

# POSTER MAKING TIPS

**MARCH 6 & 7, 2020**  
**SCOTTSDALE, ARIZONA**  
**WE-KO-PA RESORT & CONFERENCE CENTER**

**SWNEPHROLOGYCONFERENCE.ORG**  
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## *20th Annual* **SOUTHWEST NEPHROLOGY CONFERENCE**



National Kidney Foundation™  
of Arizona

## *7th Annual* **CARDIO RENAL METABOLIC CONFERENCE**



CARDIO RENAL  
SOCIETY OF AMERICA

### **Poster Preparation Tips**

1. Your poster board surface will be approximately 4 feet high by 4 feet wide. Your poster must fit within this space.
2. Your poster should include the abstract title and all authors at the top of the poster. The title lettering should not be less than a 48-point type.
3. Your poster should be readable from a distance of three feet or more. The body lettering should not be less than a 24-point type. Charts, drawings, and illustrations should be simple and more heavily drawn. Your poster should highlight and summarize the main points. A light background with dark lettering (preferably block style) is easiest to read.
4. It is helpful to viewers if you indicate (by numbers, letters, or arrows) a preferred sequence that should be followed in reading your poster.
5. Your poster should be self-explanatory so that you are free to supplement the information and discuss particular points raised by viewers during your presentation session. This session provides a more intimate forum for informal discussion, but discussion becomes difficult if you need to spend time explaining your poster to viewers.
6. Use Velcro or push pins to attach your materials. Do not use glue, tape, or staples. Velcro or push pins are not guaranteed to be provided.
7. It is suggested that you include on your poster a name, address, and email (or business cards) in case viewers would like additional information.

### **FYI:**

- Do not write or paint on the poster boards.
- Set up and dismantle your materials on your poster board during the date/times noted in the "Poster Presentation Schedule." Posters should be on display all day while the exhibit hall is open.
- Posters not removed by the poster dismantling times will be discarded.