



International
Equine
Conference

September 19, 20 & 21

Victoria McCullough Estate
365 Santa Barbara Drive ■ Wellington FL 33414

Organizers:

Equine Welfare Alliance & Wild Horse Freedom Federation

Special Thanks:

Bob Cooke, The Racing Journal
Victoria McCullough

Moderators:

RT Fitch, president, Wild Horse Freedom Federation & author of Straight from the Horse's Heart
Vicki Tobin, vice president, Equine Welfare Alliance

Conference Photojournalist:

Terry Fitch, award winning chief photographer for Horseback Magazine



Welcome to the 4th Annual International Equine Conference!

Friday, September 19

Evening Event

6:00p – 8:00p Reception at the McCullough Estate



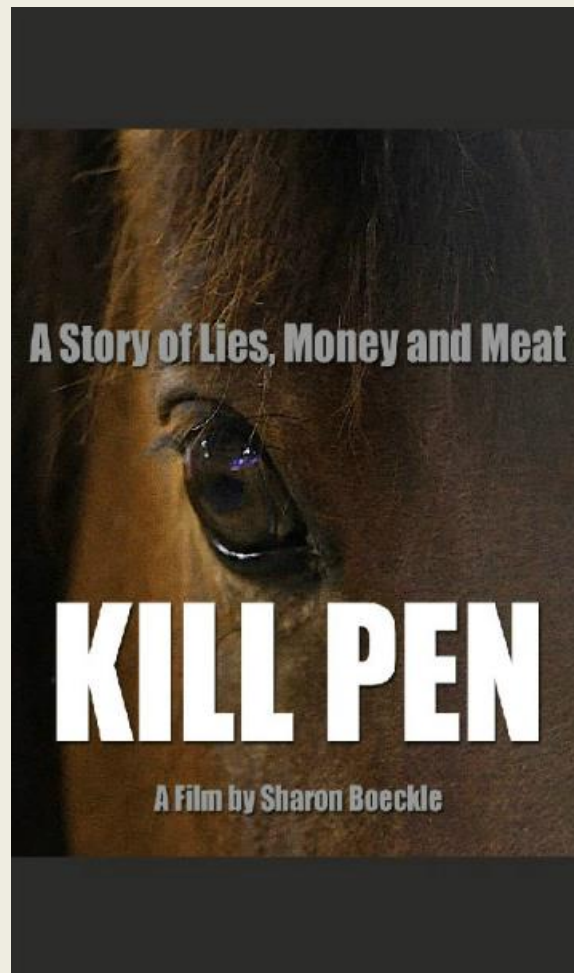
Saturday, September 20

7:00—8:15	Registration & Continental Breakfast	
8:15—8:20	Opening remarks	
8:20—8:30	Victoria McCullough	Welcome
8:30—9:15	Dr. Ray Kellosalmi Scientific Advisor for the Canadian Horse Defence Coalition	PMU: Needless Torture, Needless Death
9:15—10:00	Susan Wagner Equine Advocates	Miser Pfizer: The Ultimate Spin Doctors
10:00—10:15	Break	
10:15—10:45	Simone Netherlands	New Software App for Wild Horses and Burros
10:45—11:30	Stacie Clark The Stronach Group	The thoroughbred Race horse and Aftercare
11:30—12:15	Carolina Arbelaez Cargill	Nutritional Needs of the Senior Horse
12:15—1:15	Lunch	
1:15—1:45	Milanne [Mim] Rehor Wild Horses of Abaco	A Year of Action on the Edge of Extinction
1:45—2:45	Victoria McCullough State Senator Joe Abruzzo	Key Note Address
2:45—3:00	Break	



Saturday, September 20 (continued)

3:00—3:45	Lonita Stewart Director, Administration/Research Canadian Horse Defence Coalition	Horse Slaughter in Canada - Horse 3803 – One Horse’s Journey
3:45—4:30	Sharon Boeckle	Sneak Preview of Kill Pen
4:30—4:35	Closing Remarks	
4:45p	Tour of Farms	
7:00p	Dinner	



Sunday, September 21

7:30—8:45	Registration & Continental Breakfast	
8:45—9:00	Opening Remarks	
9:00—9:45	Marjorie Farabee Wild Horse Freedom Federation TMR Rescue, Inc.	The importance of promoting, protecting, preserving and educating the public about donkeys domestic and wild.
9:45—10:30	Nina Natelson Concern for Helping Animals in Israel (CHAI)	Ending the Cart and Carriage Horse Phenomenon
10:30—10:45	Break	
10:45—11:30	Ginger Kathrens The Cloud Foundation	Endangered! : Can America's Wild Horses and Burros be Re-Saved
11:30—12:00	Lester Friedlander, DVM	The Public Health Significance of Eating Horse Meat. "Eating Horse Meat is Like Eating Poison on Your Plate." The Conditions Worsen for Captive Native Wild Horses and Burros at Palomino Valley Holding Facility in Sparks, Nevada.
12:00—1:15	Lunch	
1:15—2:00	Kimberly Frank The Science and Conservation Center	PZP Immunocontraception: What's so great about it?
2:00—2:45	Robin Lyda Chief Scientist, Conservation and Research Center, Billings, MT	What is Porcine Zona Pellucida (Contraception is contraception isn't it?)
2:45—3:00	Break	



Sunday, September 21 (continued)

3:00—3:45	Vickery Eckhoff Journalist	Animating Journalism: Creating a model for covering animals in the media
3:45—4:15	Elizabeth Ringlee Trish Berlin The Champion Project	Developing Effective Advocacy Messaging; the role of public relations, social media, and branding in successful message development.
4:15—5:00	John Holland Equine Welfare Alliance	Data; the difference between opinion and knowledge
5:00—5:30	Raffle Drawing	
5:30	Closing Remarks	

Thank you for attending!

