



ANNUAL BUSINESS SPONSORSHIPS 2025-2026

Maximize recognition of your business throughout the HSA school year

Hawthorne Scholastic Academy (HSA) is a CPS Magnet school in Lakeview that draws more than 600 students from across the Chicago area. Our PTA provides funding for a wide range of expenses and programs, enabling nearly 98% of Hawthorne's CPS budget to go toward teacher and staff salaries. Financial assistance is critical for technology, teacher supplies, arts programming, athletics, field trips, community activities, and staff and administration needs.

Sponsorships from our business partners make a huge difference to the HSA community. Interested in becoming a featured partner? The PTA offers the following Annual Business Sponsorship opportunities to showcase your business in gratitude of your support for our school:

Diamond Sponsorship (\$5,000):

- Logo on dedicated Annual Business Sponsors banner hung outside school for the '25-26 school year
- Logo on PTA website and social media (Facebook, Instagram) pages
- Recognition at annual Walk-a-Thon: logo on event banner, web page and T-shirt
- Recognition at annual Spring Social: logo on dedicated sponsors poster onsite, as well as auction website and event web page
- Dedicated social media post one time during the school year
- Your business flier sent to HSA families one time during the school year
- Message promoting your business on the Hawthorne marquee one time per each school quarter

Platinum Sponsorship (\$2,500):

- Logo on dedicated Annual Business Sponsors banner hung outside school for the '25-26 school year
- Logo on PTA website and social media (Facebook, Instagram) pages
- Recognition at annual Walk-a-Thon: logo on event banner, web page and T-shirt
- Recognition at annual Spring Social: logo on dedicated sponsors poster onsite, as well as auction website and event web page
- Dedicated social media post one time during the school year
- Your business flier sent to HSA families one time during the school year

Gold Sponsorship (\$1,000):

- Logo on dedicated Annual Business Sponsors banner hung outside school for the '25-26 school year
- Logo on PTA website and social media (Facebook, Instagram) pages
- Recognition at annual Walk-a-Thon: logo on event banner, web page and T-shirt
- Recognition at annual Spring Social: logo on dedicated sponsors poster onsite, as well as auction website and event web page

Annual Business Sponsorship Selection:

☐ Diamond (\$5,000) ☐ Platinum (\$2,500) ☐ Gold (\$1,000)

Name of Business:

Contact Name:

Phone Number:

Email Address:

Payment Options:

- **Online via PayPal/Credit Card:** Scan the QR code to visit the [PTA home page](#) and click the DONATE button. Be sure to include a note with your sponsorship level selection.
- **Zelle:** Make an electronic payment to: Ptatreasurer@hawthorneacadpta.org. Be sure to include a note with your sponsorship level selection.
- **Cash/Check:** Complete this form along with a check made payable to *Hawthorne Scholastic Academy PTA* and mail or deliver to: Hawthorne Scholastic Academy, 3319 N Clifton Ave, Chicago, IL 60657, ATTN: Hawthorne PTA



**Please submit a high-resolution PNG or JPG of your company logo to estein13@gmail.com **

ANNUAL SPONSORSHIPS MUST BE RECEIVED BY SEPTEMBER 30, 2025.

If you have questions or to send your business sponsorship logo, please contact Erica Ashlock at estein13@gmail.com. Thank you for supporting HSA!

Company Matching for Maximum Impact

Donations are tax deductible! Hawthorne Scholastic Academy PTA is a 503(c) organization with the following tax identification number: 36-3586953.

Many companies also offer matching gift programs to amplify their employees' charitable contributions. This means that the gift you make today could have twice the impact on the lives of our students and staff. To find out if your employer participates, contact your company's human resources department. We appreciate your effort to ensure that every dollar you contribute has the maximum impact.