



SPONSORSHIP BROCHURE

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ABOUT SEALY SOCCER FACTORY

Sealy Soccer Factory (SSF) was formed in 2013 to provide the highest quality soccer training to help develop kids ages 5-18 into complete soccer players. SSF has since grown to include a variety of other programs and events including our Home School Academy, Beginner Program, Private Training, Tournaments, Leagues, Camps and much more!

The SSF family now also includes a soccer club – Diversity FC and Performance Training Program – GrindMode Sports Performance.

Led by former All American Collegiate, Professional and International Soccer Player – Scott Sealy; and with clients including current professional soccer players, D1 college players, National Team Players and top MLS Next and ECNL players; SSF is the #1 soccer training program in North Texas!

SSF BY THE NUMBERS:

6,000+

participants over various training programs and events annually.

130+

events annually, including camps, tournaments, leagues, pick up.

11,000+

reach through email database, website and social media.

27,500

sq ft facility that houses SSF programs and events.



SPONSORSHIP OPPORTUNITY – RISE AND GRIND

Rise and Grind is Sealy Soccer Factory’s most anticipated event of the year and is an exceptional opportunity that provides direct exposure to households in the North Dallas area! First held in 2016, the summer program was a tremendous success and has now grown to more than 800 participants.

SPONSOR BENEFITS:

- High level exposure to households in North Dallas.
- Extensive publicity: direct emailing, website and social media to 11,000+
- Industry exclusivity

Price per Session*	Platinum \$1,600	Gold \$850
Available Sponsorships	2	2
Logo included on t-shirt giveaways for all attendees	✓	
Option to set up vendor table in SSF facility for duration of program	✓	
2 complimentary registrations (\$730 value)	✓	
Logo recognition in graphic posted on website and linked on event webpage	✓	✓
Logo recognition in graphic posted in newsletters (shared <u>at min</u> 1x weekly)	✓	✓
Logo recognition in graphic shared on social media (shared <u>at min</u> 1x weekly)	✓	✓
Logo included on 4 digital displays in SSF facility for duration of program	✓	✓
Option to provide swag/giveaways at conclusion of event	✓	✓
*Discounted price for full summer sponsorship (Sessions I and II)	\$2,500	\$1,400


DATES

SESSION I
Sponsorship runs from May 2 – June 23

SESSION II
Sponsorship runs from June 7 – Aug 4

FULL SUMMER
Sponsorship runs from May 2 – Aug 4



RISE AND GRIND

An intense summer program for the elite soccer player!

SESSION I
MAY 31
to
JUNE 23

Training Options

2x/week - M/W or T/Th
(8 sessions/1.5 hrs each)

PLUS one extra hour each week for
Performance Training (W or Th)

Group 1 (Ages 10-12) - 7:30-9:00am

Group 2 (Ages 13-16) - 9:00-10:30am

High Level/College Prep
Group 3 (Age 17+) - 10:30am-12:00pm



Powered by:



SPORTS PERFORMANCE

NEW THIS YEAR
PERFORMANCE TRAINING
+
Ice Baths
Recovery Shakes

EARLY BIRD!
\$300
thru May 2
Reg Price: \$365