*We bring community services and businesses to new homeowners!*

LONE STAR
GREETING SERVICES

## 2024 in Review

- We welcomed 2,786 families
- We visited over 200 subdivisions in 5 different counties
- We sent our newsletter with valuable information for both our new residents and business' alike to over 2000 emails.
- We celebrated our 26th year in business.
- We received a 25 year membership award from The Woodlands Chamber of Commerce

## Business Spotlight

Handyman and Sam
Website: http://www.handymanandsam.com/
Phone: (832) 363-1980
Email: info@handymanandsam.com

Another lucky homeowner will win a $25 HEB gift card in our monthly drawing. Will it be you?

### Houston Livestock Show and Rodeo

Since the Houston Livestock Show and Rodeo was established in 1932, it has made an impressive footprint on the business and entertainment industries and in the sport of rodeo. It has also played a notable role in enhancing the lives of thousands of people in the state of Texas. The many milestones celebrated throughout the years have all contributed to Houston's most popular event.

In 1931, "The Houston Fat Stock Show and Livestock Exposition" was created after seven men met for lunch at the Texas State Hotel with a goal of preserving the cattle industry legacy in the Southwest area. In 1932, the first Rodeo is held at the Democratic Convention hall before it was demolished in 1937. The Sam Houston Coliseum replaced it in time for the Show in 1938. During the years, the rodeo, horse show and downtown parade also settled to the event.

The rodeo was much loved in the 1940's as it served a common phrase for livestock sales at the time. "In the Texas Creed, cattle were allowed to roam on the coastal marshes, where the brackish grass provided livestock that endured the cattle to grow and fatten up. The term "fat stock" simply refers to livestock that is fat and ready for market.

**Interesting Facts about the Rodeo:**

1. The first rodeo attracted 2,000 attendees and lost $2,800.
2. Early rodeo events were staged during the early years of the show in the late 1930's.
3. Gene Autry was the first star entertainer to perform at the Houston Rodeo in 1942.
4. A contentacious remark prompted the first trail ride. In 1952, Reese Milner, a cowboy from Alice, Texas, made a bet that he could ride horseback 175 never make another trip where I can't ride home on my horse." A man who worked in advertising said it he would arrive at the rodeo on horseback it would be great publicity for the show. Milner took four men: Lutzell, Emil Wanka, Pat Flaherty and John Wannasch, traveled on horseback from Alice to the Houston Rodeo. Along the route they were met by State Coliseum Show and Rodeo. Today, more than 5,000 trail riders partake in the Rodeo's signature tradition each year. There are over 11 trail rides that cross Texas toward their destination, the Houston Livestock Show and Rodeo.The trail riders' appearance in Houston signals the start of the Rodeo season. Each year, more than 1,000 riders participate in the rodeo Memorial Park and proudly ride Saturday morning in the Downtown Rodeo Parade.
5. In 1961, the Houston Fat Stock Show becomes the Houston Livestock Show and Rodeo before introducing the new "Showgaard 5" logo in 1996.
6. The Houston Livestock Show and Rodeo moves from the Astrodome to the Coliseum in 62,000 seats in the Astrodome (although 76,000 seats in the Dome). The first performance in the Astrodome drew 25,340 spectators, and attendance for one performance even topped 40,000 — almost five times the number of people the Coliseum could hold!
7. Elvis Presley graced the show stage in the Astrodome in 1970 and again in 1972.
8. In 1974, the first World's Championship Bar-B-Que Contest was held.
9. The show moved into NRG Stadium and NRG Center in 2003.
10. Rodeohouston is the largest livestock show in the world and as one of the largest scholarship providers in the U.S., the Rodeo has presented more than 20,000 scholarships valued at more than $355 million since 1932.

This year, the Rodeo takes place from March 4 - 23. You can find more info here: https://www.rodeohouston.com/

Some Businesses We Know and Trust
Houston Livestock Show and Rodeo
Houston Texans
Houston Dynamo
Houston Dash
Houston Rockets
Houston Astros
Houston Rockets
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Houston Dynamo
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