



PERFORM BETTER. SMARTER. FASTER

CAPABILITY STATEMENT

Coaching Catalyst is a boutique firm that delivers customized, integrated Coaching, Consulting, Training and Facilitating tailored to your specific needs and goals. We deliver results because of our unique approach:

The Coaching Catalyst Success Formula™: Enlighten + Empower + Execution = Excel

We partner with our clients to deliver services via a highly interactive and engaging style using a network of certified coaches and experienced consultants. We develop transformational programs that helps individuals and organizations **Perform Better, Smarter and Faster.**

CORE COMPETENCIES

COACHING

- Enterprise Leadership Coaching
- Specialized/Custom Coaching
- Onboarding and Transition Coaching
- Civic and Non-Profit Coaching

CONSULTING

- Business Development
- Sales Effectiveness: Marketing Strategy
- Change Management
- Diversity Optimization

TRAINING

- Sales Effectiveness
- Leadership Development
- Managing Change
- Embracing Diversity
- Marketing Myths
- Professional Association Chapter Effectiveness
- Strategy to Execution
- Communicate Like A CEO

COMPANY SNAPSHOT

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Atlanta, Georgia 30307

Website: www.coachingcatalyst.com

SOCIO-ECONOMIC STATUS

Minority Owned Business

Woman Owned Business

Economically Disadvantaged Small Business

NAICS CODES

54161 Management Consulting Services

541612 Human Resources Consulting Services

541613 Marketing Consulting Services

541618 Other Management Consulting Services

561 Administrative & Support Services

61143 Professional & Mgmt Development Training

8134 Civic & Social Organizations

8139 Business Professional, Labor Political & Other

921 Exec Legislative & Other Local Gov't Support

923 Administration of Human Resources Programs