

**VOLUNTEER RANCH HORSE**  
**ASSOCIATION**

# **SPONSORSHIP**

## **Packages**



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# INTRODUCTION

Thank you for considering a sponsorship with the Volunteer Ranch Horse Association (VOLRHA).

VOLRHA is dedicated to promoting and preserving the sport of ranch and reined cow horse in our region. Your support as a sponsor is essential to the success of our events, the growth of the sport, and the future of the next generation of competitors.

# WHY SPONSOR VOLRHA?

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- **Exposure:**
  - VOLRHA events attract a diverse audience, including competitors, spectators, and equestrian enthusiasts from [list relevant states or regions], providing excellent visibility for your brand.
- **Community Involvement:**
  - Demonstrate your commitment to supporting local equestrian sports and the broader community.
- **Marketing Opportunities:**
  - Gain access to promotional opportunities through our social media platforms, website, and event materials.
- **Networking:**
  - Connect with fellow sponsors, competitors, and horse enthusiasts within the ranch and reined cow horse community.
- **Tax Benefits:**
  - VOLRHA is a registered non-profit organization, making your sponsorship contribution potentially tax-deductible.





# EVENT SPONSORSHIPS

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## **TITLE EVENT SPONSOR – \$7,500+**

- Recognized as the Title Sponsor for a major VOLRHA event.
- Arena banner (provided by VOLRHA).
- Featured promotion on social media, website, and event materials.
- Announcer recognition throughout the event.
- Option to present awards with a photo opportunity.

## **FUTURITY SPONSOR – \$4,000+**

- Recognized as the Title Sponsor for the VOLRHA Futurity.
- Arena banner (provided by VOLRHA).
- Social media promotion, website listing, and email coverage.
- Announcer recognition throughout the show.
- Option to present awards with a photo opportunity



## **DERBY SPONSOR – \$3,000+**

- Recognized as the Title Sponsor for a VOLRHA Derby.
- Arena banner (provided by VOLRHA).
- Social media promotion, website listing, and email coverage.
- Announcer recognition throughout the show.
- Option to present awards with a photo opportunity.





# EVENT SPONSORSHIPS

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## YOUTH CLASS SPONSOR – \$500+

- Recognized as an official Youth Class Sponsor.
- One arena banner (provided by VOLRHA).
- Social media promotion, website listing, and event recognition.
- Announcer acknowledgment during the youth classes.

## NON-PRO CLASS SPONSOR – \$500+

- Recognized as an official Non-Pro Class Sponsor.
- One arena banner (provided by VOLRHA).
- Social media promotion, website listing, and event recognition.
- Announcer acknowledgment during the event.



## AWARD SPONSOR – \$100+

- Recognized as an official Awards Sponsor.
- Listed and promoted as an event Awards Sponsor.
- Announcer recognition during the show.

# ANNUAL SPONSORSHIPS

**FOR THOSE LOOKING FOR YEAR-ROUND EXPOSURE, THESE SPONSORSHIPS PROVIDE ONGOING RECOGNITION AT ALL VOLRHA EVENTS**



## **Legacy Sponsor – \$10,000+**

- Exclusive recognition as a Legacy Sponsor for the season, with top-tier branding at all events.
- Naming rights to a signature event or championship for the year.
- Custom sponsor banner prominently displayed in high-traffic areas.
- Feature in all press releases and marketing materials (website, social media, event programs).
- Custom content collaboration (sponsor interviews, promotional video, or brand integration).
- Exclusive networking opportunities with riders, trainers, and industry professionals.
- Complimentary vendor space at all events.
- Option to present championship awards with photo opportunities and media coverage and social media pages.



# ANNUAL SPONSORSHIPS

**FOR THOSE LOOKING FOR YEAR-ROUND EXPOSURE, THESE SPONSORSHIPS PROVIDE ONGOING RECOGNITION AT ALL VOLRHA EVENTS**



## **Gold Sponsor – \$5,000+**

- Premier banner display at the main entrance and competition arena at all VOLRHA events.
- Recognition as a Presenting Sponsor on the VOLRHA website, social media, and event promotions.
- Featured sponsor spotlight on social media with a dedicated post and video recognition.
- Logo placement on all official event merchandise (shirts, programs, etc.).
- Announcement of sponsorship throughout all events.
- Complimentary vendor space at major VOLRHA events.
- Option to present awards at championship events with photo opportunities



# ANNUAL SPONSORSHIPS

**FOR THOSE LOOKING FOR YEAR-ROUND EXPOSURE, THESE SPONSORSHIPS PROVIDE ONGOING RECOGNITION AT ALL VOLRHA EVENTS**



## **Silver Sponsor – \$1,000+**

- Arena banner displayed at all VOLRHA events.
- Announcement of sponsorship throughout all events.
- Prominent logo placement on the VOLRHA website and social media pages.

## **Bronze Sponsor – \$500+**

- Arena banner displayed at all VOLRHA events.
- Announcement of sponsorship throughout events.
- Logo placement on the VOLRHA website and social media pages.

Your support plays a crucial role in the success of VOLRHA and the growth of the ranch horse community. If you're interested in becoming a sponsor and gaining valuable exposure while supporting our riders, trainers, and events, please fill out the sponsorship form below. We look forward to partnering with you to make this season a success!

# SPONSORSHIP FORM



Thank you for supporting the Volunteer Ranch Horse Association (VOLRHA). Your sponsorship helps us grow the sport of ranch and reined cow horse while providing competitors of all levels with opportunities to succeed. Please complete the form below to secure your sponsorship.

## SPONSOR INFORMATION

**Business/Organization Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

## SPONSORSHIP LEVEL

Please select your desired sponsorship level:

### EVENT SPONSOR

- ☐ Title Event Sponsor – \$7,500+
- ☐ Futurity Sponsor – \$4,000+
- ☐ Derby Sponsor – \$3,000+
- ☐ Youth Class Sponsor – \$500+
- ☐ Non-Pro Class Sponsor – \$500+
- ☐ Award Sponsor – \$100+

### ANNUAL SPONSOR

- ☐ Legacy Sponsor – \$10,000+
- ☐ Gold Sponsor – \$5,000+
- ☐ Silver Sponsor – \$1,000+
- ☐ Bronze Sponsor – \$500+

## PAYMENT INFORMATION

Total Sponsorship Amount: \$ \_\_\_\_\_

- ☐ Check Enclosed (Payable to VOLRHA)
- ☐ Online Payment
- ☐ Please Invoice Me

## SPONSORSHIP RECOGNITION

Please provide the following for promotional use:

- Business logo (high-resolution PNG/JPEG) sent to Allegra Davis
- Website and/or social media links for recognition send to Allegra Davis

## SIGNATURE

By signing below, you confirm your commitment to sponsor VOLRHA and authorize the use of your business name and logo for promotional purposes.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## Please return this form to:

**Josie Mansfield**

**Email:** josielmansfield@gmail.com

**Mailing Address:** P.O. Box 292

Moscow, TN 38057

For questions, contact us at **731-225-4463**. Thank you for your support!