



Pharrell Williams



Lonzo Ball and LaVar Ball



Kobe Bryant and Kendrick Lamar



**COMPLEXCON Festival Brings Out The Latest & Greatest Brand Names**

The monstrous 2-day festival in Long Beach, California, brought together a star-studded line-up of entertainment talking point panels, music, acting, sports and fashion greats to talk and shop and showcase their retail product lines. Thousands of spectators showed up to see their favorite stars including event committee host Virgil Abloh, Pharrell Williams (who debuted his new jumpsuit line), Kobe Bryant, Takashi Murakami, Chelsea Handler, Sarah Andelman, Jaden Smith, with mega-bucks high-end brand exhibitions from Puma, Colette, Nike, Billionaire Boys Club, Adidas, Footlocker, 1800 Tequila, Urban Outfitters, Hennessy and more. This annual festival is an extravaganza buyers and sellers marketplace that previews the latest and greatest and best-of-the-best sneakers and street wear clothing. FYI — Off-White x Air Jordan was named Sneaker of the Year!

