Business & Industry Consulting

ANALYSIS

UPDATE

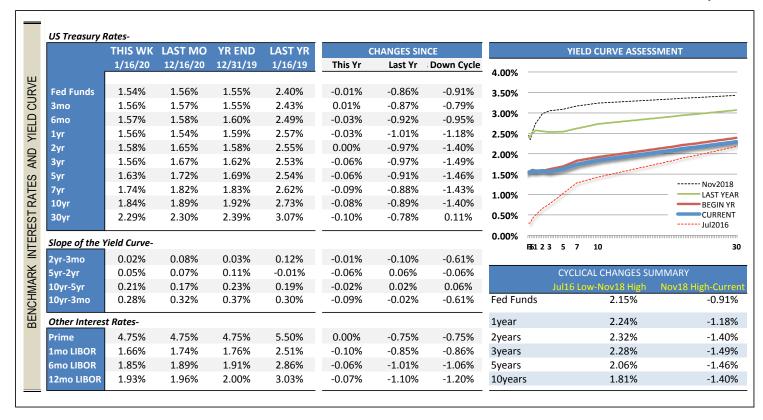
Market Analysis

Strategic Solutions

Financial Investments

Regulatory Expert

10 January 2020



RETAIL SALES CLIMB 3.6% IN DECEMBER; RISES 5.8% FROM A YEAR AGO

U.S. retail sales rose for a third straight month in December, with households buying a range of goods even as they cut back on purchases of motor vehicles, which could strengthen the view that the economy maintained a moderate growth pace at the end of 2019.

The Commerce Department said on Thursday retail sales increased 0.3% last month. Data for November was revised up to show retail sales gaining 0.3% instead of rising 0.2% as previously reported. Economists polled by Reuters had forecast retail sales would gain 0.3% in December. Compared to December last year, retail sales accelerated 5.8%.

Excluding automobiles, gasoline, building materials and food services, retail sales jumped 0.5% last month after falling by a downwardly revised 0.1% in November.

The so-called core retail sales correspond most closely with the consumer spending component of gross domestic product. They were previously reported to have edged up 0.1% in November.

Despite the good news, retailers continued their annual post-Christmas doldrums by citing their disappointment.

Key Economic Indicators for Banks, Thrifts & Credit Unions-									
		LATEST	CURRENT	PREV					
GDP	QoQ	Q3-3rd	2.1%	2.0%					
GDP - YTD	Annl	Q3-3rd	2.4%	2.6%					
Consumer Spending	QoQ	Q3-3rd	3.2%	4.6%					
Consumer Spending	Annl	Q3-3rd	3.0%	2.9%					
Unemployment	Мо	Dec	3.5%	3.5%					
Consumer Inflation	YoY	Dec	2.3%	2.1%					
Core Inflation	YoY	Dec	2.3%	2.3%					
Consumer Credit	Annual	Nov	3.6%	5.5%					
Retail Sales	YoY	Dec	3.6%	3.4%					
Vehicle Sales	Annl (Mil)	Dec	17.2	17.6					
Home Sales	Annl (Mil)	Nov	6.083	6.161					
Home Prices	YoY	Oct	2.2%	2.2%					

	THIS WK	YR END	PCT CHANGES		
	1/16/20	12/31/19	YTD	12Mos	
DJIA	29,298	28,538	2.7%	18.8%	
S&P 500	3,316	3,231	2.6%	24.7%	
NASDAQ	9,357	8,973	4.3%	31.1%	
Crude Oil	58.52	61.06	-4.2%	9.4%	
Avg Gasoline	2.57	2.57	0.0%	12.6%	
Gold	1,550.5	1,523.1	1.8%	21.5%	



RESOURCES "

Business & Industry Consulting

Market Analysis

Strategic Solutions

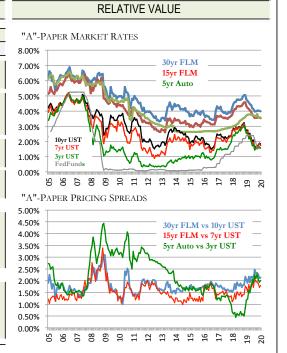
Financial Investments

Risk Management

Regulatory Expert

AVERAGE CREDIT UNION RATES AND RATE SENSITIVITY

	THIS WK	YTD (Change	Chg in Cu	rrent Cycle*	Rate Se	nsitivity
	1/16/20	Rate	Benchmark	Rate	Benchmark	YTD	Cycle
Classic CC	11.46%	0.01%	0.00%	-0.23%	-0.75%	0%	31%
Platinum CC	9.89%	-0.03%	0.00%	-0.38%	-0.75%	0%	51%
48mo Veh	3.45%	-0.02%	0.00%	-0.21%	-1.40%	0%	15%
60mo Veh	3.57%	-0.02%	-0.06%	-0.20%	-1.49%	33%	13%
72mo Veh	3.89%	-0.02%	-0.06%	-0.23%	-1.48%	33%	16%
HE LOC	4.97%	-0.03%	0.00%	-0.59%	-0.75%	0%	79%
10yr HE	5.27%	-0.01%	-0.06%	-0.25%	-1.50%	17%	17%
15yr FRM	3.54%	-0.03%	-0.07%	-1.04%	-1.47%	43%	71%
30yr FRM	3.98%	-0.03%	-0.08%	-1.08%	-1.40%	37%	77%
Sh Drafts	0.16%	0.02%	-0.01%	0.02%	-0.91%	-200%	-2%
Reg Svgs	0.19%	0.00%	-0.01%	0.00%	-0.91%	0%	0%
MMkt-10k	0.45%	0.00%	-0.01%	-0.03%	-0.91%	0%	3%
MMkt-50k	0.62%	0.00%	-0.01%	-0.03%	-0.91%	0%	3%
6mo CD	0.98%	-0.01%	-0.03%	-0.05%	-0.95%	33%	5%
1yr CD	1.38%	-0.02%	-0.03%	-0.13%	-1.18%	67%	11%
2yr CD	1.61%	-0.03%	0.00%	-0.24%	-1.40%	0%	17%
3yr CD	1.77%	-0.02%	-0.06%	-0.29%	-1.49%	33%	19%



STRATEGICALLY FOR CREDIT UNIONS

Though a report last week showed a slowdown in job growth in December and the increase in the annual wage gain retreating to below 3.0%, consumers will continue to shoulder the longest economic expansion on record, now in its 11th year, thanks to higher savings, rising house prices and a bullish stock market.

Consumer spending, which accounts for more than two-thirds of U.S. economic activity, grew at a 3.2% annualized rate in the third quarter. Growth in consumer spending is expected to have slowed to around or below a 2.5% rate in the fourth quarter. The economy expanded at a 2.1% pace in the July-September period.

Growth estimates for the fourth quarter are as high as a 2.5% rate, in part because of a drop in imports, which compressed the trade deficit.

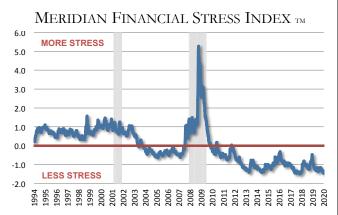
In December, auto sales fell 1.3%, the biggest drop since last January, after increasing 1.5% in November. Higher gasoline prices lifted receipts at service stations, which jumped 2.8%. Online and mail-order retail sales rose 0.2% after being unchanged in November.

Americans also spent more at restaurants and bars, with sales rising 0.2% last month. Spending at hobby, musical instrument and book stores rebounded 0.9%.

Additional information and other market-related reports can be viewed at www.Meridian-ally.com

ECONOMIC RELEASES		
RELEASES THIS WEEK:	Current	Previous
Consumer Inflation (Dec, YoY)	2.3%	2.1%
Wholesale Inflation (Dec, YoY)	1.3%	1.7%
Retail Sales (Dec)	3.6%	3.4%
RELEASES FOR UPCOMING WEEK:	Projected	Previous
Existing Home Sales (Dec, Mil, Annizd)	5.41	5.35





Brian Turner

President & Chief Economist

bturner@Meridian-ally.com

972.740.9531

www.Meridian-ally.com

^{*}Since Nov 2018



RESOURCES TM

Business & Industry Consulting

Market Analysis

Strategic Solutions

Financial Investments

Risk Management

Regulatory Expert

ECONOMIC CALENDAR

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Dec 23	24	25	26	27	28
New Home Sales 719k		CHRISTMAS HOLIDAY	Jobless Claims 222k		
		HOLIDAT			
30	31	1	2	3	4
	Home Prices +2.2%	NEW YEARS DAY HOLIDAY	Jobless Claims 214k FOMC Minutes	Vehicle Sales 17.5M	
6	7	8 Cons Credit +3.6%	9 Jobless Claims 214k	10 Unemployment 3.5%	11
		Conscient +3.0%	Jobiess Claims 214k	onemployment 3.5%	
13	Cons Inflation 2.3%	15 Wh Inflation 1.3%	Jobless Claims 204k	17	18
			Retail Sales 3.6%		
20	21	22	23	24	25
20	21	Existing Home Sales	Jobless Claims	24	23
27	28	29	30	31	Feb 1
New Home Sales	Durable Goods Home Prices	FOMC Announcement	Jobless Claims GDP (Q4-1st)	Personal Income Personal Spending	
	Consumer Confidence		Consumer Inflation	Wholesale Inflation	
3	4 Factory Orders	5	6 Jobless Claims	7 Employment Situation	8
Construction Spending	Factory Orders		Jobiess Claims	Employment Situation	
10 Consumer Inflation	11	12	13 Jobless Claims	14	15

MERIDIAN ECONOMICS Trusted Insight, Effective Solutions

RESOURCES **

Risk Management Business & Industry Consulting Strategic Solutions Regulatory Expert

	<\$2	\$2-10	\$10-50	\$50-100	\$100-500	\$500>		<\$10	<\$50	<\$100	<\$500
Q3-2019	Million	Million	<million< th=""><th>Million</th><th>Million</th><th>Million</th><th>TOTAL</th><th>Million</th><th>Million</th><th>Million</th><th>Million</th></million<>	Million	Million	Million	TOTAL	Million	Million	Million	Million
DEMOGRAPHICS											
Number of Credit Unions	416	936	1,661	682	1,012	574	5,281	1,352	3,013	3,695	4,707
Average Assets (\$Mil)	\$0.9	\$6.0	\$25.7	\$72.3	\$228.2	\$1,959.2	\$275.2	\$4.4	\$16.1	\$26.5	\$69.9
Pct of Credit Unions	8%	18%	31%	13%	19%	11%	100%	26%	57%	70%	89%
Pct of Industry Assets	0%	0%	3%	3%	15%	79%	100%	0%	3%	6%	21%
GROWTH RATES (YTD)											
Total Assets	-6.2%	-8.7%	-3.0%	-1.1%	-3.3%	11.0%	7.8%	-8.5%	-3.7%	-2.4%	-3.1%
Total Loans	-6.3%	-7.5%	-2.1%	-1.5%	-5.1%	8.1%	5.5%	-7.4%	-2.7%	-2.0%	-4.3%
Total Shares	-5.0%	-7.6%	-3.0%	-1.3%	-3.1%	9.4%	6.7%	-7.4%	-3.6%	-2.4%	-2.9%
Net Worth	-4.3%	-6.3%	-0.2%	1.6%	-1.0%	11.8%	8.9%	-6.2%	-1.1%	0.2%	-0.6%
BALANCE SHEET ALLOCATION	V										
Net Worth-to-Total Assets	19.0%	16.1%	13.2%	12.2%	11.6%	11.2%	11.4%	16.3%	13.6%	12.9%	12.0%
Cash & Inv-to-Total Assets	51%	46%	42%	36%	27%	23%	25%	46%	43%	40%	31%
Loans-to-Total Assets	49%	53%	54%	59%	68%	72%	71%	52%	54%	56%	64%
Vehicle-to-Total Loans	60%	62%	49%	43%	39%	33%	34%	62%	50%	46%	41%
REL-to-Total Loans	1%	9%	30%	38%	45%	52%	50%	8%	28%	33%	42%
REL-to-Net Worth	3%	28%	124%	185%	262%	332%	309%	26%	110%	146%	225%
Indirect-to-Total Loans	0%	1%	5%	12%	19%	22%	21%	0%	4%	9%	16%
Loans-to-Total Shares	61%	63%	63%	68%	79%	87%	84%	63%	63%	65%	75%
Nonterm-to-Total Shares	91%	84%	80%	78%	74%	69%	70%	85%	81%	79%	76%
Short-term Funding Ratio	40.2%	29.8%	23.6%	19.6%	14.5%	11.6%	12.6%	24.3%	21.9%	16.7%	12.7%
Net Long-term Asset Ratio	3.5%	8.0%	18.6%	24.1%	30.2%	34.9%	33.3%	17.4%	20.7%	27.4%	33.2%
LOAN QUALITY											
Loan Delinquency Ratio	3.17%	1.65%	0.99%	0.80%	0.71%	0.65%	0.67%	1.06%	0.92%	0.77%	0.67%
Net Charge-off Ratio	0.68%	0.58%	0.46%	0.46%	0.46%	0.58%	0.55%	0.47%	0.47%	0.46%	0.56%
"Misery" Index	3.85%	2.23%	1.45%	1.26%	1.17%	1.23%	1.22%	1.54%	1.39%	1.23%	1.23%
,											
RE Loan Delinquency	2.09%	1.84%	0.94%	0.73%	0.65%	0.52%	0.54%	1.84%	0.97%	0.82%	0.69%
Vehicle Loan Delinquency	2.51%	1.50%	0.91%	0.76%	0.63%	0.54%	0.58%	1.56%	1.00%	0.88%	0.70%
Direct Loans	2.51%	1.50%	0.88%	0.73%	0.58%	0.50%	0.58%	1.56%	0.99%	0.88%	0.70%
Indirect Loans	0.00%	1.22%	1.15%	0.84%	0.68%	0.56%	0.58%	1.22%	1.15%	0.91%	0.71%
Loss Allow as % of Loans Current Loss Exposure	2.75% 1.54%	1.30% 0.83%	0.89% 0.59%	0.82% 0.57%	0.81% 0.49%	0.89% 0.42%	0.87% 0.44%	1.39% 0.87%	0.95% 0.62%	0.88% 0.60%	0.83% 0.52%
	1.5470	0.0370	0.5570	0.5770	0.4370	0.4270	0.4470	0.0770	0.0270	0.0070	0.3270
EARNINGS											
Gross Asset Yield	4.16%	4.03%	3.81%	3.85%	3.87%	4.12%	4.07%	4.04%	3.84%	3.84%	3.86%
Cost of Funds	0.36%	0.44%	0.42%	0.47%	0.60%	0.97%	0.88%	0.44%	0.42%	0.44%	0.55%
Gross Interest Margin	3.80%	3.58%	3.39%	3.38%	3.27%	3.16%	3.19%	3.60%	3.42%	3.40%	3.31%
Provision Expense	0.35%	0.33%	0.24%	0.27%	0.30%	0.47%	0.43%	0.33%	0.25%	0.26%	0.29%
Net Interest Margin	3.45%	3.26%	3.15%	3.11%	2.97%	2.69%	2.76%	3.27%	3.17%	3.14%	3.02%
Non-Interest Income	0.53%	0.64%	1.03%	1.29%	1.42%	1.35%	1.35%	0.64%	0.98%	1.14%	1.34%
Non-Interest Expense	4.30%	3.63%	3.62%	3.75%	3.66%	3.06%	3.19%	3.67%	3.62%	3.69%	3.67%
Net Operating Expense	3.77%	2.99%	2.59%	2.46%	2.24%	1.70%	1.84%	3.04%	2.64%	2.55%	2.33%
Net Operating Return Non-recurring Inc(Exp)	- 0.32% 0.35%	0.27% 0.10%	0.57% 0.03%	0.65% 0.01%	0.72% 0.03%	0.99% 0.04%	0.92% 0.04%	0.23% 0.12%	0.53% 0.04%	0.59% 0.03%	0.68% 0.03%
Net Income	0.03%	0.10%	0.60%	0.66%	0.76%	1.04%	0.97%	0.35%	0.57%	0.62%	0.72%
71	5.5575	2.37,0	0.00/0	2.3073	7070	2.0 1/0	/0		2.27,3	2.02,3	22/3
Return on Net Worth	0.8%	2.6%	4.7%	5.5%	6.7%	9.0%	8.4%	2.5%	4.4%	4.9%	6.1%

MERIDIAN ECONOMICS Trusted Insight, Effective Solutions

RESOURCES TM

Business & Industry Consulting Market Analysis Strategic Solutions Financial Investments Risk Management Regulatory Expert

Q3-2019	<\$2 Million	\$2-10 Million	\$10-50 <million< th=""><th>\$50-100 Million</th><th>\$100-500 Million</th><th>\$500> Million</th><th>TOTAL</th><th><\$10 Million</th><th><\$50 Million</th><th><\$100 Million</th><th><\$500 Million</th></million<>	\$50-100 Million	\$100-500 Million	\$500> Million	TOTAL	<\$10 Million	<\$50 Million	<\$100 Million	<\$500 Million
OPERATING EFFICIENCIES:											
Loans & Shares-											
Avg Loan Balance Avg Loan Rate Avg Loan Yield, net	\$4,502 7% 7%	\$7,538 6% 6%	\$8,521 5% 5%	\$10,295 5% 5%	\$13,417 5% 5%	\$16,679 5% 4%	\$15,530 5% 4%	\$7,354 6% 6%	\$8,382 5% 5%	\$9,393 5% 5%	\$12,379 5% 5%
Avg Share Balance Avg Share Rate	\$2,308 0.44%	\$4,750 0.53%	\$7,234 0.48%	\$8,233 0.54%	\$9,387 0.69%	\$11,575 1.16%	\$10,809 1.04%	\$4,451 0.53%	\$6,751 0.49%	\$7,435 0.51%	\$8,704 0.64%
NM Deposit Ratio	1.9%	1.1%	1.0%	0.9%	1.1%	0.9%	0.9%	1.2%	1.0%	1.0%	1.1%
Net Operating Profitability	/-										
Earning Asset/Funding Avg Revenue per FTE	124% \$31,289	118% \$110,702	112% \$166,766	109% \$179,524	108% \$197,812	109% \$293,589	109% \$262,612	118% \$94,987	113% \$153,243	111% \$165,914	109% \$187,49
Avg OpExpense per FTE Avg Int & Prov Exp per FTE	\$28,681 \$4,729	\$86,023 \$18,222	\$124,574 \$22,724	\$131,008 \$25,791	\$137,031 \$33,677	\$163,790 \$76,707	\$154,634 \$63,182	\$74,676 \$15,552	\$115,173 \$21,373	\$122,807 \$23,503	\$132,43 \$30,387
Avg OpReturn per FTE Net OpExp-to-Total Exp	-\$2,121 88%	\$6,456 82%	\$19,468 72%	\$22,725 66%	\$27,104 61%	\$53,092 56%	\$44,796 58%	\$4,759 83%	\$16,697 73%	\$19,603 69%	\$24,679 64%
Operating Revenue-											
Non-Int Inc-to-Total Rev Interest Inc per FTE Non-Int Inc per FTE	11% \$23,004 \$3,556	14% \$77,216 \$15,263	21% \$108,600 \$35,442	25% \$108,719 \$45,014	27% \$110,943 \$53,192	25% \$144,334 \$72,548	25% \$133,981 \$65,449	14% \$66,488 \$12,946	20% \$100,667 \$31,204	23% \$104,549 \$37,862	26% \$108,87 \$48,234
Operating Expenses-											
C&B Expense Ratio Pct of Total Op Exp Avg C&B per FTE	2.10% 49% \$13,985	1.90% 52% \$45,023	1.71% 47% \$59,037	1.79% 48% \$62,649	1.84% 50% \$68,776	1.59% 52% \$85,195	1.64% 51% \$79,460	1.91% 52% \$38,881	1.74% 48% \$55,239	1.77% 48% \$58,812	1.82% 50% \$65,554
Occ & Ops Exp Ratio Pct of Total Op Exp	1.30%	0.97%	0.96%	0.94%	0.94%	0.75% 25%	0.79%	0.99%	0.97%	0.95%	0.94%
Avg O&O per FTE	\$8,676	\$22,982	\$33,144	\$32,892	\$35,184	\$40,235	\$38,435	\$20,151	\$30,696	\$31,755	\$34,075
All Other Exp Ratio Pct of Total Op Exp	0.33%	0.47%	0.67% 25%	0.75% 27%	0.63%	0.49%	0.53%	0.46%	0.65%	0.70% 25%	0.65%
Avg AOE per FTE	\$6,021	\$18,018	\$32,393	\$35,466	\$33,071	\$38,360	\$36,739	\$15,644	\$29,237	\$32,240	\$32,803
Average Margin per Account											
Avg Int Inc per Loan Avg Int Exp per Share Avg Return	\$302 \$10 \$292	\$428 \$25 \$403	\$441 \$35 \$406	\$507 \$44 \$462	\$605 \$65 \$540	\$740 \$134 \$606	\$697 \$113 \$584	\$422 \$23 \$399	\$439 \$33 \$406	\$476 \$38 \$438	\$576 \$55 \$521
Staffing-											
Full-time Equivalents Pct PT Employees FTE-to-Ops (Staffing)	562.5 57% 3.11	2,280 42% 0.75	12,246 16% 0.44	14,046 11% 0.39	60,960 8% 0.32	218,445 6% 0.21	308,539 8% 0.24	2,843 45% 0.88	15,088 22% 0.48	29,134 17% 0.43	90,094 11% 0.35
					-						
Membership Outreach-	0 20/	7 00/	2.09/	2 00/	2 70/	2 10/	2.00/	7.00/	2 20/	2 00/	2 00/
Members-to-Potential Members-to-FTEs	8.2% 227	7.8% 402	2.9% 406	2.8% 367	2.7% 340	3.1% 401	3.0% 387	7.9% 367	3.2% 398	3.0% 383	2.8% 354
Branches Members per Branch	406 315	961 953	2,440 2,036	1,781 2,891	5,172 4,006	10,304 8,508	21,064 5,676	1,367 763	3,807 1,579	5,588 1,997	10,759 2,963