



Susan Shultz-
OH Chair



Let's Grow Committee
 John Fine - OR
 Ben Lehfelddt - MT
 Wes Limesand - ND
 Lesa Eidman - CA (Superior Farms)
 Dr. Stanley Poe - IN
 Rick Powers - SC/TX (Lempriere USA Wool and
 Rafter 7 Ranch)
 Rob Rule - IA (Producer/Feeder/Packer)
 Bill Sparrow - NC
 Dr. Dennis Stiffler - (Mountain States packer)
 Mike Osguthorpe - Utah
 Wes Moser - IA



*To support, promote
and ensure the U.S.
sheep
industry's future
through:*



*the development of
innovative and
sustainable initiatives
that increase:*

- *the productivity,*
- *profitability,*
- *and growth of the American
sheep industry*



*which will further
enhance domestic wool
and lamb production.*



About the "Let's Grow" Funding Program

ASI has appropriated approximately \$350,000 annually for fiscal years 2015, 2016 and 2017 to be used by producer groups to invest to achieve the goals of the Productivity Improvement Committee of the sheep industries roadmap:



Goals of the Productivity Improvement Committee of the sheep industries roadmap:

- Support the adoption of quantitative genetics by the U.S. sheep industry.
- Support a national initiative to establish and support producer groups that are committed to improving producer productivity and increasing producer profitability. This shall include adopting new technology and using best management practices.



High Priorities for Grant Funding

- Projects and programs that support the Sheep Industry Roadmap Productivity Goals.
- Projects and programs that support the mission of the Let's Grow Committee.



High Priorities for Grant Funding

- Projects and programs that have National, Multi-state and Regional impact and have long term productivity advancing implications.



High Priorities for Grant Funding

- Concepts that contribute to strengthening industry infrastructure needs.
- Projects and programs that improve seasonality of supply, reduce market volatility and drive the industry's ability to deliver a more uniform, consistent lamb and wool product to customers and ultimately the consumers.



Low Priorities for Grant Funding

- The purchase of equipment, buildings, sheep and other capital items – personal assets and assets with limited use.
- Travel to conventions and conferences.
- Payment of convention and conference registration fees.

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2015 Let's Grow Project Grants Round One

\$325,000.00 funds available

- Committee met May 11, 2015 - Denver, CO
- 43 applications submitted requesting 1.4 million dollars
- 11 grants awarded totaling \$273,306.25

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Let's Grow Project Grants Awarded Round One

- Optimal Ag Consulting, Inc. - Fort Collins, CO
Sheep Producer Webinar Education Program
Scope: Nationwide
- Montana State University Sheep Extension Program
Montana Sheep Growers Association - Bozeman, MT
Montana Ram Sale Symposium
Scope: Montana, South Dakota, North Dakota, Utah, and Wyoming

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Let's Grow Project Grants Awarded Round One

- Utah Wool Growers - Coalville, UT
Leading Edge Sheep Production Seminar
Scope: Utah, Idaho, Wyoming, and Nevada
- Fine Wool Consortium - NSIP
First meeting September 3-4, 2015
Scope: Nationwide

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Let's Grow Project Grants Awarded Round One

- Kentucky Sheep and Goat Development Office - Frankfort, KY
Mentor Training for Small Ruminant For Profit School
Scope: Kentucky
- SD Sheep Growers Assoc.
Multi-state proposal to address proper training of sheep shearing professionals in the US
Scope: South Dakota, North Dakota, Colorado, Wyoming, and Texas

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Let's Grow Project Grants Awarded Round One

- Mountain States Lamb Cooperative - Douglas, WY
Use of Electronic Identification (EID) to enhance performance and value based marketing
Scope: Wyoming, Montana, Iowa, Texas, and Colorado
- National Sheep Improvement Program - Harlan, IA
American Sheep Industry Genetic Improvement Initiative
Scope: Nationwide

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Let's Grow Project Grants Awarded Round One

- South Dakota State University Extension
-Rapid City, SD
SD Post Weaning Lamb Performance Program
Scope: South Dakota
- Oregon Sheep Growers Association - Salem, OR
Let's Grow the Northwest! Production and Management Courses to Improve Productivity, Quality and Marketability of Ewes and Lambs.
Scope: Oregon and Washington

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**2016 Let's Grow Project Grants Round 2****\$408,000.00 funds available**

- Committee met December 7, 2015 - Denver, CO
- 27 applications submitted requesting \$513,797.00
- 15 grants awarded totaling \$212,917.00

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**Let's Grow Project Grants Awarded Round Two**

- Optimal Ag Consulting, Inc. - Fort Collins, CO
Sheep Producer Webinar Education Program
Scope: Nationwide
- Univ. of Arkansas - Fayetteville, AR
Let's Grow Arkansas small ruminant regional conference series
Scope: Arkansas

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**Let's Grow Project Grants Awarded Round Two**

- Kentucky Sheep and Goat Development Office - Frankfort, KY
Tri-State Small Ruminant Summit
Let's Grow Together - Burlington, KY
Scope: Kentucky, Indiana, & Ohio
- California Wool Growers Association
Improving Sheep Carcass Quality through the Development of a Range Ram Index Utilizing Ultrasound Genetic Measures
Scope: California, Idaho, Oregon, & Utah

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**Let's Grow Project Grants Awarded Round Two**

- Texas A&M Agri-Life Extension Service
Shepherds for profit
Scope: Texas and North Dakota
- National Lamb Crop Task Force
Roadmap To Boost National Lamb Crop
Scope: Nationwide

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**Let's Grow Project Grants Awarded Round Two**

- Univ. of Nebraska-Lincoln
Engaging the New Biology: establishing the foundation for genome-enhanced breeding values in the U.S. sheep industry
Scope: Nationwide
- Superior Farms
Let's Grow the West!
Scope: Oregon, California, Washington and Wyoming

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**Let's Grow Project Grants Awarded Round Two**

- Michigan State University
Improving the adoption of accelerated lamb production in the USA.
Scope: Nationwide
- Utah Wool Growers Association
Leading Edge Sheep Production - Part II
Scope: Utah, Idaho, Wyoming, and Nevada

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Let's Grow Project Grants Awarded Round Two

- United Suffolk Sheep Association
Building Value for Suffolk Sheep using a performance registry
Scope: Nationwide
- NSIP Fine-Wool Sheep Breeders
Building a Fine-Wool Sheep Breeders Group
Scope: Nationwide

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Let's Grow Project Grants Awarded Round Two

- Dakota Lamb Growers Cooperative
GM1 sheep production for Huntington's Disease
Scope: Nationwide
- SDSU Extension
South Dakota post Weaning Lamb Performance Program - Phase 2
Scope: South Dakota

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Let's Grow Project Grants Awarded Round Two

- PA Sheep and Wool Growers Association
Penn State Sheep Home Study Course Enhancements
Scope: Pennsylvania

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2016 Let's Grow Project Grants Round 3

\$195,083 remaining for Round 3

- Committee met May 9 & 10 - Denver, CO
- 28 applications submitted requesting \$ 966,405.00
- 10 grants awarded totaling \$184,997.00

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Let's Grow Project Grants Awarded Round Three

- University of Maryland Extension
Determining anthelmintic resistance in the Southeast US
Scope: Maryland, Virginia, Georgia
- Producers Marketing Cooperative
Incorporated Producer Group Implementation of the 150% Challenge
Scope: Texas

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Let's Grow Project Grants Awarded Round Three

- Utah Leading Edge Group/Tom Boyer
Leading Edge Sheep Production - Part III
Scope: Utah, Idaho, Wyoming, and Nevada
- Cornell University
"Increasing annual lamb productivity through the Identification of genes and diagnostic markers for selection of out of season breeding"
Scope: Nationwide

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Let's Grow Project Grants Awarded Round Three

- American Polypay Sheep Association
Expanding the Use and Application of Quantitative Genetics in the Polypay Breed.
Scope: Nationwide
- Dakota Lamb Growers Cooperative
GM1 Sheep Production for Huntington's Disease: Training Videos, Record Management, and Cooperator Communications
Scope: Nationwide

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Let's Grow Project Grants Awarded Round Three

- National Sheep Improvement Program
NSIP Producer Profiles and Genetics Exchange Website
Scope: Nationwide
- RightRisk, LLC
Business Tools for Success
Scope: Nationwide

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Let's Grow Project Grants Awarded Round Three

- Montana Wool Growers Association
Next Generation Wool Grower Program
Scope: Montana
- Montgomery Sheep Farm
Southeastern US Grass-based Pipestone model lamb production
Scope: Southeastern U.S.

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*More project information
available at:*
http://www.sheepusa.org/Growourflock_FundedProjects

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thru change

Facebook.com/LetsGrowASI
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