



GUIDANCE IN GIVING, INC.

Stewardship, Development & Campaign Consultants

ST. KATERI TEKAWITHA CATHOLIC COMMUNITY Capital Campaign Planning Study

NAME: _____

ADDRESS: _____ CITY: _____ ST: ____ ZIP _____

OCCUPATION(S): _____

E-MAIL: _____ CELL: _____

INTERVIEWER: _____ DATE: _____ TIME: _____

PERSONAL INTERVIEW QUESTIONS

1. How long have you been a member of St. Kateri Tekawitha Catholic Community?

2. What ministries, programs, and/or activities are you involved in at St. Kateri Tekawitha?

3. Would you like information about any of our other current ministries?

Yes _____ No _____

If yes, please list which ministries you would like information on:

4. What new ministries would you like to see/participate in here at St. Kateri Tekawitha?

5. In your opinion, what does the parish do well?

6. In your opinion, where would you like to see the parish improve?

7. What should the role of our parish be in the broader community?

8. What is your opinion of the following projects under consideration?

Construct a new parish church - *Estimated cost: \$???? million*

Positive _____ Negative _____ Unsure _____

Expand the parish parking lot—*Estimated cost: \$??????*

Positive _____ Negative _____ Unsure _____

9. Are there other projects you feel should be addressed at St. Kateri Tekawitha?

10. Do you feel parishioners will volunteer their time, talents, and treasure in support of a capital campaign to fund these projects??

11. Would you be willing to volunteer your time for a campaign? (mailings, phone calls, reception preparation, contacting fellow parishioners, etc.)?

Yes _____ No _____ Unsure _____

12. Would you be willing to host a campaign event for parishioners in your home or at the parish?

Yes _____ No _____ Unsure _____

13. If asked, would you be willing to commit your talents by taking a leadership position on the Campaign Committee to be formed in order to facilitate the campaign?

Yes _____ No _____ Unsure _____

14. Who among our parishioners would be good leaders of a capital campaign?

15. In order to be successful in raising the funds necessary, Leadership Gifts are important. The Leadership Gift Phase of a capital campaign would seek pledges of \$25,000, \$50,000 or more over a 3-5 year period from parishioners, foundations and possibly corporations. In your opinion, are there individuals/businesses in the parish capable of giving at these levels?

Yes _____ No _____ Unsure _____

16. Could you assist in identifying those families, businesses, organizations or foundations that could give at the following levels?

\$15,000-\$25,000: _____

\$25,000-\$100,000: _____

Over \$100,000: _____

17. While we are not currently soliciting contributions to the campaign at this stage in the process, determining the financial potential of the parish community is an important component of the study. Once the project details are solidified and the campaign formally begins, could your family consider a "Leadership" level pledge of \$25,000 - \$50,000 or more, payable over a 3-4 year period?

Yes _____ No _____ Unsure _____

18. Could you estimate what your family contribution might be over a 3-4 year period?

Yes _____ No _____ Unsure _____

19. In addition to regular gifts to the weekend offertory collection, and the Diocesan Development Fund (DDF), is it reasonable to assume that 30% of the parish or more could contribute to a capital campaign at St. Kateri Tekawitha?

Yes _____ No _____ Unsure _____

20. Is it reasonable to ask the "average parishioner" of St. Kateri Tekawitha to consider pledging \$125 or more per month, payable over 36 months? (\$5,000)

Yes _____ No _____ Unsure _____

21. Would you be interested in contributing assets other than cash, such as transferring stock?

Yes _____ No _____ Unsure _____

22. Would you be interested in making your pledge by donating appreciated property?

Yes _____ No _____ Unsure _____

23. Would you be interested in making your gift by pledging toward a memorial naming opportunity?

Yes _____ No _____ Unsure _____

24. Is there anything in the local/parish community that you believe would hinder the success of a campaign?

Yes _____ No _____ Unsure _____

25. Should St. Kateri Tekawitha move forward with a capital campaign to address our parish needs?

Yes _____ No _____ Unsure _____

26. If a campaign proceeds, will you support Father Dennis and the parish leadership to the best of your ability to help ensure that the campaign is successful?

Yes _____ No _____ Unsure _____

27. Are there any other topics, advice or projects you would like to mention that have not been addressed in this questionnaire?

INTERVIEWER'S MISC COMMENTS:
