeDays@gmail.com

Send donations to: Richmond River Lake Days PO Box 355 Richmond, MN 56368