



Barnstable Comedy Club Inc.
P. O. Box 361
3171 Main Street
Barnstable MA 02630
Box Office: 508-362-6333
www.BarnstableComedyClub.org

September 2023

Dear Business Patron and Friend,

The Barnstable Comedy Club is proud to present our 102nd season! As the oldest running, live community theater on Cape Cod and one of the oldest in America, we strive to bring excellence to all of our patrons, volunteers, members and to the community. We are a MA 501(3)(c) nonprofit, volunteer driven organization. Dedicated volunteers work in all areas of the theater from front of the house to performers to the production team to our Board of Directors.

Our annual Playbill is a valuable tool that we use to inform our audiences of our history and our plans for the future. Through our Playbill, we are able to inform our audience who are business sponsors are as well as our patrons and benefactors. The Playbill is printed at the beginning of each season, and with a total of 40 performances each season, our business sponsors have ample opportunity to have their ads viewed for one low price. Our theater seats 140, so our Playbill has the potential of being viewed by up to 5600 audience members.

Our season opens with the “habit-forming” musical, **NUNSENSE**, book, music, and lyrics by Dan Goggin. In January we'll present **THE 39 STEPS**, a Hitchcockian whodunit, adapted by Patrick Barlow. We are thrilled to present **RIPCORN**, a comedy by Pulitzer Prize winning and recipient of a 2023 Tony Award, playwright David Lindsay-Abaire and we close out the season in May with **NUTS**, a riveting courtroom drama based on a true story by Tom Topor.

Attached below is the form you will need to place an ad in our Playbill. Please choose the size of your ad and note the price for each size available. Full color ads are available for a small increase in price over black & white ads.

Please return this form along with your ad copy (electronic JPEG or PDF preferred) and send payment to the mailing address listed below. Your support is vital and much appreciated. Thank you so very much for your consideration.

Warmest Regards,

Ann M. Ring, Business Manager

PLAYBILL ADVERTISING RATES 2023-2024 & CONTRACT

Please note that often we have long standing business advertisers who may wish for their ad to continue to appear on the Front / Back Cover as well as Inside Front / Back Cover.
Please call Ann at 617-777-3924 to see if your preferred space is available.

Please Check the Size AD You Wish to Order			B&W	COLOR
<input type="checkbox"/>	BACK COVER	5" x 8"	\$275.00	\$300.00
<input type="checkbox"/>	INSIDE FRONT or BACK COVER SOLD	5" X 8"	\$225.00	\$240.00
<input type="checkbox"/>	FULL PAGE	5" x 8"	\$200.00	\$225.00
<input type="checkbox"/>	HALF VERTICAL PAGE	2 5/16" x 8"	\$140.00	\$165.00
<input type="checkbox"/>	HALF PAGE HORIZONTAL	5" x 3 7/8"	\$140.00	\$165.00
<input type="checkbox"/>	QUARTER PAGE VERTICAL	2 5/16" x 3 7/8"	\$110.00	\$135.00
<input type="checkbox"/>	OUARTER PAGE HORIZONTAL	5" x 1 7/8"	\$110.00	\$135.00
<input type="checkbox"/>	BUSINESS BOOSTER (Business Card Ad)	3.5 x 2"	\$ 60.00	\$ 75.00

Mechanical Requirements: If a photo is to be reproduced, client must furnish a high contrast, glossy black and white print, 5" x 7" or larger. For reproduction of company logos, trademarks, and other line art materials, a black and white print, original art work or electronic file is required.

Trim Size: 5 1/2" x 8 1/2"

Terms: Payment due at time of order.

Deadline: Space reservations must be placed no later than October 1, 2023.

PLEASE CHECK THE APPROPRIATE BOX BELOW

- ☐ My 2022-2023 ad is correct as shown and I would like it repeated.
- ☐ I would like a new ad. Kindly email a PDF or JPEG to barnstablecomedyclub@gmail.com
- ☐ I would like more information. Please contact me at annring@comcast.net
- ☐ I am enclosing my check payable to: Barnstable Comedy Club / Mail to: P. O. Box 361, Barnstable MA 02630

PRINT NAME:_____

TITLE:_____

BUSINESS NAME:_____

PHONE:_____

ADDRESS _____

EMAIL: _____

SIGNATURE:_____

DATE:_____

This contract authorizes the Barnstable Comedy Club to Include my ad in their 2023-2024 Playbill.