

# Noreen's Kitchen



**Real Food for  
Real People,  
Real Easy**

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## All About Us

Noreen's Kitchen is a highly engaged interactive, online community where the focus is on, home cooking, home keeping and lifestyle tips. I want to encourage people to get back into the kitchen and take pride in preparing meals for their families. I strongly believe in our mantra; "Real Food for Real People, Real Easy."

The goal is to help people make their lives better and knit their families closer together over simple, home cooked meals as well as tips and tricks to make every day living just a little bit simpler.

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## Our Mission

My mission is to get people back at the table with their families! Creating a home environment that brings them closer together. I want everyone to be as passionate about this as I am!

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## Noreen Lambert

I am a wife and mom with a purpose and a passion for home making and cooking. I think these skills are just as important as math or science and I want to help everyone know how easy it is! I believe that a person cannot truly be independent if they cannot cook or create a home for themselves.

# Social Stats



198K+



12,500+



4400+



1050+



7000+



5000+



100,000+Views

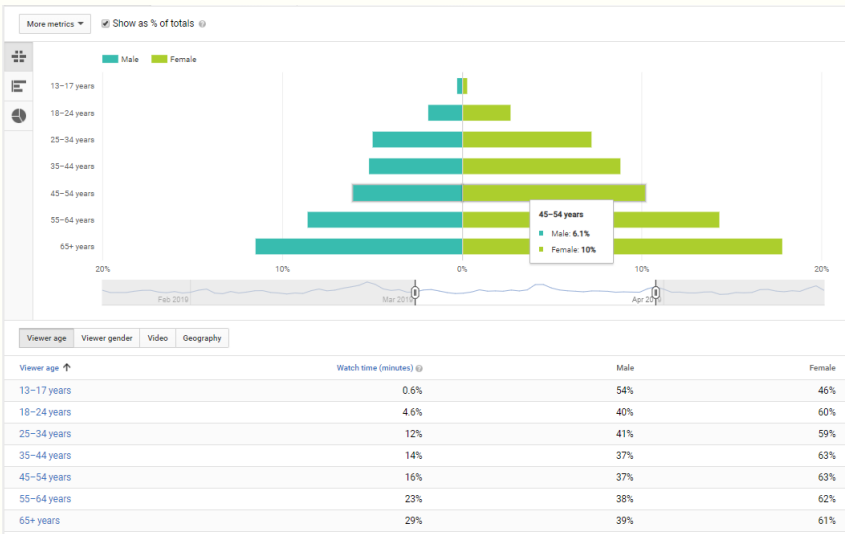
Total Social Media Reach:	300K+
Website Total Visits Last Month	39,133
Website Unique Visits Last Month	22,217
YouTube Lifetime Views	36,562,963
YouTube Total Views Last Month	595,710

As of April, 2019

# Demographics

Our viewer/readership is comprised of a well balanced combination of women and men, leaning more toward the female demographic. Our age range is between 18 and 45

The average Noreen's Kitchen fan is someone who enjoys good food, good company and loves their family. They want to live a better life by providing delicious, nutritious meals for their household. They are concerned with their budget, where their food comes from and even learning how to grow and preserve their own garden harvest. They try hard to bring the best of the old ways into a modern way of life for themselves and their families.



Demographic information from YouTube Analytics

Proudly  
Published In:

Molly Green  
Magazine HOME... a way of life

# Past Brand Partners



Prego

GoWISE USA



JORD



NINJA

influenster

Shark



Power Air Fryer  
Oven



Fusion  
LIFE BRANDS



Power  
Air Fryer XL



BLINDS.COM



Love (with) Food



Campbell's

Wonder Mill

UNIVERSAL MUSIC GROUP  
NASHVILLE



iHerb



# Noreen's Kitchen Fans Love:



Recipes



Hauls



Holidays



Reviews



Basics



Learning

# Popular Posts on YouTube



How To Make Mozzarella Cheese  
~ Mozzarella Cheese Recipe ~



Baby Back Ribs ~ Pressure  
Cooker Recipe ~ Noreen's



Perfect Roast Turkey Recipe  
~How To Roast A Turkey ~



Pot Roast Under Pressure:  
Noreen's Kitchen



# Opportunities

Brand Ambassadorship  
Sponsored posts  
Recipe Development and post  
Social Media Promotion  
Product Reviews  
Contests & Giveaways  
Live Hangouts  
Branded Series  
E-Mail Newsletter Posts  
Website and Blog Advertising  
Custom Packages designed for your brand

## Available Ad Sizes

300x250

728x90

300x600

A 10% discount is offered  
for 3 month blocks

## Payment Info

Payment for advertising  
is made via Paypal at the  
time of purchase.

# Visit Me!



## Contact Me!

Email: [info@noreenskitchen.com](mailto:info@noreenskitchen.com)

Phone: 252-571-0350 (eastern)

It is always a distinct pleasure to work with sponsors and brands. I love helping them to reach my audience who trusts my opinion and my judgement. They know I will never steer them wrong. I feel it is important to help sponsors achieve the highest level of exposure for their product or their brand and I treat each one as if it were my own. I look forward to potentially working with you soon!

# Happy Eating!