

Casio's September Spotlight: Aaron Todd

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CASIO'S SEPTEMBER ARTIST SPOTLIGHT: AARON TODD

Multi-Talented Artist Currently Promoting New EP, "Days of Grace," and Single, "You Turned the Night (Into Day)"

DOVER, NJ, September 20, 2017 - This September, [Casio America, Inc.](#), a leading innovator of [electronic musical instruments](#), is thrilled to highlight multi-instrumentalist, singer/songwriter and music producer, [Aaron Todd](#), as part of its Artist Program. Casio's Artist Program supports aspiring and established musicians by providing them with the most innovative tools and technology to compose and perform their music, whether they are in the recording studio, performing on stage, or traveling on tour.

Todd began his musical career playing organ, piano and drums in his local church in New York. At the age of 15, he was discovered by former Motown Producer/recording artist Bobby Taylor and began recording his music professionally. Todd's recently-released EP, "Days of Grace," is a four-song collection that features raw and soulful tracks that pay homage to Prince, Stevie Wonder and singer/songwriter and Joni Mitchell, amongst others. "Days of Grace" is currently available on iTunes, Amazon, CD Baby and Spotify and Todd will be performing select tracks this October at the Water Festival in The Netherlands.

"I have been working with Casio for three years now and it has been a complete joy because Casio is a company that truly listens to the artists they work with," said Todd. "I used the Privia [PX-5S](#) and [MZ-X500](#) on my two most recent projects, my EP 'Days of Grace,' and the track 'You Turned the Night (Into Day).' The pure texture that the PX-5S provides is incredible and the fact that this keyboard is programmable really brings it to another level. The PX-5S and the MZ-X500 have been huge tools in my musical development and creation process."

Throughout his career, Todd has opened for a wide variety of world-class artists including Earth Wind and Fire, Barry White, Chaka Khan, Billy Cobham, Glenn Tillbrook, Meshell N'dege O'cello, Squeeze, Chuckii Booker, Dwele and many others. This past July, Todd wrote and produced the upbeat electronic dance music track, "You Turned the Night (Into Day)," for Russian actress, Elena Karenina.

"Aaron Todd is an amazingly gifted musician and we love that Casio can be a part of a musical career as special and impressive as his" said Stephen Schmidt, Vice President of Casio's Electronic Musical Instrument division. "His deep passion for the music industry as a whole and our brand is so inspiring and we are honored that he continues to integrate Casio's products into his career."

Todd is part of the current roster of [Casio artists](#) including ThunderSOUL Orchestra, Rachael Sage, Tom Brislin, Eldar Djangirov, and more. For additional information about Casio's Artist Program or portfolio of electronic musical instruments, please visit www.CasioMusicGear.com.

About Casio America, Inc.

Casio America, Inc., Dover, N.J., is the U.S. subsidiary of Casio Computer Co., Ltd., Tokyo, Japan, one of the world's leading manufacturers of consumer electronics and business equipment solutions. Established in 1957, Casio America, Inc. markets calculators, keyboards, mobile presentation devices, disc title and label printers, watches, cash registers and other consumer electronic products. Casio has strived to realize its corporate creed of

“creativity and contribution” through the introduction of innovative and imaginative products. For more information, visit www.casioussa.com.

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