

**ARCADIAN CHORALE  
PROGRAM AD SIZES & RATES**

<b>FULL PAGE</b>	4.75 in. Wide x 7.5 in. High	\$ 190.
<b>HALF PAGE</b>	4.75 in. Wide x 3.5 in. High	\$ 110.
<b>QUARTER PAGE</b> (horizontal or vertical)	2.5 x 3.5 in.	\$ 60.
<b>EIGHTH PAGE</b>	2.5 in. Wide x 2 in. High	\$ 35.

**Please supply COPY-READY ART.**

**Note: ads will print in "Black & White" format.  
Please take that in to account when supplying copy.  
See below**

Please note that ads can also be *ordered & paid for online* at our web site,  
[www.arcadianchorale.org/programads.html](http://www.arcadianchorale.org/programads.html)

**AD COPY** may be supplied as follows:

- 1) **as hard copy**  
(via printed ad or business card)
- 2) via **JPG (preferred) or PDF file**  
sent via email to  
[arcadianchorale@yahoo.com](mailto:arcadianchorale@yahoo.com)

- I will supply new copy via JPG or PDF file
- I am enclosing new printed ad hard copy
- Please use previous ad copy

Deadline for submission:

**Nov. 26, 2021**

For more info, contact us via email at  
[arcadianchorale@yahoo.com](mailto:arcadianchorale@yahoo.com)

Please return this sheet,  
any hard ad copy,  
& payment to:

**The Arcadian Chorale  
P.O. Box 806  
Matawan, NJ 07747**



# THE ARCADIAN CHORALE

**Marina Alexander, Musical & Artistic Director**

P. O Box 806, Matawan, NJ 07747  
Fax: 732-441-1061  
Email: [arcadianchorale@yahoo.com](mailto:arcadianchorale@yahoo.com)

Greetings! **The Arcadian Chorale is back!** After 18 months of restricted activity, we are rehearsing, singing, and performing again, bringing great music into the community!

We invite you to celebrate with us by **placing an ad** in the program booklets we give out to our audiences. Your ad will run for the **entire 2021-2022 season**--both our fall and spring concert series. Our performances are held throughout the greater Monmouth, Ocean, and Middlesex area, providing many excellent opportunities to reach local residents with your advertising message—and demonstrate your support for the arts!

The Chorale is one of the most innovative musical ensembles in NJ, receiving countless standing ovations for the excellence of its programs. It has appeared at **Carnegie Hall** many times performing some very famous works, including **Beethoven's 9<sup>th</sup> Symphony, Verdi's Requiem**, & the **NY premiere of Ermione**, a lost opera by Rossini. The group made its debut at **Lincoln Center** in 2010, singing the "*Concert for Peace*."

This season will begin with a very special holiday program, "**A Glorious Dawning!**", celebrating the renewal of life and hope. There will be one performance in **Freehold on Friday, Dec.17 at 7:30 PM** at St. Rose of Lima RC Church, and another in late January.

Your ad makes it possible for us to meet the expenses of bringing this fine music directly into our community. The ads are offered at very low rates---we're sure there's one to fit your budget. Four standard sizes are available, as demonstrated on the left, each offering an exceptional value. If you have questions about this advertising program or about the Chorale, please contact us, & we'll be happy to assist you.

For a full view of our programs, we invite you to visit the Chorale's web site. Note that the Chorale is a **non-profit 501 (c)(3) corporation**, a member of the **Monmouth Arts & of the NJ Choral Consortium**.

We look at this as an opportunity to build a strong relationship between the community, its businesses, and its arts organizations. We appreciate your interest and support, and look forward to hearing from you.

**Thank you for your support of community arts!!  
Rosellen Schussler, Program Ad Coordinator**

## PROGRAM AD ORDER FORM

Business Name \_\_\_\_\_

Business Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Area Code & Phone (daytime) \_\_\_\_\_

Email \_\_\_\_\_

Arcadian Chorale contact \_\_\_\_\_

- Full Page     Half Page  
 Quarter Page     Eighth Page

**Please make checks payable to 'The Arcadian Chorale.'**

- Check     Cash

Total enclosed: \_\_\_\_\_

**Thank you for your support!**