

MANAGER'S DESK FOR TUESDAY, JUNE 30, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

JUNE 30. HALF WAY THROUGH THE YEAR OF 2020. AND WHAT A YEAR IT HAS BEEN!

I HAVE TALKED A BIT ABOUT THE WRVM RADIO APP FOR YOUR SMARTPHONE OR TABLET AND THE BENEFITS IT OFFERS WHEN YOU'RE UNABLE TO LISTEN TO US ON A RADIO. THEN LAST WEEK I STARTED HEARING FROM SOME LISTENERS THAT THEY COULDN'T LISTEN TO US ON THEIR APP. ANITA EMAILED SAYING,

Second day of no response from app's Listen Live link. "Idle".

OUR ENGINEER, ALAN KILGORE, IMMEDIATELY CONTACTED THE PEOPLE THAT MAKE THIS SERVICE AVAILABLE. OVER THE WEEKEND, ALAN TEXTED ME SAYING, "The company that hosts the WRVM Radio phone app upgraded their servers to require higher security measures. That prevented Listen Live on our phone app from connecting to our stream. The problem has been resolved and the phone app Listen Live player is now working normally again."

APPARENTLY WE DIDN'T GET THE NOTICE FROM THE COMPANY OF WHAT THEY WERE DOING AND IT'S IMPLICATIONS FOR OUR LISTENERS. I'M GLAD IT HAS BEEN CORRECTED AND YOU CAN ONCE AGAIN LISTEN LIVE ON THE PHONE APP.

ONCE IN A WHILE, I AM CONTACTED BY SOMEONE WHO IS INTERESTED IN STARTING A RADIO STATION, LOOKING FOR HELP IN HOW TO GET STARTED. WELL, THINGS HAVE CHANGED OVER THE LAST 20 YEARS. IT USED TO BE ALL YOU HAD TO DO WAS FIND WHERE A NEW RADIO STATION COULD 'FIT IN' WITHOUT INTERFERING WITH EXISTING STATIONS AND FILE THE PAPERWORK AND ENGINEERING STUDIES. THOSE DAYS ARE GONE. NOW YOU ARE LIMITED TO APPLYING FOR A NEW RADIO STATION ONLY WHEN THE FEDERAL COMMUNICATIONS COMMISSION OPENS WHAT THEY CALL A 'FILING WINDOW', USUALLY FOR ONE WEEK WHEN THEY WILL ACCEPT APPLICATIONS FOR A NEW STATION. AND THEN, ONCE IN A WHILE, THE FCC WILL PUBLISH A LIST OF AVAILABLE FREQUENCIES AND LOCATIONS AND HOLD A PUBLIC AUCTION WITH THE HIGHEST BIDDER WINNING THE RIGHT TO APPLY FOR IT. ALL TOLD, IT'S A 5-10 YEAR PROCESS.

ALL THIS LEADS ME TO ASK," HOW VALUABLE DO YOU THINK A BROADCAST LICENSE IS?" WE PRAISE THE LORD FOR PROVIDING US WITH 6 FULL POWER LICENSES AND 26 TRANSLATOR LICENSES. WITH YOUR SUPPORT, AND OUR STEWARDSHIP, WE'RE ABLE TO CONTINUE TO USE THEM TO PROCLAIM THE GOSPEL MESSAGE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.